

DETAILS OF THE DEGREE PROGRAMME

Finance and Law Faculty of Economics and Administration

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1 Basic information about the degree programme

Finance and Law

<i>Guarantor</i>	doc. Ing. Robert Jahoda, Ph.D.	<i>Standard length of studies</i>	2 y.
<i>Faculty</i>	Faculty of Economics and Administration	<i>Abbreviation</i>	N-FIPR
<i>Study mode</i>	full-time	<i>Degree</i>	Ing.
<i>In cooperation with</i>	Faculty of Law	<i>Code</i>	N0412A050006
<i>Type</i>	master's degree programme (following the bachelor's one)	<i>Language of instruction</i>	Czech
<i>Profile</i>	academic	<i>Advanced Master's state examination</i>	no
<i>Field of education</i>	Economic Sciences (50 %) Law (50 %)	<i>Status</i>	active

1.1 Programme description

Objectives

The study programme Finance and Law, which consequently follows the bachelor study programme Finance and Law, is an inter-faculty study programme taught by the Faculty of Economics and Administration MU in the cooperation with the Faculty of Law MU. The study programme aims to continue to deepen financial and legal knowledge focused on the effective management of financial and other institutions (banks, insurance companies, securities brokers, credit unions, pension funds, etc.). The aim of the study is to master the principles of financial management, especially financial market entities with special attention paid to the legal regulation of these areas. Within voluntary courses, students may deepen their knowledge of other areas related to risk management, financial market supervision, accounting systems in various EU member states or tax issues and corresponding legal regulation.

Learning Outcomes

After successfully completing his/her studies the graduate is able to:

1. understand economic activities and mechanisms of bank management, to manage the bank balance sheet, to form the bank marketing plan, to assess the quality of banking services, to manage banking risks, to understand private and public legal regulation
2. evaluate demand and offer of insurance, to understand the financial situation of an insurance company, to perform analyses of economic activities and solvency, to understand legal regulation, including activities of intermediaries and loss adjusters;
3. understand behavioral finance and the principles of irrational behavior of investors, to identify behavioral investor biases, to apply behavioral finance in practice or to use it within financial decision making and individual investing;
4. to understand investment decision making, long-term financing, risks of financial decision making and dividend policy;
5. apply instruments to properly set up banking and insurance products, to define the options of these products offered on the financial market and to understand their legal regulation, including consumer protection, liability and dispute resolution;
6. understand legal regulation of the taxation mechanism, tax administration and procedures conducted by a tax administrator, guarantees of legality and legal liability for a violation of tax liabilities;
7. understand the system of subsidies from public budgets, subsidy procedures, budgetary discipline and legal liability for its violation;
8. understand the interconnectedness of law and economic disciplines and the interaction of economic and legal mechanisms, to critically approach the application of the economic analysis of the law and similar tendencies in legislative processes.

Occupational Profiles of Graduates

Graduates of this study programme will be professionals in economics, management and running business on financial and capital markets with strong ability to understand the complicated legal system regulating this area. The interdisciplinarity represented by the legal component is the fundamental innovation element of the study programme, whose equivalent does not exist in the Czech Republic yet. The innovation element is demanded mainly by the application sphere and supervisory authorities of the financial market. Graduates will have the prerequisites for working in economic, financial and legal departments of financial institutions and in the state administration of financial and capital markets, especially in the middle and higher management, supervisory bodies, at both the Czech and the EU level.

Practical Training

Practical training is not an obligatory part of the study plan of the study programme Finance and Law. Students may attend the voluntary course Working Experience. Within the course students take part in a several-week internship at a selected institution. Students may choose from previously given institutions or they may suggest their own institution which has to be approved by the course guarantor.

Goals of Theses

The standard length of the Master's thesis should be between 60 and 80 pages. Instructions for its processing are contained in the ESF Directive N. 9/2017 and other information can be found in the ESF Student Manual which is available on www.econ.muni.cz/zaverecna-prace.

In the Master Thesis course students are supposed to choose a topic of their Master's thesis and together with the thesis supervisor to prepare its official assignment including thesis goal, procedure, applied methods and basic professional literature. The Master's thesis should prove student's abilities to work with relevant professional and law literature (including appropriate judicature) and to use these sources for solving of the chosen research problem. It is anticipated to formulate own suggestions and recommendations for the solution the assigned problem. Students can use already published texts and data available for the secondary analysis.

Access to Further Studies

After completing the Master's degree study programme Finance and Law, it is possible to continue further studies in the doctoral study programme Finance at the Faculty of Economics and Administration or in the doctoral study programme Finance Law and Financial Science at the Faculty of Law.

Additional Information

<https://www.econ.muni.cz/o-nas/organizacni-struktura/561700-katfinanci>

1.2 Study plans

1.2.1 Finance and Law (full-time, single-subject)

Code	E11501
Abbreviation	NFIPR01
Study Mode	master's full-time single-subject
Status	active

Parts of the final state examination and its content

The final state examination consists of the final thesis defence and of the debate on the content of profile core courses and fundamental theoretical profile core courses.

Suggestion of theses topics and the topics of defended theses

1. The Impact of New IFRS on Accounting Practices of Commercial Banks and Insurance Companies
2. The Influence of the Account Tax Compliance Act (FACTA) on Business of Commercial Banks
3. Current and Future Trends in the Financial Market Regulation
4. The Evaluation of the Influence of Information on the Investment Decision Making
5. Financial Instruments of the Capital Market
6. The Administrative Delicts Proceeding Decided by the Czech National Bank
7. Legal Aspects of Electronic Banking

Recommended progress through the study plan

Diplomová práce (min 20kr.)

Code	Name	Guarantor	Type of Compl.	Extent and Intensity*	Credits	Term	Profile Cat.**
MPF_TEDP	Master Thesis	E. Vávrová	z (credit)	0/0/0	3	2	P
MPF_DIS1	Diploma Thesis Seminar 1	E. Vávrová	z (credit)	0/2/0	12	3	P
MPF_DIS2	Diploma Thesis Seminar 2	E. Vávrová	z (credit)	0/2/0	12	4	P

27 credits

Povinné předměty (P a PV více než 90kr.)

Code	Name	Guarantor	Type of Compl.	Extent and Intensity*	Credits	Term	Profile Cat.**
BPE_MOEK	Monetary Economics	J. Jonáš	zk (examination)	2/0/0	5	1	P
MPF_FIFI	Corporate Finance	Š. Lyócsa	zk (examination)	2/2/0	6	1	P
MPF_FIIN	Financial Investment	D. Vágnerová Linnertová	zk (examination)	2/2/0	6	1	P
NF101Zk	Tax Law I - general part	M. Radvan	zk (examination)	2/1/0	5	1	Z
NF102Zk	Financial Market Law I	J. Schweigl	zk (examination)	2/2/0	6	1	P
NF103Zk	Procedure within Financial Market Supervision	P. Mrkývka	zk (examination)	2/2/0	6	1	Z
BPF_BEFI	Behavioral finance	Z. Gric	zk (examination)	2/0/0	4	2	P
MPF_EARB	Economics and bank management	E. Horvátová	zk (examination)	2/2/0	6	2	P
MPF_EARP	Insurance economics and management	E. Vávrová	zk (examination)	2/2/0	6	2	Z
MPF_POJ2	Insurance Industry 2	E. Vávrová	zk (examination)	2/0/0	4	2	P
NF201Zk	Tax Law II - special part	D. Czudek	zk (examination)	2/1/0	5	2	P
NF202Zk	Financial Market Law II	M. Janovec	zk (examination)	2/1/0	5	2	P
MPF_PZOZ	Preparation for broker's exams	G. Oškrdalová	zk (examination)	2/2/0	6	3	P
NF301Zk	Subsidy Law	J. Neckář	zk (examination)	2/1/0	5	3	P
					75 credits		

Povinně-volitelné předměty

Jazyk

Angličtina

Code	Name	Guarantor	Type of Compl.	Extent and Intensity*	Credits	Term	Profile Cat.**
MPJ_JII1Aa	Foreign Language II/1 - English	M. Kovaříková	z (credit)	0/2/0	2	1	-
MPJ_JII2Ab	Foreign Language II/2 - English	M. Kovaříková	zk (examination)	0/2/0	3	4	-
					5 credits		

Francouzština

Code	Name	Guarantor	Type of Compl.	Extent and Intensity [*]	Credits	Term	Profile Cat.**
MPJ_JII1Fa	Foreign Language II/1 - French	M. Červenková	z (credit)	0/2/0	2	-	-
MPJ_JII2Fb	Foreign Language II/2 - French	M. Červenková	zk (examination)	0/2/0	3	-	-

5 credits

Němčina

Code	Name	Guarantor	Type of Compl.	Extent and Intensity [*]	Credits	Term	Profile Cat.**
MPJ_JII1Na	Foreign Language II/1 - German	P. Sojková	z (credit)	0/2/0	2	-	-
MPJ_JII2Nb	Foreign Language II/2 - German	P. Sojková	zk (examination)	0/2/0	3	-	-

5 credits

Ruština

Code	Name	Guarantor	Type of Compl.	Extent and Intensity [*]	Credits	Term	Profile Cat.**
MPJ_JII1Ra	Foreign Language II/1 - Russian	M. Ševečková	z (credit)	0/2/0	2	-	-
MPJ_JII2Rb	Foreign Language II/2 - Russian (B2)	M. Ševečková	zk (examination)	0/2/0	3	-	-

5 credits

Španělština

Code	Name	Guarantor	Type of Compl.	Extent and Intensity [*]	Credits	Term	Profile Cat.**
MPJ_JII1Sa	Foreign Language II/1 - Spanish	V. De Azevedo Camacho	z (credit)	0/2/0	2	-	-
MPJ_JII2Sb	Foreign Language II/2 - Spanish	V. De Azevedo Camacho	zk (examination)	0/2/0	3	-	-

5 credits

*Extent and Intensity provides information on teaching sessions and their amount. The information listed relates to lectures/seminars/other

teaching activities (laboratory practice, projects, etc.).

**Profile category describes if the course is in Profile core courses (P) or in Fundamental theoretical profile core courses (Z).

2 Characteristics of the courses

This chapter contains the characteristics of required and selective courses from study plans templates.

