

ZÁPIS ZE ZASEDÁNÍ PROGRAMOVÉ RADY [MINUTES OF THE PROGRAMME BOARD MEETING]

ECON: Ekonomicko-správní fakulta

Název programu¹: Public Finance and Economics

Typ: Navazující magisterský

Předseda rady: doc. Ing. Robert Jahoda, Ph.D.

Počet studijních programů: 1

Datum zasedání programové rady: 23.9.2021 15,00, místnost 212

Attendance:

Name	Position
<i>Robert Jahoda</i>	Study programme guarantor
<i>Eduard Bakoš</i>	An academic from the programme
<i>Martin Guzi</i>	An academic from the programme
<i>Vladimír Hyánek</i>	An academic from the programme
<i>Ivan Malý</i>	An academic from the programme
<i>Issifu Ali</i>	A student representative of the programme
<i>Viktor Novysedlák</i>	representatives of employers/graduates

* Complete the rows as necessary

¹ V případě společné programové rady uveďte všechny související studijní programy

1. *Popište podstatné a nepodstatné změny, ke kterým došlo v rámci studijního programu za poslední hodnocené období. [Describe the significant and non-significant changes that have occurred in the study programme during the last evaluation period.]*

The following non-significant changes were prepared in the program from the academic year 2021/2022:

Course	Type of change	Note
MPE_AMI2	Change in the position of the course guarantor (Tomeš to Krčál)	Processed by Dep. Of Economics
MPV_ADTH MPV_ADS1 MPV_ADS2	Change in the position of the course guarantor (Špalek to Jahoda)	Processed by Dep. of Public Economics
MPV_PTPZ	New course added as compulsory to program curriculum	Processed by Dep. of Public Economics New course doesn't change profile of the graduate.

The Program Board agrees with the above changes.

2. *Popište, do jaké míry se podařilo naplnit stanovené cíle, a zhodnoťte plán rozvoje, který jste vypracovali během posledního hodnocení. [Describe the extent to which the objectives have been met and evaluate the development plan you developed during the last evaluation.]*

Comment:

We can repeat the observation from last year meeting that the situation in education has been affected to a significant extent by the Covid-19 pandemic. While in the previous evaluation, this was the case for only one semester, during the last year, there were no face-to-face tuition and all classes, seminars, and consultations have been online only. The following applies to aims and plans and their achievements:

- 1) *We have successfully transferred the complete teaching to the online space at the price of losing the opportunity to have in-depth discussions in the seminars.*
- 2) *We deeply evaluated the quality of tuition in the online environment. It seems that according to the students of the programme, the teaching was of good quality. The same information stems from the Diploma thesis defence and final exams, where all students succeeded. Thus, overall, the Covid-19 pandemic did not harm the learning outcomes of the program.*
- 3) *Unfortunately, the anti-epidemic measures have negatively impacted the number of students enrolled (more below). Impeded travel, closed universities, and closed embassies have negatively affected the number of prospective students and the number of students admitted to the programme. This situation will only become fully apparent in the 2021/2022 academic year. The problem is the low enrollment rate of successful applicants, which is partly connected to the Czech Republic visa policy (information of Office for International Relation).*

4) *The impact of the pandemic was also reflected in cooperation with foreign partners (double degree studies). If partners were able to send smaller units of students in the past, the exchange stopped completely during the pandemic. The solution was slowed by the unclear position of MU in the area of study in cooperation with foreign university support. Only at the beginning of 2021 did we get guidelines on how to proceed. However, this fell during the pandemic period and negotiations with foreign partners to modify the contracts only started in the second half of 2021.*

3. *Zhodnoťte uplynulý rok uskutečňování studijního programu.*

Například: přijímací řízení, studijní neúspěšnost, státní závěrečné zkoušky, internacionalizaci

[Evaluate the past year of the implementation of the study programme.

For example: admissions, academic failure, final state exams, internationalisation]

Comment:

The following table summarises the main statistics of the program from the previous academic year.

