MUNI

Degree programme development plan

Identification of the evaluated degree programme

Name of the programme	B-POIN Business Informatics
Type	B: Bachelor's Degree Programme
Profile	Academic
Study mode	Full-time
Language	Czech
Faculty	ECON: Faculty of Economics and Administration

Information on the Evaluation Meeting

Date and place of the evaluation meeting: 30. 5. 2023 at 1 p.m., online via MS Teams

Names of the Participants	Role
doc. Ing. Radoslav Škapa, Ph.D.	Guarantor of the degree programme
Ing. Petr Valouch, Ph.D.	Representative of the faculty management
Mgr. Bc. Pavlína Studená	Rep. of the Board of Internal Evaluation
Mgr. et Mgr. Tereza Kunešová	Quality assurance coordinator at the FEA MU
Prof. Dr. Stefan Koch	Evaluator
Petr Kupka, Bc.	Evaluator
Samuel Krúžek	Evaluator
Ing. Mgr. Michal Krčál, Ph.D.	Guest
Ing. Jaromír Skorkovský, CSc.	Guest
Ing. Bc. Alena Šafrová Drášilová, Ph.D.	Guest
Ing. Mgr. Jakub Procházka, Ph.D.	Guest
Ing. Petr Smutný, Ph.D.	Guest
Ahad Zareravasan, PhD	Guest

Degree Programme Development Plan

Based on the outputs of the Evaluation Meeting, the following objectives have been identified and formulated for the further development of the evaluated degree programme (please indicate the objective of the degree programme development, the proposed measures, and the expected date of implementation of the measures):

Summarising comments:

During the meeting, the reviewers first summarised the main points of their reviews. The following discussion led to the formulation of the objectives of the study programme for the next period. Most of the points from the reviews were addressed during the meeting, covering strategic, tactical and operational issues. The study programme guarantor and other faculty representatives took a position regarding when and how (or why not) these points would be considered. The long-term development goals/objectives specified below resulted from the evaluation meeting (which is documented in the Annex in more detail). The subsequent table summarises these objectives.

Objective no. 1) To modify the curriculum at the level of the courses - substitute some of the current courses and/or shift courses between semesters in the recommended study plan with ambitions:

- To reflect the development of technology, market/employer needs, and new teaching methods – as suggested in the review, such as business digitalisation and competencies in management.

- To implement the new faculty (FEA MU) internal requirements for the structure of study programmes

- To reflect on the FI MU experience regarding informatics courses provided to non-FI MU study programs.

These changes will be designed and conducted closely with the FI MU. Objective no.1 is achieved if the redesigned study plan contains at least five new courses (including courses that underwent substantial content updates).

No. 2) Adjustments at the level of selected courses regarding the content and teaching methods: Incorporate/expand the topic of digital transformation (respecting the fact that digital transformation is covered in a specialised master-level course). Expand the use of new technologies (AI) as a teaching instrument.

Objective no.2 is achieved if two or more courses reflect the changes specified above (potential courses to implement the changes BPH_PINF Business informatics, BDX_AKAP Academic writing).

No. 3) To identify high-quality foreign universities offering similar study programmes and establish more intensive cooperation with them. The cooperation aims to host guest lecturers, research collaboration and student exchange. The partnership should lead to the creation of a double degree in Business Informatics in the long term.

Objective no. 3 will be achieved if at least two events are conducted each year and one intense cooperation with a foreign university is started.

No. 4) To deepen the cooperation between FEA and FI MU regarding the Business informatics study programme.

Objective no. 4 is achieved if at least one representative of the FI MU takes part in each committee at final state examinations.

Cooperate on communication activities with applicants and prospective students: find additional ways to make the degree programme more visible among motivated applicants. Seek and implement measures to reduce the dropout rate.

Structured chart:

The objective of the degree programme development	Measures leading to the objective implementation	Implementation of measures (year or cycle)
No. 1	Study plan update (substitution of five or more courses in the syllabus)	6 months
No. 2	Content innovation of at least two courses	1.5 years
No. 3	Establish cooperation/starting of joint activities with one university. Two events per year.	3 years
No. 4	Regular participation of the FI MU representative at the final state examinations	2024 - 2026

doc. Ing. Radoslav Škapa, Ph.D.