2.1 Fundamental theoretical profile core courses (Z)

It is a subset of profile core courses (P) (see 2.2) of such importance for the graduate's profile completion that it constitutes the core of all programmes' study plans.

PrF:NF101Zk Tax Law I - general part

5 credits, type of completion zk (examination), course guarantor doc. JUDr. Ing. Michal Radvan, Ph.D.

Teacher(s)

Dr Mgr. Damian Czudek, Ph.D. (lecturer)
JUDr. Michal Janovec, Ph.D. (lecturer)
doc. JUDr. Petr Mrkývka, Ph.D. (lecturer)
Mgr. Jan Neckář, Ph.D. (lecturer)
JUDr. Ivana Pařízková, Ph.D. (lecturer)
doc. JUDr. Ing. Michal Radvan, Ph.D. (lecturer)
doc. Ing. Eva Tomášková, Ph.D. (lecturer)

Course objectives

The course is designed as perfection of basic knowledge in the area of taxes and tax administration. It is focused on these issues from the perspectives of financial markets subjects. Various products and services of specialized banks are also dealt with. Its content can be divided into two basic parts. The first part concerns with general part of tax law. The second part is focused on tax administration. The aim of the course is to familiarize students with tax law theory and particular stages of tax administration. It builds on basic knowledge acquired during previous studies in substantial tax law; the intention is then better understanding tax administration and application of gained knowledge in practice.

Teaching methods

Lectures with discussion. Active participation in the seminar group.

Assessment methods

Written exam: 30 questions (yes x no form) for 20 min. 60 % to pass. Following oral part - 2 questions.

Learning outcomes

After completing the course, student will be able to: - orientate in tax law theory, - understand the relationships between the various structural components of taxes, - apply knowledge of the basic procedural tax law institutes, - apply the principles of the tax process, - go through all stages of tax proceedings.

Syllabus

1. Tax and tax law theory 2. Basic institutes of the tax process, tax administration and tax proceedings + tax administration principles 3. Tax administration bodies 4. Terms and delivery 5. Tax assessment 6. Tax payment 7. Remedial and supervisory instruments 8. Sanctions in tax administration 9. Special proceedings in tax administration

Literature

required literature

RADVAN, Michal. *Propedeutika finančního práva III — Daňové právo (Propaedeutics of Financial Law III - Tax law)*. 1st ed. Brno: Masarykova univerzita, 2021. 145 pp. Učebnice PrF MU, 554. ISBN 978-80-210-9948-7.

recommended literature

HRUBÁ SMRŽOVÁ, Petra, Petr MRKÝVKA and KOL. *Finanční a daňové právo (Financial and Tax Law)*. 3. aktualizované a rozšířené. Plzeň: Vydavatelství a nakladatelství Aleš Čeněk, s.r.o., 2020. 493 pp. ISBN 978-80-7380-796-2.

RADVAN, Michal. *Daně a správa daní (Taxes and tax administration)*. 2. dotisk 1. vyd. Brno: Masarykova univerzita, 2019. 130 pp. Učebnice Právnické fakulty MU, sv. č. 503. ISBN 978-80-210-7746-1.

RADVAN, Michal, Petr MRKÝVKA, Ivana PAŘÍZKOVÁ and Dana ŠRAMKOVÁ. *Finanční právo a finanční správa — Berní právo (Financial Law and Financial Administration - Tax Law)*. 1. vyd. Brno: Masarykova univerzita, Doplněk, 2008. 510 pp. Edice učebnic PrF MU č. 417. ISBN 978-80-210-4732-7.

not specified

Prezentace z výuky

PrF:NF103Zk Procedure within Financial Market Supervision

6 credits, type of completion zk (examination), course guarantor doc. JUDr. Petr Mrkývka, Ph.D.

Teacher(s)

Dr Mgr. Damian Czudek, Ph.D. (lecturer)
 JUDr. Michal Janovec, Ph.D. (lecturer)
 doc. JUDr. Petr Mrkývka, Ph.D. (lecturer)
 Mgr. Jan Neckář, Ph.D. (lecturer)
 JUDr. Ivana Pařízková, Ph.D. (lecturer)
 JUDr. Johan Schweigl, Ph.D. (lecturer)
 JUDr. Dana Šramková, Ph.D., MBA (lecturer)
 Dr Mgr. Damian Czudek, Ph.D. (seminar tutor)
 JUDr. Michal Janovec, Ph.D. (seminar tutor)
 doc. JUDr. Petr Mrkývka, Ph.D. (seminar tutor)
 Mgr. Jan Neckář, Ph.D. (seminar tutor)
 JUDr. Ivana Pařízková, Ph.D. (seminar tutor)
 JUDr. Johan Schweigl, Ph.D. (seminar tutor)

Course objectives

The subject follows the basic knowledge of the administrative process in the financial administration, which the student obtained especially in the bachelor study program Finance and Law. The focus of the subject is based on the specific position of the Czech National Bank, which is the financial market supervision authority and the crisis management authority with the competencies of the administration. The first part of the course deals with the issue of the Czech National Bank in the position of an administrative authority and the application of general principles of the activities of the administrative bodies to the activities of the Czech National Bank. The second part of the course deals with general and special procedural procedures at the first stage of the procedure. The third part focuses on an appeal and cassation decision and the application of administrative justice. The fourth part will take into account special processes, especially the offense proceedings before the Czech National Bank. · The aim of the subject is to orient students in administrative proceedings before the Czech National Bank as a financial market supervision authority and thus to deepen their knowledge in the field of administrative and financial processes. It builds on the student's basic knowledge acquired through the study of subjects in the field of financial and administrative law, especially in relation to the non-fiscal part of the financial law, in order to significantly extend and at the same time to teach the student also practical skills. · After completing the course the student will have knowledge of the specific administrative proceedings before the Czech National Bank in matters of financial market supervision.

Teaching methods

lectures and skill training

Assessment methods

The exam consists of processing a case study with a minimum 70% accuracy and oral part.

Learning outcomes

The student is able to distinguish the general administrative procedure from the special administrative proceedings before the Czech National Bank in the field of financial market supervision, it can define the parties, controls the concepts and institutes of the process before the Czech National Bank, understands basic and specific principles of the Czech National Bank office. He is able to conceive the key procedural steps of both the participant and the Czech National Bank.

Syllabus

Lectures:

1. Application of administrative procedural law in proceedings before the Czech National Bank. Relationship between substantive and procedural regulation. Formal sources.
2. The Principles of the Czech National Bank's Activities as an Institution with Competencies of the Administrative Authority.
3. The Czech National Bank as an administrative body.
4. Financial market participants as parties to the proceedings.
5. Initiation of proceedings, forms of proceedings, documents for decision.
6. Evidence.
7. Means to ensure the course of the proceedings. Suspension of proceeding suspension of proceedings.
8. Decisions.
9. Guarantees of legality. Appeal. Exceptional remedies.
10. CNB's decision before the court.
11. Corrective measures and infringements in the area of financial market supervision.
12. Special proceedings before the Czech National Bank.
13. A process with a foreign element in the framework of European and international cooperation of the financial market supervisory authorities.

Seminars:

1. Relationship between material and procedural law. Principles of procedural law. Subsidiary nature of the Code of Administrative Procedure.
2. Judicature and other sources of knowledge of application practice.
3. Requirements and Concept of Action in Proceedings before the Czech National Bank.
4. Administrative discretion and evaluation of evidence.
5. Execution of decisions, costs of proceedings, fees.
6. Principles of Good Administration in the Activities of the Czech National Bank as a Financial Market Authority and Institutions with Competencies of the Administrative Authority.

Literature

http://www.cnb.cz/cs/dohled_financni_trh/vykon_dohledu/pravomocna_rozhodnuti/index.html

SKULOVÁ, Soňa, Petr PRŮCHA, Petr HAVLAN, Jana JURNÍKOVÁ and Stanislav KADEČKA. *Správní právo procesní. 2. upravené vydání. (Administrative procedural law. 2nd adapted edition.)*. Plzeň: Vydavatelství a nakladatelství Aleš Čeněk, s.r.o., 2012. 386 pp. ISBN 978-80-7380-381-0.

FOLTAS, Tomáš and Lukáš HLOUCH. *Základy správního procesu*. Brno: Václav Klemm - Vydavatelství a nakladatelství, 2009. 239 pp. ISBN 978-80-904083-1-9.

ESF:MPF_EARP Insurance economics and management

6 credits, type of completion zk (examination), course guarantor doc. Ing. Eva Vávrová, Ph.D.

Teacher(s)

doc. Ing. Eva Vávrová, Ph.D. (lecturer)
doc. Ing. Eva Vávrová, Ph.D. (seminar tutor)
Mgr. Silvie Zlatošová, Ph.D. (seminar tutor)

Course objectives

The main objective of the course is to introduce students to principles of insurance economics and insurance company management. During the course students will become familiar with fundamentals of insurance business, including marketing, reinsurance, technical provisions making and investment.

Teaching methods

The course is taught in lectures and seminars, which include class discussions and require active participation. Report improves the ability of students to summarize a certain issue in the field of insurance economics and discuss it critically. Readings serve to broaden and deepen the spectrum of knowledge students acquire during the lectures.

Assessment methods

Lectures and seminars proceed contentually in accordance with the mentioned topics range. Seminars are divided into twelve blocks.

For the successful completion of the course students are required:

- active participation in seminars (the ability to answer seminar questions and solve problems);
- submit an individual report on the strategy, management and financial stability of the chosen insurance company (guidelines for writing the report are provided in the IS) - submit by the end of Week 12;
- two-part written exam, i.e., written test in seminars and final exam.

Following is the scale that will be used to evaluate your performance in this class: report write-up (up to 5 grade points), passing a written test in seminars (up to 5 grade points), final exam (up to 20 grade points).

Rating scale:

- A: 92 — 100 % (28 and more points),
B: 84 — 91 % (26 — 27 points),
C: 76 — 83 % (24 — 25 points),
D: 68 — 75 % (21 — 23 points),
E: 60 — 67 % (18 — 20 points),
F: less than 60 % (less than 18 points)

Warning: Any copying, recording or leaking tests, use of unauthorized tools, aids and communication devices, or other disruptions of objectivity of exams will be considered non-compliance with the conditions for course completion as well as a severe violation of the study rules. Consequently, the teacher will finish the exam by awarding grade "F" in the Information System, and the Dean will initiate disciplinary proceedings that may result in study termination.