	23.9.2021
<i>Active students</i>	5
<i>At the internship/study abroad</i>	0
<i>Previous academic year graduates</i>	8
<i>Study success rate (% of unsuccessful)</i>	22.2%
<i>Admission procedure – N of applicants</i>	16
<i>Admission procedure – N of accepted</i>	8
<i>Admission procedure – N of enrolled</i>	3

We have to recapitulate the main topics, problems and challenges from the last years meeting since most of them remain valid also this year:

- 1. The coronavirus situation required greater involvement of online teaching techniques. During the last year, we significantly improved study materials in IS MUNI. Last year, we set a goal for the proportion of courses with interactive syllabi (44.4%) to 70% by this year. Even though we didn't reach this goal, we increased the proportion to 62%. Upon closer investigation, it is evident that some subjects can do without the interactive syllabi.*

E-learning v IS MU

Jaro 2020 a podzim 2019			
Studijní materiály 66,7 % ■ Předměty s materiály	Interaktivní osnovy 44,4 % ■ Předměty s osnovami	Odpovědníky 22,2 % ■ Předměty s odpovědníky	Odevzdávrny 16,7 % ■ Předměty s odevzdávrnami
Podzim 2020 a jaro 2021 Podzim 2021			
Studijní materiály 66,7 % ■ Předměty s materiály	Interaktivní osnovy 61,9 % ■ Předměty s osnovami	Odpovědníky 38,1 % ■ Předměty s odpovědníky	Odevzdávrny 33,3 % ■ Předměty s odevzdávrnami

- 2. Between 20.7.2020 and 25.6.2021, eight students successfully defended their thesis and graduated (2xB,3xC,2xD,1xE). Unfortunately, given the low number of current students, we will not be able to*

reach this number of graduates in the coming years. Moreover, most of the graduates came from collaborating universities. This situation only highlights the importance of contractual arrangements for double degree studies, which is now missing.

4. Formulujte další doporučení pro budoucí rozvoj studijního programu (v bodech či shrnujícím slovním komentářem). [Formulate further recommendations for the future development of the study programme (in bullet points or summarising verbal comments).]

Study programme development objective	Actions leading to the target	Implementation of measures (year or cycle)
Increase the number of enrolled students	<ol style="list-style-type: none"> 1) The faculty's offer of the study programme on advertising portals; discussion of marketing strategy within faculty 2) Development of contracts ensuring internationalisation 3) Create your own marketing materials (flyer) outside the faculty's direction 	<p>Ad1) fall 2021 (generally, on an ongoing basis)</p> <p>Ad 2) first contract finished at the end 2022</p> <p>Ad 3) end 2022</p>
Increase the degree of internationalisation of the programme	<ol style="list-style-type: none"> 4) Discussion and motivation of students to travel to a partner institution during the 3rd or 4th semester. 5) Create a system of incentives (together with the FO) for ad hoc involvement of foreign academics in teaching (e.g. create a module for the regular arrival of visiting academics) 	<p>Ad4) on an ongoing basis, depending on (2)</p> <p>Ad5) December 2022 – depending on the number of enrolled students (there is no need to organise such a module for less than ten students)</p>
To improve the quality of key subjects of the programme	<ol style="list-style-type: none"> 6) Greater collaboration with the student representative within the board on issues of program quality 7) Discuss the change in the subject offer of the programme – involvement of Accounting/Auditing subjects? 8) Discuss the possibility of voluntary/compulsory inclusion of internships within the programme 	<p>Ad6) on an ongoing basis</p> <p>Ad7+8) ongoing, first decision till September 2022</p>

Comment:

The goal of future efforts should be to increase the number of students in the program. The ideal situation is to reach approximately 15-20 entering students per year. We have already proposed measures to achieve this goal in the past. However, these have not been discussed in detail due to the pandemic situation. We plan to have a bigger discussion about the attractiveness and internationalisation of the programme in coming years as well as a discussion on how to improve marketing strategies.

5. *Prostor pro komentáře a postřehy nad rámec výše uvedených témat.[Space for comments and observations beyond the above topics.]*

Comment:

The Program Council mentioned the following comments during its meeting:

1. *The quality of program internationalisation may be improved by increased teacher mobility. The guarantor of the program will look for ways how to incentivise incoming/outcoming activities of the staff involved in the program. Teacher mobility has not been encouraged in the past period but rather suppressed. On the other hand, some lecturers have joined the EDUC project, which aims at virtual mobility of lecturers and students and in which several European universities are collaborating.*
2. *We must ensure the conformity of current Double Degree agreements with the recommendations from the newly prepared methodological document on the promotion of programs provided in cooperation with foreign universities. We have experienced several difficulties (mainly connected with the diploma thesis elaboration) and, therefore, can amend them in coming agreements. The process of preparing new contracts with foreign partners started only in the second half of 2021.*
3. *The marketing effort should be focused on countries where the Czech Republic implements a more effective visa policy.*
4. *Consider creating a dedicated web page in the future; consider personal promotional participation in study fairs at African universities.*
5. *Strengthen the model of "local ambassadors" recruited within our students (everywhere).*