

Assessment of Innovation policy tools and possibilities of their implementation in regions

Annotation: The implementation of regional innovation policy is currently significantly influenced by the ideas of the representatives of institutional theories of regional development. They pay particular attention to knowledge, collaboration, networking, or innovation infrastructure. In recent years, a growing emphasis has been put on innovation policy at the regional level. Several facts cause this. Firstly, individual regions have a unique competitive advantage. Secondly, regions can benefit from spatial proximity and mutual knowledge of the actors. Finally, in particular, each region has its specific features, and thus the one-size-fits-all concept cannot be applied. The regions present their policy orientations and the tools they use through regional innovation strategies, but these strategies have often only a formal character. A broad range of different tools are used worldwide to stimulate the creation and diffusion of innovation, and some regions are already drawing inspiration from abroad. The dissertation thesis will be focused on the theory review of the development of innovation policy tools in regions and on the evaluation of selected tools. The thesis will pay particular attention to instruments successfully used abroad.

Aim: The thesis aims to identify and classify tools used for the development of innovations in the world, to evaluate them in terms of possible implementation in the Czech Republic, and to propose a set of tools that could be applied in the Czech regions.