Learning outcomes

After successful completion of the course, students should be able to:

- evaluate factors influencing insurance demand and supply,
- define global insurance strategy and technologies,
- identify communication channels between insurance company and its clients,
- explain the methods and process of insurance customer relationship management,
- comprehend the financial situation of a particular insurance company based on financial statement analysis,
- perform an analysis of insurance company solvency, reinsurance, and competitive environment,
- understand capital adequacy requirements and investment regulations for insurance companies.

Syllabus

Lectures outline

1. Microeconomics of Insurance I - Insurance demand. The theory of insurance demand - basic model. The expected utility maximisation hypothesis. Alternatives to expected utility theory. Corporate demand for insurance (reasons for corporate demand for insurance, advantages of insurance, empirical studies of corporate demand for insurance).

2. Insurance company as a business entity. The theory of insurance company growth (objective of the insurance company). Insurance company business organisation. Insurance technology. Economic and legal background of insurance company operations in the Czech Republic.

3. Insurance marketing I - distribution channels of insurance products. The overview of distribution channels for insurance products. Insurance agents and brokers in the Czech Republic. New product development.
4. Insurance marketing II - customer relationship management. CRM information system. Measurement of customer satisfaction. Data mining technics in insurance.
5. Insurance company liability management. Technical provisions. Financial management for life and non-life insurance company. Guidelines on the valuation of technical provisions.
6. Insurance company asset management. Investment activities of insurance companies. Bond valuation techniques. Investment portfolio optimisation with constraints.
7. Insurance company financial analysis. Information sources for financial analysis of insurance companies. Income statement analysis. Measures of return. Factors influencing insurance company returns. Underwriting cycle.
8. Asset Liability Management in insurance. Overview of ALM methods in insurance. Duration and cash flow matching. Dynamic financial analysis. ALM as a part of the insurance company strategic management.
9. Microeconomics of Insurance II — insurance supply. Traditional premium calculation. Financial models of insurance pricing (insurance CAPM, option pricing). Empirical evidence on the actual behaviour of insurance companies. Economies of scope and economies of scale in the supply of insurance. Applications of data envelopment analysis for the analysis of insurance market efficiency.
10. Insurance company solvency and insurance regulation under Solvency II. Financial stability of the insurance company. Solvency of the insurance company. Solvency tests. Main Solvency II regulations.
11. Market discipline in insurance. Corporate governance and compliance in insurance. Market failures and asymmetric information in insurance market. Insurance company rating (classification, methodology). Insurance company auditing (types, advantages and risks).
12. Insurance company valuation. Relative valuation techniques. Embedded value calculations.

Seminars outline

1. Introductory seminar (organisation; assessment methods and criteria).
2. Insurance demand - discussion. Choice of insurance based on utility maximisation hypothesis.
3. Insurance company as a business entity - discussion. Selection of insurance companies for financial analysis. The analysis of the organisation structure.
4. Distribution of insurance products - discussion.
5. New product development and customer relationship management in insurance - discussion. The analysis of the marketing strategy.
6. Reporting in insurance. Financial statements of insurance company. Insurance company liability management - discussion. Insurance claim management. Calculations of unearned premium reserves. The analysis of liabilities.
7. Insurance company asset management - discussion. The analysis of insurance company investments. An example of investment portfolio construction and evaluation.
8. Insurance company financial analysis - discussion. The analysis of revenues and expenses. The analysis of liquidity and indebtedness. Spider graph analysis.
9. Asset Liability Management in insurance - discussion. Cash flow modeling in life/non-life insurance companies.
10. Insurance supply - discussion.
11. Insurance company solvency and insurance regulation under Solvency II - discussion. Simplified example of capital adequacy calculation under Solvency II.
12. Market discipline in insurance - discussion. Course overview before the exam.

Literature

required literature

VÁVROVÁ, Eva. *Finanční řízení komerčních pojišťoven*. 1. vyd. Praha: Grada, 2014. 190 s. ISBN 9788024746623. <https://www.bookport.cz/kniha/financni-rizeni-komercnich-pojistoven-1032>

ZWEIFEL, Peter and Roland EISEN. *Insurance economics*. Heidelberg: Springer, 2012. xvi, 451. ISBN 9783642205477.

ŘEZÁČ, František, Gabriela OŠKRDALOVÁ, Martin ŘEZÁČ, Miroslava ŠIKULOVÁ and Petr VALOUCH. *Marketingové řízení komerční pojišťovny (Marketing management of insurance company)*. 1. vyd. Brno: Masarykova univerzita, Tisk: BonnyPress, 2009. 210 pp. ISBN 978-80-210-4799-0.

recommended literature

MESRŠMÍD, Jaroslav. *Marketing v pojišťovnictví*. 1st ed. Praha: Professional Publishing, 2016. 264 pp. ISBN 978-80-7431-158-1.

CIPRA, Tomáš. *Riziko ve financích a pojišťovnictví : Basel III a Solvency II*. Vydání 1. Praha: Ekopress, 2015. viii, 515. ISBN 9788087865248.

2.2 Profile core courses (P)

These are required or selective courses, the completion of which the student acquires the knowledge or skills essential to achieving the programme of study learning outcomes. The content of these subjects is included in the final state exam.

PrF:NF102Zk Financial Market Law I

6 credits, type of completion zk (examination), course guarantor JUDr. Johan Schweigl, Ph.D.

Teacher(s)

doc. Ing. Jiří Blažek, CSc. (lecturer)
JUDr. Michal Janovec, Ph.D. (lecturer)
JUDr. Johan Schweigl, Ph.D. (lecturer)
doc. Ing. Eva Tomášková, Ph.D. (lecturer)
doc. Ing. Jiří Blažek, CSc. (seminar tutor)
JUDr. Michal Janovec, Ph.D. (seminar tutor)
JUDr. Johan Schweigl, Ph.D. (seminar tutor)
doc. Ing. Eva Tomášková, Ph.D. (seminar tutor)

Course objectives

The course is structured as an introduction to the law of financial markets. It builds on the core knowledge that the students should have from the bachelor programme Finance and Law. This course is aimed mainly at the core institutes and regulation of financial markets (the following course The Law of Financial Market II extends this area to cover also supervision and taxation). In the first part of this course, we will focus on the structure of law and the position the law of financial markets has within. The following part deals mainly with regulation of instruments of financial markets, the third deals with regulation of entities active on financial market. In the final part of the course, we will discuss the relating areas of regulation of financial markets, such as, for instance, the consequences the regulation may have within the scope of monetary policy.

The aim of this course is to make the students acknowledged with the area in which the financial markets function at the national, international and EU law levels.

Having completed this course, the student should have a core understanding of the system of regulation of financial markets.

Teaching methods

Theoretical base and practical skills.

Assessment methods

The exam is in the form of a written and followed by a verbal examination. The evaluation also includes an analysis to be prepared by the students during the course of the semester.

Learning outcomes

The student should be able to locate the law of financial markets within the system of law. Aside from that, he or she should be able to outline the particular types of financial markets. The student should understand the system of regulation of financial markets' instruments and of the entities active on the financial markets. The student should also understand the relationship between the financial markets regulation and the requirement of financial stability and monetary policy.

Syllabus

Lectures:

1. Law of financial markets in the system of law,
2. Money and currency,
3. Cryptocurrencies at the financial markets,
4. Regulation of financial market instruments,
5. Capital markets,
6. Investors on the capital markets,
7. Regulation of banks as financial market participants,
8. Regulation of insurance companies as financial market participants,
9. Regulation of securities brokers,
10. Payment system,
11. Financial assistance funds,
12. Financial market and monetary policy,
13. The topical issues of financial markets

Seminars:

1. Law of financial markets in the system of law,
2. Money and financial markets,
3. Money and financial markets,
4. Regulation of financial market instruments,
5. Regulation of financial market instruments,
6. Capital markets,
7. Capital markets,
8. Entities on the financial markets,
9. Entities on the financial markets,
10. The topical issues of financial markets,
11. The topical issues of financial markets,
12. The topical issues of financial markets.

Literature**recommended literature**

JANOVEC, Michal, Lukáš WEISS, Katarína KOLBENHAYEROVÁ and Marek BOČÁNEK. *Propedeutika finančního práva IV. Právo finančního trhu (Propedeutics of Financial Law IV. Financial Market Law)*. 1st ed. Brno: Masarykova univerzita, 2022. 226 pp. Učebnice Právnické fakulty MU 556. ISBN 978-80-280-0025-7.

REJNUŠ, Oldřich. *Finanční trhy : učebnice s programem na generování cvičných testů*. První vydání. Praha: Grada Publishing, 2016. 380 stran. ISBN 9788024758718. <https://www.bookport.cz/kniha/financni-trhy-2663>

JÍLEK, Josef. *Finanční trhy a investování*. 1. vyd. Praha: Grada, 2009. 648 s. ISBN 9788024716534.

POLOUČEK, Stanislav. *Peníze, banky a finanční trhy*. 3. upr. vyd. Karviná: Slezská univerzita, 2000. 242 s. ISBN 807248074X.

PrF:NF201Zk Tax Law II - special part

5 credits, type of completion zk (examination), course guarantor Dr Mgr. Damian Czudek, Ph.D.

Teacher(s)

Dr Mgr. Damian Czudek, Ph.D. (lecturer)
 JUDr. Michal Janovec, Ph.D. (lecturer)
 doc. JUDr. Ing. Michal Radvan, Ph.D. (lecturer)
 Dr Mgr. Damian Czudek, Ph.D. (seminar tutor)
 JUDr. Michal Janovec, Ph.D. (seminar tutor)
 Mgr. Jan Neckář, Ph.D. (seminar tutor)

Course objectives

The subject is conceived as a follow-up to the general knowledge gained in the subject Tax Law I - general part. It focuses on individual taxes with regard to the focus of the study program Finance and Law, i.e. the taxation of activities related to the financial market, respectively to the non-fiscal part of financial law. The aim is to acquaint the student with both the theoretical knowledge and practical issues (workshop).