Annex A – Evaluation meeting minutes

THE PROGRAMME BOARD meeting record

Name of the degree programme: N-POIN Business Informatics

Faculty: ECON: Faculty of Economics and Administration

Type: Bachelor's

Chair of the Programme Board: doc. Ing. Radoslav Škapa, Ph.D.

Date of the meeting: 30/5/2023 at 13:00 a.m. The meeting was online (via MS Teams)

Name	Position
doc. Ing. Radoslav Škapa, Ph.D.	Guarantor of the Degree Programme, Chair of the Programme Board
Ing. Petr Valouch, Ph.D.	Vice-dean for Distance Learning, Life-long Learning and Quality
Mgr. Bc. Pavlína Studená	Academic Quality Manager – Quality Office
doc. Ing. Mgr. Jakub Procházka, Ph.D.	Department Head – Department of Business Management
Ing. Mgr. Michal Krčál, Ph.D.	Member of the Programme Board, Academic Staff involved in the running of the study programme
Ing. Jaromír Skorkovský, CSc.	Member of the Programme Board, Academic Staff involved in the running of the study programme
Ing. Petr Smutný, Ph.D.	Guarantor of the Degree Programme Business Management and Finance
Ing. Bc. Alena Šafrová Drášilová, Ph.D.	Member of the Programme Board, Academic Staff involved in the running of the study programme
Ahad Zareravasan	Academic Staff involved in the running of the study programme
Univ.-Prof. Mag. Dr. Stefan Koch	Evaluator – External Academic Staff
Bc. Petr Kupka	Evaluator – Employer of the Programme Graduates
Samuel Krúžek	Evaluator – Student
Mgr. et Mgr. Tereza Kunešová	Quality Assurance Coordinator

* Add another line if needed

The evaluation meeting was convened by the guarantor of the study programme B-POIN Business Informatics R. Škapa as part of a major internal evaluation of this study programme per Article 14 (8-9) of the Masaryk University Degree Programme Quality Approval, Management and Evaluation Regulations.

R. Škapa opened the meeting by welcoming all participants of the evaluation meeting and asking them to make a short introduction. Mr. Škapa then asked the study programme evaluators (S. Koch, P. Kupka, S. Krúžek) to evaluate the programme and present their views, suggestions, and comments on the further development of the study programme as elaborated in their evaluation reports. The individual points will be elaborated in detail in the Degree Programme Development Plan, which forms the output of the major internal evaluation. The guarantor prepared the draft Degree Programme Development Plan for the evaluated study programme based on the suggestions resulting from the evaluation reports before the evaluation meeting. It was sent to the meeting participants for comments, revisions and comments on the above points.

R. Škapa thanked all the evaluators for their suggestions and shared the draft Development Plan, which he had prepared based on the proposals resulting from the evaluators' opinions and sent to the meeting participants in advance. In describing the points of the draft Development Plan, he explained what the planned introduction of a faculty-wide basis consists of and how this faculty-wide basis will be reflected in the programme of study curriculum. He then invited the meeting participants to discuss the individual items of the draft Development Plan and other suggestions or comments on the running of the degree programme. In addition to the discussion of the evaluators' suggestions and comments, several other questions or comments were raised:

S. Krúžek asked to consider including a mobility window in a particular semester for students who intend to go abroad to study.

P. Kupka asked how accounting courses are taught - in this context; he offered the possibility of using their company's free licenses for faculty computers. He also asked for an opinion on the Microsoft Academy.

R. Škapa asked how to make the study programme more attractive to potential applicants for this study programme, how to address them and how to communicate its specifics.

After exhausting the discussion topics, R. Škapa thanked all the participants for their participation, the stimulating discussion and the evaluators for their reports. He reiterated that the proposals, suggestions and recommendations from today's meeting will be included in the final report - the Degree Programme Development Plan, which is the output of the major internal evaluation.

Processed by: Tereza Kunešová   Approved by: R. Škapa