Teaching methods

Attendance at lectures, discussion, submission of seminar paper, processing of practical model examples, final written test and exam. Working with the laws and decisions of national and European courts and other relevant authorities. The rules of attendance and the number of absences are governed by the MU Study and Examination Regulations.

Assessment methods

· - The test is made in writing to the following validation verbal skills. - To assess performance of students the following scale is applied (common to full-time and combined form of study): · A 92 - 100% · B 84 - 91% · C 76 - 83% · D 68 to 75% · E 60 - 67% · F less than 60% ·

Learning outcomes

The aim is to acquaint students with both the theoretical knowledge and practical issues arising from the taxation of activities and institutions on the financial market. At the end of the course, the student should be able to orientate in tax obstacles in the area of non-fiscal part of financial law, i.e. how public power affects the activities of participants in legal relationships on the financial market, in the form of the imposition and fulfillment of financial obligations (taxes) and other procedural obligations that are related.

Syllabus

1. Introduction 2. tax on personal income — broker as a self-employed 3. corporate income tax - income tax of financial institutions 4. taxation of investment instruments 5. Financial markets and taxation 6. Insurance companies - funds 7. Banking - deposit insurance, tax on bank trades 8. Real estate transfers 9. Holdings - avoiding profit shifting 10. Fees, commissions and brokers 11. Actual topic 12. Colloquium / test The theme of the seminars follows the lectures with a focus on the practical and, in particular, the procedural aspects of the issue.

Literature**required literature**

RADVAN, Michal. *Propedeutika finančního práva III — Daňové právo (Propaedeutics of Financial Law III - Tax law)*. 1st ed. Brno: Masarykova univerzita, 2021. 145 pp. Učebnice PrF MU, 554. ISBN 978-80-210-9948-7.

HRUBÁ SMRŽOVÁ, Petra, Petr MRKÝVKA and KOL. *Finanční a daňové právo (Financial and Tax Law)*. 3. aktualizované a rozšířené. Plzeň: Vydavatelství a nakladatelství Aleš Čeněk, s.r.o., 2020. 493 pp. ISBN 978-80-7380-796-2.

recommended literature

Janovec, M., *Obchodník s cennými papíry*: <https://theses.cz/id/rabupd/?lang=cs;furl=%2Fid%2Frabupd%2F>

JANOVEC, Michal. *Dohled nad finančním trhem a jeho integrace*. Vydání první. Praha: Wolters Kluwer, 2018. xiv, 174. ISBN 9788075528773.

HOBZA, Martin. *Investiční služby v právní teorii a praxi*. Vydání první. Praha: Leges, 2017. 136 stran. ISBN 9788075022257.

CHOVANCOVÁ, Božena, Viera MALACKÁ, Valér DEMJAN and Jana KOTLEBOVÁ. *Finančné trhy : nástroje a transakcie*. Druhé, prepracované a dopl. Bratislava: Wolters Kluwer, 2016. 664 stran. ISBN 9788081683305.

FEDOROWICZ, Magdalena, Eugenia FOJCIK-MASTALSKA, Cezary KOSIKOWSKI, Mariola LEMONNIER, Dorota MAŚNIAK, Jan MONKIEWICZ, Tomasz NIEBORAK, Zbigniew OFIARSKI and Marcin ORLICKI. *Prawo rynku finansowego : doktryna, instytucje, praktyka*. Edited by Anna Jurkowska-Zeidler - Marcin Olszak. Warszawa: Wolter Kluwer, 2016. 236 stran. ISBN 9788326495311.

Zákon o investičních společnostech a investičních fondech : komentář. Edited by Jan Šovar - Aleš Králík - Jiří Beran - Daniela Doležalová. Vydání první. Praha: Wolters Kluwer, 2015. xlvii, 166. ISBN 9788074787836.

POLOUČEK, Stanislav. *Peníze, banky, finanční trhy*. Vyd. 1. Praha: C.H. Beck, 2009. xvii, 415. ISBN 9788074001529.

PrF:NF202Zk **Financial Market Law II**

5 credits, type of completion zk (examination), course guarantor JUDr. Michal Janovec, Ph.D.

Teacher(s)

JUDr. Michal Janovec, Ph.D. (lecturer)
 JUDr. Ivana Pařízková, Ph.D. (lecturer)
 JUDr. Johan Schweigl, Ph.D. (lecturer)
 doc. Ing. Eva Tomášková, Ph.D. (lecturer)

Course objectives

This course is set up as a unit following the basic knowledge of Financial law, which was gained in bachelor study programme. · Its focus is based on the specific position of the financial market as a field of financial law and its non-fiscal part · Within this subject the students develops knowledge gained also in the Financial Market Law I. Some topics will be given more detailed attention and practical applications of some theoretical problems, inter alia in the field of insolvency, liquidation and tax areas · The aim of the course is to provide students with a more detailed overview of the field of financial market law and individual parts. It builds on the basic knowledge of the student who obtained his studies in subjects of financial law and financial market law, especially in relation to the non-fiscal part of the financial law. The aim is to significantly extend the student's practical skills in the field. · Upon completion of the course the student will have knowledge about specific areas of the financial market, especially with emphasis on financial market supervision.

Teaching methods

Lectures and skill training. Lectures, seminars, discussions, independent preparation and eventual analysis of the case law of the European Court of Justice.

Assessment methods

The exam consists of processing a case study with a minimum 70% accuracy and oral part.

Learning outcomes

The student is able to distinguish individual financial market institutes and instruments, including individual components and specific conditions for the existence of entities. It broadens its knowledge of insolvency law in connection with financial institutions, as well as the areas of tax law and liquidation.

Syllabus

Lectures: 1. Introductory class
 2. International regulation and supervision of the financial market
 3. Single resolution mechanism
 4. Alternative payment services and systems in the international environment
 5. Resolving Mechanism
 6. DGSD -Deposit Guarantee Schemes Directive
 7. Transparency of financial products (PRIIPS), product management and distribution for financial products and evaluation of suitability and adequacy
 8. Multilateral trading Facilities
 9. Cryptoactive, virtual currencies and related services
 10. Financial responsibility
 11. New regulation according to the 5th AML directive
 12. Compliance and problems in identifying clients of financial institutions
 13. Cross - border provision of financial services
 Seminars
 1. Bail IN, Bail Out
 2. Payment services ··· exercises
 3. Investment firm - authorization and payment institution authorization
 4. Cryptoactive, virtual currencies and related services
 5. case study - AML
 6. Cross - border provision of financial services - exercises

Literature**required literature**

JANOVEC, Michal, Lukáš WEISS, Katarína KOLBENHAYEROVÁ and Marek BOČÁNEK. *Propedeutika finančního práva IV. Právo finančního trhu (Propedeutics of Financial Law IV. Financial Market Law)*. 1st ed. Brno: Masarykova univerzita, 2022. 226 pp. Učebnice Právnické fakulty MU 556. ISBN 978-80-280-0025-7.

recommended literature

JANOVEC, Michal. *Dohled nad finančním trhem a jeho integrace (Supervision of the Financial Market and its own integration)*. Praha: Wolters Kluwer, 2018. 174 pp. ISBN 978-80-7552-877-3.

SERGAKIS, Konstantinos. *The law of capital markets in the EU : disclosure and enforcement*. First published. London: Palgrave, 2018. xvii, 314. ISBN 9781137518460.

Bankovníctví ; Finanční trh : finanční konglomeráty, praní špinavých peněz, centrální evidence účtů, stavební spoření : redakční uzávěrka 13.2.2017. Ostrava: Sagit, 2017. 432 stran. ISBN 9788074882173.

HEMETSBERGER. *European banking and financial services law*. 2nd ed. Alphen aan den Rijn: Kluwer Law International, 2006. ix, 284. ISBN 9041125620.

PrF:NF301Zk Subsidy Law

5 credits, type of completion zk (examination), course guarantor Mgr. Jan Neckář, Ph.D.

Teacher(s)

JUDr. Ing. Petr Machálek, Ph.D. (lecturer)
 doc. JUDr. Petr Mrkvýka, Ph.D. (lecturer)
 Mgr. Jan Neckář, Ph.D. (lecturer)
 JUDr. Michal Šilhánek (lecturer)
 JUDr. Ing. Petr Machálek, Ph.D. (seminar tutor)
 Mgr. Jan Neckář, Ph.D. (seminar tutor)

Course objectives

Spending and redistribution of funds from public budgets (on the state and municipal budget basis or on the basis of other entities managing public funds and regulated by specific European and national legislation rules) to support development activities in accordance with the interests of public authorities. Subsidy Law is a specific area of legal regulation with an interaction of traditional legal branches such as Administrative Law, Financial Law, Competition Law, etc. Drawdown of money from public budget is one of the most frequently used institutes by private and public sector. The issue of the subsidy policy and the correct drawdown according to the rules is receiving an increasing attention at the level of the Czech Republic and the European Commission. The economic competition and the European Union internal market are disrupted by the subsidies as an institution of subvention. Regulation of public support, public procurement and the subsidy cycle including sanctions for violations are an integral part of the process of the transparent management (redistribution) of the public funds in the way not to come about baseless favour of competitors and disruption of economic competition and the EU internal market. The aim of the course is to inform students about theoretical and practical aspects of the Subsidy Law including public support, public procurement and project cycle and sanctions such as for example discrepancy and collection. During the course we will pay attention to the following matters: - State subvention (the forms of the state subvention) - banned state subvention - European funds and current subsidy titles in pursuance of operational programs - the process of using the subsidies (filling an application for subsidies, decision on the award of subsidies, implementation, administration and sustainability) - public support and compatible forms of public support - procedures and decision-making practice of the European Commission and the courts - public procurement (proper procurement procedures, tendering, tendering by the Office for the Protection of Competition, procedures for grant providers and other control bodies (including audits) and imposition of sanctions for breaches of public procurement procedures, including the current decision-making practice of the Office, and courts) control mechanisms (audits, irregularities, breaches of budgetary discipline, recovery of provided funds)

Teaching methods

Theoretical preparation and skill training. Teaching will take place in a distance form through MS TEAMS in real time according to the schedule.

Assessment methods

The course will end with a written exam realized through IS in distance form.

Learning outcomes

After finishing this course, the student will be able to: - understand and orientate in the issues of subsidies and the subsidy cycle, public support, public procurement and procedures, - identify and choose the appropriate form of the rules, - know the rights and obligations of the applicant, apply for a grant, award a public contract, - identify errors and estimate the control authorities' action in imposing sanctions and setting financial corrections - orientate in the decision-making practice of the Office for the Protection of Competition, the European Commission and the courts in the area of subsidies - defend the procedure (whether in the role of beneficiary, contracting authority, grant provider or control body) - search for and interpret relevant sources to support the line of argument.

Syllabus

Lectures: 1. State support, legislation and basic definitions of prohibited state support (Article 107 (1) of the Contract on the Functioning of the European Union) 2. Subsidies as a form of state support compatible with the

internal market according to the TFEU, definition, position in the legal system, basic concepts, types of subsidies, subsidies and repayable financial assistance (differences) 3. Provision of subsidies from EU funds, from the state budget (and from the budget of state funds), from the funds of territorial self-governing units, operational programs 4. Public support - basis of legislation, Article 107 et seq. Contracts on the Functioning of the European Union, modernization of state support rules in EU law, national methodologies, block exemption, public support for small and medium-sized enterprises, science, research and innovation, employment and education, regional aid 5. Public support - services of general economic interest - social services, transport, de minimis aid, de minimis register, the concept of a single undertaking, procedural rules, notifications, the role of the Office, the European Commission and national courts 6. Provision of subsidies, subsidy relationship, subjects (provider, beneficiary), rights and obligations of the subsidy provider, rights and obligations of the beneficiary 7. Subsidy cycle - an application for the provision of a subsidy, a procedure for the provision of a subsidy, a decision on the provision of a subsidy and a contract for the provision of a subsidy 8. Provision of subsidies, termination of subsidies (termination of the program of the subsidies, termination of the action within the program of the subsidies) 9. The subsidy check, the subsidy non-payment, the subsidy return, the subsidy withdrawal and breach of budgetary discipline. 10. Public procurement - legal framework, institutions, basic principles, basic concepts, types of public procurement, expected value, limits of public procurement, forms of procurement procedure, specifics of awarding public contracts co-financed from European funds, European legislation in the field of public procurement, tender documentation, evaluation criteria, qualification, profile of the contracting authority, opening of envelopes with tenders, their assessment and evaluation, termination and cancellation of the procurement procedure. The tenderer's offer and protection against incorrect conduct of the contracting authority, current decision-making practice of the Office and courts in the field of public procurement 11. Mistakes in public procurement, procedures of control bodies, sanctions and financial corrections for subsidized public contracts 12. Check of the subsidies provision, audit and check - system, control bodies, rights and obligations, remedies 13. Legal actions, decision-making practice of European and Czech courts, enforcement, specifics of subsidies in insolvency proceedings. Seminars (The course assumes the fulfillment of practical tasks): 1. Practical examples - call for grant applications, grant application, public support identification, compatibility assessment, fulfillment of the definition of small and medium-sized enterprise, de minimis application, assessment of one enterprise 2. Practical examples — services application in general economic interest - Decision x Framework x Altmark, notification of measures using the argumentation of the decision-making practice of the European Commission and case law, creation of tender documentation for a public contract according to the law 3. Practical examples - creation and submission of a bid by a bidder for a public contract, public contract according to the law - opening of envelopes, bids assessment, bids evaluation, selection of the most suitable bid, conclusion of a contract 4. Practical examples - public procurement out of the regime of the law (basic principles of non-discrimination, equal treatment and transparency), control of public procurement documentation 5. Practical examples - sanctions for breach of public procurement obligations including financial corrections, audit, audit report, comments on the audit report, discrepancy - breach of budgetary discipline, remedies 6. Practical examples - disputes arising from public contracts for the provision of subsidies, subsidies in insolvency proceedings (specifics of the application, the character of the subsidy, the rights and obligations of the subsidy provider).

Literature

required literature

- Vojtěch Vomáčka: Judikatura NSS: Poskytování dotací, Soudní rozhledy 11-12/2014, s. 382

MARKOVÁ, Hana and Radim BOHÁČ. *Rozpočtové právo*. 2007. ISBN 978-80-7179-551-3.

recommended literature

- BROŽ, Jan. *Dotace a správní soudnictví*. In XII. *Správní řád v praxi krajských úřadů*. 2018.

Aktuální právní předpisy a judikatura

- Laštovka, K. *Veřejné fondy, Heslo ve slovníku veřejného práva*. Praha, 1927

Legislativa ČR a EU, judikatura SDEU a ČR

MRKÝVKA, Petr, Ivana PAŘÍZKOVÁ and Eva TOMÁŠKOVÁ. *Veřejné finance a fiskální právo (Public Finance and Fiscal Law)*. 1st ed. Brno: Masarykova univerzita, 2014. 164 pp. učebnice - č.505. ISBN 978-80-210-6083-8.

BAKEŠ, Milan, Marie KARFÍKOVÁ, Petr KOTÁB and Hana MARKOVÁ. *Finanční právo*. 2012. ISBN 978-80-7400-440-7.

PEKOVÁ, Jitka. *Finance územní samosprávy : teorie a praxe v ČR*. Praha: Wolters Kluwer Česká republika, 2011. 587 s. ISBN 9788073576141.

Lisabonská smlouva : komentář. Edited by Jindřiška Syllová - Lenka Pítrová - Helena Paldusová. Vyd. 1. Praha: C.H.Beck, 2010. xli, 1299. ISBN 9788074003394.

PROVAZNÍKOVÁ, Romana. *Financování měst, obcí a regionů : teorie a praxe*. 2. aktualiz. a rozš. vyd. Praha: Grada, 2009. 304 s. ISBN 9788024727899. <https://www.bookport.cz/kniha/financovani-mest-obci-a-regionu-teorie-a-praxe-31>

NOVOTNÍKOVÁ, Helena. *Dotací receptář : všechny dotace pohromadě v otázkách a odpovědích*. Vyd. 1. Praha: LexisNexis CZ, 2005. 235 s. ISBN 8086920038.

KINCL, Michael. *Veřejná podpora v Evropské unii*. 1. vyd. Praha: Polygon, 2004. 145 s. ISBN 8072730975.

BAILEY, S. J. *Local government economics : principles and practice*. 1st ed. London: Macmillan, 1999. xiii, 359. ISBN 0333669088.

ESF:BPE_MOEK **Monetary Economics**

5 credits, type of completion zk (examination), course guarantor Ing. Jan Jonáš, Ph.D.

Teacher(s)

Ing. Jan Jonáš, Ph.D. (lecturer)

Course objectives

The course focuses on theoretical aspects of main monetary institutions: money, the banking industry, and central banks. The main aim is deepening the understanding of the present form of these institutions and extending real economic analysis by financial and monetary aspects. The students learn more detailed knowledge about finance, especially about banking and its regulation and working of the financial system. The knowledge about the financial system is connected to topics concerning financial crises and the monetary policy of central banks. The course draws mainly on the reading of present day literature on current topics. The main topics are 1) nature and functions of money, commodity and credit money, market and credit theory of money 2) the nature and functions of banks, banking industry and financial system, their interrelations and significance for the economy, 3) the role and function of the central bank in a monetary system, and some selected aspects of monetary policy.

Teaching methods

Lectures and reading.

Assessment methods

Semestral work evaluation and final written exam.

Learning outcomes

- to be well informed in banking and financial terminology;
- to be able to read monetary and financial institutions' balance sheets;
- to know the main reasons of existence of the monetary and financial institutions;
- to know the main principles of functioning of the monetary and financial institutions;
- to understand the mutual interdependence of financial system;
- to understand the role and functions of the central bank, including monetary policy realization;
- to gain the understanding of the reasons of debt and financial crises;

Syllabus

Essence of Money
Forms of Money, Commodity and Credit Money, Market and Credit theory of Money
Fractional Reserve Banking
Banking sector, Banking assets and liabilities, Managing Liquidity and Risk
Central Bank and its Role in Monetary and Financial System
Banking stability and regulation
Monetary Policy

Literature

required literature

KOHN, Meir. *Financial institutions and markets*. 2nd ed. New York: Oxford University Press, 2004. xxx, 674. ISBN 0195134729.

JÍLEK, Josef. *Finance v globální ekonomice..* 1. vyd. Praha: Grada Publishing, 2013. 557 s. ISBN 9788024745169. <https://www.bookport.cz/kniha/finance-v-globalni-ekonomice-ii-menova-a-kurzova-politika-2211>

JÍLEK, Josef. *Finance v globální ekonomice..* 1. vyd. Praha: Grada Publishing, 2013. 660 s. ISBN 9788024738932. <https://www.bookport.cz/kniha/finance-v-globalni-ekonomice-i-penize-a-platebni-styk-2028>

MENŠÍK, Josef. *Peníze a peněžní politika (Money and Monetary Policy)*. 1st ed. Brno: Masarykova univerzita, Ekonomicko-správní fakulta, 2005. 142 pp. Distanční studijní opora. ISBN 80-210-3642-7.

ESF:BPF_BEFI **Behavioral finance**

4 credits, type of completion zk (examination), course guarantor Mgr. Zuzana Gric, Ph.D.

Teacher(s)

Mgr. Zuzana Gric, Ph.D. (lecturer)

Ing. Mgr. Martin Stachoň (lecturer)

Course objectives

There is much evidence to suggest that the standard economic paradigms of rational investors and efficient markets do not adequately describe financial market behaviour. Behavioral finance studies how individuals' attitudes and behaviors affect their financial decisions and financial markets. This course summarizes current research on the behavioral aspects of individual investment decision making (microbehavioral finance) and how it differs from the efficient markets paradigm (macrobehavioral finance). In addition, the course examines

behavioral finance models to explain investor behavior and market anomalies when rational models do not provide sufficient explanations. The course focuses, among other topics, on overconfidence, prospect theory, heuristics and the resulting biases, the impact of information on decision making, and framing areas.

Teaching methods

Lectures and discussions.

Assessment methods

Written and oral exam, written test, essay.

Learning outcomes

At the end of this course, students will be able to orientate themselves in the field of behavioral finance; understand the behavioural aspects of individual financial decision-making; evaluate the (ir)rationality of financial decision-making in relation to the context of the decision; identify investor heuristics and biases; apply behavioural finance in practice or in financial decision-making or individual investing.

Syllabus

1. Introduction to behavioural finance
2. Behavioral aspects of financial decision making (concepts and theories)
3. Market participants: buying and selling decisions in the financial market
4. Market participants: long-term savings decisions
5. Linking individual investment decisions and financial markets
6. Financial markets: Efficiency and limits to arbitrage
7. Financial Markets: Organization and the Role of Information
8. Financial Markets: Case Studies 1
9. Financial Markets: Case Studies 2

Literature

required literature

HIRSHLEIFER, D. Behavioral finance. *Annual Review of Financial Economics*. 2015, vol. 7, p. 133-159. ISSN 1941-1367.

BARBER, B M and T ODEAN. The behavior of individual investors. In *Handbook of the Economics of Finance*. Elsevier, 2013. p. 1533-1570.

BARBERIS, N C. Thirty years of prospect theory in economics: A review and assessment. *Journal of Economic Perspectives*. Pittsburgh: AEA Publications, 2013, 27(1), p. 173-196. ISSN 1944-7965.

BARBERIS, N and R THALER. A survey of behavioral finance. In *Handbook of the Economics of Finance*. 1st ed. 2003. p. 1053-1128.

recommended literature

STATMAN, M. *Finance for normal people: how investors and markets behave..* Oxford University Press., 2017.

ESF:MPF_DIS1 Diploma Thesis Seminar 1

12 credits, type of completion z (credit), course guarantor doc. Ing. Eva Vávrová, Ph.D.

Teacher(s)

doc. Ing. Robert Jahoda, Ph.D. (seminar tutor)
Ing. Tomáš Plíhal, Ph.D. (seminar tutor)
doc. Ing. Eva Vávrová, Ph.D. (seminar tutor)

Course objectives

The aim of the seminar is to acquaint students with content data and formal requirements for a diploma thesis. The structure of the course including a brief content of seminars.

The diploma thesis seminar takes place in two basic forms. The first part represents a joint seminar organized in the separate specialized fields. The second part has more individual character and its form depends on a particular tutor of the diploma thesis. Some of them will prefer having joint consultations with students, the others will work with their students individually. It makes the course very flexible and the structure mentioned above is rather tentative.

Teaching methods

Lectures, person-to-person tuition, literature search, personal presentation.

Assessment methods

The procedure of processing the thesis and participation in the consultations are assessed at the end of the semester. Credits are granted for an active participation not only in the introductory seminar, but also in the individual consultations with the tutor of the diploma thesis and for meeting the conditions defined by the tutor.

Learning outcomes

At the end of this course the student will be able to:

- formulate a thesis objectives and hypotheses,
- choose appropriate methods of solution,
- formulate conclusions of the diploma thesis and prepare arguments for the defens.

Syllabus

Seminars:

1st week: Introductory seminar dealing with its organization and objectives, importance of diploma thesis, its content and formal essentials, ways of quoting, work with graphic parts of text and tables, criteria for evaluation of diploma thesis, introduction to diploma thesis and its essentials, setting objectives, definition of problem areas as one of most important parts of diploma thesis.

2nd week: Methodology. Choice of appropriate methods depending on objectives and subject of diploma thesis. How to successfully defend diploma thesis. Discussion of examples.

3rd week: Diploma thesis defense. How to successfully defend diploma thesis. What to focus on.

4th-11th week — Individual work on setting objectives and structure of diploma thesis, searching for relevant sources of literature. Continuous consultations of results achieved and partial review of first half of thesis. Consultations on further progress in processing final thesis. Revise of work with literature, further recommendations for completion of work.

At the end of this period the whole concept of the work should be entirely clear between the student and the tutor of the diploma thesis. Individually, further collection, processing relevant information, its evaluation and follow-up consultations are also possible.

12th week — Formulation of introduction to thesis. Recapitulation and summarization of work with sources of literature, consultations and its evaluation. Working out introductory part of thesis.

Literature**required literature**

Aktuální studijní materiály předmětu Akademické psaní. <https://www.econ.muni.cz/akap>

<http://www.econ.muni.cz/t619/>

NEKUDA, Jaroslav, Lucie KUŽELÍKOVÁ and Jiří POLÁČEK. *Sociálně-ekonomické informace a práce s nimi*. 1. vyd. Brno: Masarykova univerzita, 2008. 88 pp. ISBN 978-80-210-4577-4.

not specified

Manuál studenta

ESF:MPF_DIS2 Diploma Thesis Seminar 2

12 credits, type of completion z (credit), course guarantor doc. Ing. Eva Vávrová, Ph.D.

Teacher(s)

Ing. Luděk Benada, Ph.D. (seminar tutor)

doc. Ing. Robert Jahoda, Ph.D. (seminar tutor)

Ing. Svatopluk Nečas, Ph.D. (seminar tutor)

Ing. Tomáš Plíhal, Ph.D. (seminar tutor)

doc. Ing. Eva Vávrová, Ph.D. (seminar tutor)

Course objectives

The aim of the seminar is to acquaint students with content data and formal requirements for a diploma thesis.

Teaching methods

Theoretical preparation for diploma thesis submission and its defense.

Assessment methods

Conditions for obtaining credits: preparation, submission and presentation of prefinal version of the diploma thesis. The presentation must meet requirements for bibliographic citations valid for theses. Processing of diploma thesis and participation in consultations are evaluated as requirements fulfilled/not fulfilled. Credits are granted on submission of the diploma thesis after all requirements set by supervisor have been met.

Learning outcomes

At the end of this course students will be able to:

- formulate thesis objectives and hypotheses,
- choose appropriate methods of solution,
- formulate conclusions of the diploma thesis and prepare arguments for the defence.

Syllabus

Seminars:

In-term consultation of achieved results, consultation of work's progress, used methods, partial results, etc.

Final revision of diploma thesis. Supervisor's evaluation, preparation for diploma thesis defence, consultation of reports, diploma thesis submission.

Literature**required literature**

<https://www.econ.muni.cz/akap>

recommended literature

NEKUDA, Jaroslav, Lucie KUŽELÍKOVÁ and Jiří POLÁČEK. *Sociálně-ekonomické informace a práce s nimi*. 1. vyd. Brno: Masarykova univerzita, 2008. 88 pp. ISBN 978-80-210-4577-4.

ESF:MPF_EARB Economics and bank management

6 credits, type of completion zk (examination), course guarantor prof. Ing. Eva Horvátová, CSc.

Teacher(s)

Oleg Deev, Ph.D. (lecturer)
prof. Ing. Eva Horvátová, CSc. (lecturer)
Oleg Deev, Ph.D. (seminar tutor)

Course objectives

The main objective of the course is to acquaint students with an understanding of commercial bank operations and management. The course is aimed at understanding the behavior of banks, their lending and investment activities, sources of funding and basic principles of risk management. The course is also addressing some of the major trends in domestic and international banking in recent times using the basic tools of economic analysis. Particular attention is given to asset liability and liquidity management and bank's off-balance sheet activities.

Teaching methods

Lectures and seminars

Assessment methods

For the successful completion of the course students are required::

- a) to actively participate in lectures and seminars (the ability to answer questions and solve problems);
- b) to submit an individual report on the specified topic (under guidelines) — for presentation and discussion during seminars;
- c) written exam and oral discussion.

Final grade consists of: the evaluation of the report (up to 5 grade points), active participation in seminars (up to 6 points) and lectures (up to 6 points) and the results of the final exam (up to 20 points).

Rating scale:

- A: 92 — 100 % (28 and more points),
B: 84 — 91 % (26 — 27 points),
C: 76 — 83 % (24 — 25 points),
D: 68 — 75 % (21 — 23 points),
E: 60 — 67 % (18 — 20 points),
F: less than 60 % (less than 18 points)

Students in this course are expected to adhere to the Masaryk University's high standards of integrity as spelled out in the Disciplinary Code for Students and Directive N.3/2008. Anyone who cheats on exams, or who submits essay that is not their own, will be subject to the penalties set forth in the Code. Any copying, recording or leaking tests, use of unauthorized tools, aids and communication devices, or other disruptions of objectivity of exams will be considered non-compliance with the conditions for course completion as well as a severe violation of the study rules. Consequently, the teacher will finish the exam by awarding grade "F" in the Information System, and the Dean will initiate disciplinary proceedings that may result in study termination.

Learning outcomes

After successful completion of the course, students should be able to:

- describe and analyze various bank performance measures;
- understand the basic accounting operations in banks and their effects on bank's balance sheet;
- discuss the main types of risk that banks face and explain ways to manage these risks;
- explain the process of loan evaluation, pricing and approval;
- assess bank investment activities, methods of portfolio optimization and immunization;
- understand tools of asset-liability and liquidity management;
- evaluate the effective use of capital and capital adequacy requirements.

Syllabus

1. Banks and Financial Intermediation. Current Trends in Banking.
2. Microeconomics of Banking. Models of Bank Behaviour. Credit rationing.
3. Bank business model. Evaluating bank performance. Bank balance sheet. Bank income statement.
4. Bank funding. Effective use of capital. Capital adequacy.
5. Liquidity management.
6. Asset liability management. Interest rate risk management.
7. Bank lending activities. Scoring models and credit ratings.
8. Credit risk management. Validation and backtesting.
9. Credit risk management. Concentration risk.
10. Investment management. Pricing fixed-income securities. Managing the investment portfolio.
11. Quantifications of market risk. Value-at-risk and Expected Shortfall.
11. Bank valuation.
12. Bank management infrastructure.

Literature**required literature**

KOCH, Timothy W. and Steven Scott MACDONALD. *Bank management*. 8e. Boston: Cengage Learning, 2015. xx, 778. ISBN 9781133494683.

POLOUČEK, Stanislav. *Bankovníctví*. 2. vyd. V Praze: C.H. Beck, 2013. xvi, 480. ISBN 9788074004919.

recommended literature

MEJSTRÍK, Michal, Magda PEČENÁ and Petr TEPLÝ. *Banking in theory and practice*. Vyd. 1. V Praze: Karolinum, 2014. 855 stran. ISBN 9788024628707. <https://www.bookport.cz/kniha/bankovnictvi-v-teorii-a-praxi-banking-in-theory-and-practice>

CIPRA, Tomáš. *Riziko ve financích a pojišťovnictví : Basel III a Solvency II*. Vydání 1. Praha: Ekopress, 2015. viii, 515. ISBN 9788087865248.

BESSIS, Jo\ "el. *Risk management in banking*. Fourth edition. Chichester: Wiley, 2015. x, 364. ISBN 9781118660218.

BLAHOVÁ, Nad'a. *Rizika bank a jejich regulace*. 1. vydání. Jesenice: Ekopress, 2018. 283 stran. ISBN 9788087865477.

ESF:MPF_FIFI Corporate Finance

6 credits, type of completion zk (examination), course guarantor prof. Ing. Štefan Lyócsa, PhD.

Teacher(s)

prof. Ing. Štefan Lyócsa, PhD. (lecturer)
Ing. Josef Nešleha (lecturer)
Ing. Josef Nešleha (seminar tutor)

Course objectives

The main goal of the course is to develop knowledge about financial management. The course is focused on deepening and expanding knowledge in the field of financial management, especially with regard to the impact on the value of the company. The course develops a theoretical framework for understanding and analyzing the main financial topics in the company, focuses on advanced models of corporate valuation, including models for valuing of individual assets in the company and a critical analysis of investment projects and their impact on capital structure. The course focuses on the development of skills in analyzing the company's position in the capital market and in raising funds and allocating capital. It provides knowledge for evaluating selected management decisions and their impact on the company's performance and value.

Teaching methods

Lectures, seminars, individual study of literature, individual consultations, homework, progress written tests.

Assessment methods

The course is completed by a written exam. To successfully complete the course, it is necessary to obtain at least 51 points from the sum of the exam test and two continuous tests. The overall evaluation of the course is given by the sum of points from the written exam (max. 70 points) and points from continuous tests from seminars (max. 30 points). For admission to the exam, a minimum limit of 16 points is set from the sum of points from both tests (a maximum of 15 points can be obtained from each test). The point evaluation from continuous tests is included in the overall evaluation of the subject. If the student does not meet the requirement of a minimum of 16 points from the sum of points from continuous tests, he has the option of one correction. The corrective test is written in the first week of the exam period. The test will be designed for 30 points and the result of the corrective test is then included in the final evaluation of the course ..

The following classification scales apply to the evaluation of students:

A 91 - 100%,
B 90 - 81%,
C 80 - 71%,
D 70 - 61%,
E 60 - 51%,
F less than 51%)

Any copying, recording or leaking tests, use of unauthorized tools, aids and communication devices, or other disruptions of objectivity of exams (credit tests) will be considered non-compliance with the conditions for course completion as well as a severe violation of the study rules. Consequently, the teacher will finish the exam (credit test) by awarding grade "F" in the Information System, and the Dean will initiate disciplinary proceedings that may result in study termination.

Learning outcomes

After completing the course, students will be able to:

- apply advanced methods for valuing corporate capital,
- value financial and real assets used by the company,
- evaluate investment projects and critically evaluate their impact on the value of the company,
- evaluate the strategic decisions made and assess their impact on the development of society and its value.

Syllabus

- 1) Introduction to the Course. Why is Finance Corporate? The Foundations for Proper Financial Analysis of the Firm,
- 2) Fundamentals of Corporate Valuation: Corporate Debt Capital, Preferred and Common Stock
- 3) Capital Asset Pricing Theory: CAPM and its Use in Corporate Finance,
- 4) Option Pricing Models and Corporate Contingent Claims,
- 5) Corporate Investing Policies and Value Creation: The Analytical Toolkit for Riskless and Risky Projects,
- 6) Valuing Corporate Strategic Opportunities and Flexibility: Corporate Real Options,
- 7) Capital Structure Choice and Corporate Value,

- 8) Capital Market Benchmarking: Corporate Cost of Capital,
- 9) Dividend Policy and Corporate Value: Theory and Evidence,
- 10) The Market for Corporate Control: Mergers& Takeovers
- 11) Strategic and Financial Restructuring
- 12) Corporate Governance and Corporate Value.

Seminars:

- 1) Introductory seminar
- 2) Fundamentals of Corporate Valuation: Corporate Debt Capital, Preferred and Common Stock
- 3) Capital Asset Pricing Theory: CAPM and its Use in Corporate Finance,
- 4) Option Pricing Models and Corporate Contingent Claims,
- 5) Corporate Investing Policies and Value Creation: The Analytical Toolkit for Riskless and Risky Projects,
- 6) Valuing Corporate Strategic Opportunities and Flexibility: Corporate Real Options,
- 7) Capital Structure Choice and Corporate Value,
- 8) Capital Market Benchmarking: Corporate Cost of Capital,
- 9) Dividend Policy and Corporate Value: Theory and Evidence,
- 10) The Market for Corporate Control: Mergers& Takeovers
- 11) Strategic and Financial Restructuring
- 12) Corporate Governance and Corporate Value.

Literature**required literature**

BREALEY, Richard A., Stewart C. MYERS and Alan J. MARCUS. *Fundamentals of corporate finance*. Tenth edition. New York: McGraw-Hill Education, 2020. xxxi, 728. ISBN 9781260566093.

BREALEY, Richard A., Stewart C. MYERS and Franklin ALLEN. *Principles of corporate finance*. Thirteenth edition. New York: McGraw-Hill Education, 2020. xxx, 918. ISBN 9781260565553.

recommended literature

WESTERFIELD, Randolph and Jeffrey F. JAFFE. *Corporate finance*. Edited by Stephen A. Ross. 7th ed. Boston: McGraw-Hill, 2005. xxxiii, 94. ISBN 0072829206.

ESF:MPF_FIIN Financial Investment

6 credits, type of completion zk (examination), course guarantor Ing. Dagmar Vágnerová Linnertová, Ph.D.

Teacher(s)

- Ing. Luděk Benada, Ph.D. (lecturer)
 Ing. Dagmar Vágnerová Linnertová, Ph.D. (lecturer)
 Ing. Luděk Benada, Ph.D. (seminar tutor)
 Ing. Dagmar Vágnerová Linnertová, Ph.D. (seminar tutor)

Course objectives

The aim of the course is to understand the term value from a financial point of view, to orient oneself in methods and models for determining the fundamental value and to formulate investment recommendations. Methods and models for determining the fundamental value will be applied to debt and equity financial instruments while respecting the specifics of their cash flows.

Teaching methods

Lectures dealing with selected issues. The seminars are in the form of applying knowledge from theory to individual examples for the purpose of valuing bonds, the bond price sensitivity, determining the required rate of return in the process of equity valuation and the fundamental value determination using a models or methods for the selected company (private companies, public companies, companies in the growth phase, companies in the mature). The knowledge are amended with outputs from the Bloomberg terminal, Yahoo Finance (or Refinitiv).

Assessment methods

At the seminar, two tests are written according to the schedule. You can get 15 points for each test. To be admitted to the test, it is necessary to obtain in the sum for both tests min. 18 points (out of a total maximum of 30 points). Points from both continuous tests are added to the final evaluation of the course (ie a maximum of 30 points). There is only one attempt for each test and it is not possible to correct the test.

Short online tests in class, from each test it is possible to get 5 points, a total of 40 points from 8 tests (basic theoretical questions and calculations).

Activity in seminars is evaluated by individual points, max. 2 points per seminar (voluntary activity).

Summary of conditions for admission to the test:

at least 16 points in total for both continuous tests + at least 20 points from online tests per hour.

Final evaluation:

Maximum points for continuous tests and final exam: 100 points, (final written work 50 points, from continuous written works at the seminar max. 30 points, from continuous online tests in class 20 points) The final written work is in the form of "multiple choice", the content of theoretical foundations, basic calculations.

Taking into account individual points for seminars in the final evaluation.

The following classification scales apply to student evaluation: A min 92%, B 84 - 91%, C 76 - 83%, D 68 - 75%, E 60 - 67%, F less than 60%)

Any copying, recording or taking of tests, use of illicit aids as well as means of communication or other distortions of objectivity exam (credit) will be considered as failure to meet the conditions for completion of the course and for gross violation of study regulations. As a result, the teacher closes the exam (credit) evaluation in IS with mark "F" and the dean will initiate disciplinary proceedings, which may result in the completion of studies.

Learning outcomes

After completing the course, the student will be able to:

- to orientate oneself in the issue of value from the point of view of financial theory;
- understand the issue of yield, resp. required rate of return in the valuation process;
- determine the sources of income for debt securities and value individual debt instruments, including convertible bonds;
- understand the relationship between return and risk for debt securities;
- characterize the individual models used to find the intrinsic value of a stock, including determining the criteria for selecting the appropriate model for a given stock and market;
- determine the value of private companies, the so-called Private Equity;
- determine the investment strategy, formulate investment decisions and determine market timing.

Syllabus

Thematic plan of lectures:

- 1 Introduction to the analysis of securities - fundamentals, limits, concept of time value of money
- 2 The concept of return and the issue of the cost of capital
- 3 Debt securities: input variables in the valuation process, valuation of debt securities
- 4 Valuation of debt securities and valuation of convertible bonds
- 5 The relationship between return and risk in the valuation process of debt securities
- 6 Fundamental analysis: industry analysis and company analysis
- 7 Fundamental analysis: valuation based on dividend discount models
- 8 Fundamental analysis: valuation based on free cash flow models
- 9 Fundamental analysis: relative valuation techniques
- 10 Fundamental analysis: valuation of stocks based on residual income valuation
- 11 Valuation of private companies, share repurchases
- 12 Code of ethics and standards of professional conduct, modern approaches in the valuation process

Seminar Structure:

- 1 Introductory seminar, Time Value of Money
- 2 Problems of determining the discount rate
- 3 Valuation of bonds I.
- 4 Valuation of bonds II. and Convertible bonds Valuation
- 5 Price sensitivity of bonds
- 6 Progress test No. 1
- 7 Discounted CF Valuation
- 8 Discounted CF Valuation
- 9 Market based Valuation
- 10 Residual Income Valuation
- valuation 12 Valuation of private companies and specifics of private companies valuation
- 12 Progress test No. 2

Literature

required literature

PETITT, Barbara S. Pécherot, Jerald E. PINTO and Wendy L. PIRIE. *Fixed income analysis*. Edited by Robin Grieves - Gregory M. Noronha. Third edition. Hoboken: Wiley, 2015. xxii, 714. ISBN 9781118999493.

recommended literature

MONKS, Robert A. G. and Alexandra Reed LAJOUX. *Corporate valuation for portfolio investment : analyzing assets, earnings, cash flow, stock price, governance and special situations*. Edited by Dean LeBaron. Hoboken: Bloomberg Press, 2011. xx, 556. ISBN 9781576603178.

GRAHAM, Benjamin and David L. DODD. *Security analysis : principles and technique*. 2nd ed. New York: McGraw-Hill Book Company, 1940. xiii, 851. ISBN 007141228X.

not specified

PINTO, Jerald E., Elaine HENRY, Thomas R. ROBINSON, John D. STOWE and Stephen E. WILCOX. *Equity asset valuation*. Third edition. Hoboken, New Jersey: Wiley, 2015. xix, 595. ISBN 9781119104261.

DAMODARAN, Aswath. *Damodaran on valuation : security analysis for investment and corporate finance*. 2nd ed. Hoboken: Wiley, 2006. xi, 426. ISBN 0471751219.

Teacher(s)

Ing. Svatopluk Nečas, Ph.D. (lecturer)
doc. Ing. Eva Vávrová, Ph.D. (lecturer)

Course objectives

Main objectives can be summarized as follows: - to extend students' knowledge about business risks insurance;
- to extend students' knowledge about pension systems of selected countries.

Teaching methods

lecture with a follow-up discussion

Assessment methods

Type of teaching: lectures

Requirements for completion of the course:

1. Written exam and final classification.

The final mark is made up of: the result of the written exam (maximum 10 points).

Rating scale:

A: 92 — 100 % (9.2 — 10 points),

B: 84 — 91 % (8.4 — 9.1 points),

C: 76 — 83 % (7.6 — 8.3 points),

D: 68 - 75 % (6.8 — 7.5 points),

E: 60 — 67 % (6.0 — 6.7 points),

F: less than 60% (less than 6 points).

Warning: Any copying, recording or leaking tests, use of unauthorized tools, aids and communication devices, or other disruptions of objectivity of exams will be considered non-compliance with the conditions for course completion as well as a severe violation of the study rules. Consequently, the teacher will finish the exam by awarding grade "F" in the Information System, and the Dean will initiate disciplinary proceedings that may result in study termination.

Learning outcomes

At the end of this course students will be able to:

- define particular products of business risks insurance
- use the options for the right adjustment of these products
- determine the varieties of these products offered on the insurance market
- understand the principles of settlement of claims within these insurance products
- analyze the current problems of business risks insurance in the Czech Republic
- characterise and analyze pension systems of selected countries.

Syllabus

Plan of lectures

1. Pension systems of selected countries I. (types of systems, reform approaches from the view of international institutions, corporative system — Germany, Austria)
2. Pension systems of selected countries II. (residual system — Great Britain, USA)
3. Pension systems of selected countries III. (institutionally redistributive system - Sweden; reform in Chile; situation in the Czech Republic)
4. Business Risks Insurance — its principles, components and differences from the Civil Insurance (natural hazards, theft, vandalism, real estate, building components, glass, inventory, operational or production facilities, leased or borrowed items, accepted items, valuables, works of art and antiques)
5. Technical Risks Insurance (shutdown of machinery or electronic equipment)
6. Liability Insurance (defect of a product, accepted item or used property of another, reimbursement of health insurance costs, fire or explosion). Liability Insurance for damage caused by management.
7. Professional Liability Insurance
8. Environmental insurance
9. Construction Risks Insurance, Erection Insurance. Investor's Loss of Profit Insurance
10. Freight Insurance (insurance of things during road transport, insurance of consignments or valuables during road transport; liability insurance of a road carrier or freight forwarder)
11. Agricultural Insurance (crops, livestock)
12. Specifics of risk management and settlement of claims in the business risks insurance

Literature**required literature**

VOSTATEK, Jaroslav. *Penzijní teorie a politika*. 1. vydání. Praha: C.H. Beck, 2016. xix, 267. ISBN 9788074005718.

JANATA, Jiří. *Principy pojištění podnikatelů a právnických osob*. 1. vyd. Praha: Professional Publishing, 2014. 127, [8]. ISBN 9788074311406.

Páleník, Vladislav. *Základy pojišťování především průmyslových a podnikatelských rizik*. Praha : Linde Praha, a.s., 2007. Počet stran:: 240. ISBN: 978-80-7201-644-0

recommended literature

DUCHÁČKOVÁ, Eva. *Pojištění a pojišťovnictví*. 1. vydání. Praha: Ekopress, 2015. 305 stran. ISBN 9788087865255.

DUCHÁČKOVÁ, Eva and Jaroslav DAÑHEL. *Teorie pojistných trhů*. 1. vyd. Praha: Professional Publishing, 2010. 216 s. ISBN 9788074310157.

BÖHM, Arnošt. *Pojištění pohledávek v mezinárodním obchodě*. 1. vyd. [Praha]: Professional Publishing, 2009. 150 s. ISBN 9788074310041.

JANATA, Jiří. *Pojištění a management majetkových podnikatelských rizik*. Vyd. 1. Praha: Professional Publishing, 2004. 87 s. ISBN 8086419649.

ESF:MPF_PZOZ Preparation for broker's exams

6 credits, type of completion zk (examination), course guarantor Ing. Gabriela Oškrdalová, Ph.D.

Teacher(s)

Ing. Gabriela Oškrdalová, Ph.D. (lecturer)

Ing. Gabriela Oškrdalová, Ph.D. (seminar tutor)

Course objectives

The course of Preparation for Broker's Exam prepares students to pass a broker's exam and become a broker in the area of investing in investment instruments. Students will get acquainted with principles of the financial market, regulation of the capital market, foreign capital markets, investment instruments, operations in stock market and after-hours dealing, principles of trading in the financial market, organization of activities of a broker, collective investment, investment strategies and portfolio theory, financial analysis of a company and derivatives.

Teaching methods

Lectures and seminars

Assessment methods

The in-term tests in seminars will be taken in weeks 7 and 13 of the semester (24 October 2022 and 5 December 2022). Students are allowed to take the exam (written) after the following requirements have been met: - scoring at least 60% in each in-term test; - compulsory attendance of seminars, only three absences are tolerated. The course is completed with an written exam. Any copying, recording or leaking tests, use of unauthorized tools, aids and communication devices, or other disruptions of objectivity of exams (credit tests) will be considered non-compliance with the conditions for course completion as well as a severe violation of the study rules. Consequently, the teacher will finish the exam (credit test) by awarding grade "F" in the Information System, and the Dean will initiate disciplinary proceedings that may result in study termination.

Learning outcomes

At the end of the course students will be able to: - successfully complete a broker's exam; - describe principles and functioning of financial markets; - characterize investment, investment instruments, portfolio and investment strategies; - define regulation of the capital market; - clarify the issue of international capital markets; - explain principles of trading in financial markets; - describe collective investment; - clarify financial analysis of a firm; - explain organization of a company and specific activities of a securities trader; - characterize derivatives.

Syllabus

1) Principles and functioning of financial markets, theory of finance 2) Regulation of capital markets 3) Selected issues of foreign capital markets 4) Investment instruments 5) Operations in stock market and ex-pit operations 6) Principles of trading on financial markets 7) Company organization and specific activities of a broker, rules of dealing with customers, risk management 8) Collective investments 9) Investments, investment strategies and portfolio 10) Financial analysis of a company 11) Derivatives - basic concepts; fixed term transactions (forward, futures, swaps) 12) Option and option strategies, Structured Products

Literature

required literature

OŠKRDALOVÁ, Gabriela, Peter MOKRIČKA, Petr ČERVINEK, Miroslava ŠIKULOVÁ, Martin SVOBODA, Alois KONEČNÝ, Eva KUTOVÁ, Ivana VALOVÁ and Dagmar LINNERTOVIÁ. *Zkoušky odborné způsobilosti na kapitálových trzích : 1830 otázek pro makléře, investory a poradce (Broker's exams: 1830 questions for brokers, investors and advisers)*. 2. vyd. Brno: Edika, 2012. 464 pp. ISBN 978-80-266-0107-4.

VESELÁ, Jitka. *Investování na kapitálových trzích*. 2., aktualiz. vyd. Praha: Wolters Kluwer Česká republika, 2011. 789 s. ISBN 9788073576479.

JÍLEK, Josef. *Finanční a komoditní deriváty v praxi*. 2. uprav. vyd. Praha: Grada, 2010. 630 s. ISBN 9788024736969.

recommended literature

JÍLEK, Josef. *Finanční trhy a investování*. 1. vyd. Praha: Grada, 2009. 648 s. ISBN 9788024716534.

MUSÍLEK, Petr. *Trhy cenných papírů*. 2., aktualiz a rozš. vyd. Praha: Ekopress, 2011. 520 s. ISBN 9788086929705.

ESF:MPF_TEDP Master Thesis

3 credits, type of completion z (credit), course guarantor doc. Ing. Eva Vávrová, Ph.D.

Teacher(s)

doc. Ing. Robert Jahoda, Ph.D. (lecturer)
Ing. Tomáš Plíhal, Ph.D. (lecturer)
doc. Ing. Eva Vávrová, Ph.D. (lecturer)

Course objectives

The aim of this course is in cooperation with the supervisor to prepare and create official assignment of the master thesis.

Teaching methods

The first joint meeting and subsequently individual consultation with the supervisor.

Assessment methods

Credit is awarded for completion of all assignments leading to diploma thesis and for their cooperation in formulating the official diploma theses proposal. A necessary condition for the granting of credit is the official assignment of diploma thesis stored in the appropriate application of IS MU.

Learning outcomes

After completing the course the student will be able to: - Define the solved problem and determine the appropriate aim of diploma theses; - Propose a methodology for solving in a reasonable degree of specificity; - Define the characteristics of diploma theses; - Identify and assess the suitability of literary and other professional resources; - Create the assignment of diploma theses in cooperation with the diploma thesis supervisor

Syllabus

The aim of this course is to prepare the draft of diploma theses. Students are required to contact the head of their potential diploma theses during the first two weeks of the semester (ideally in consultation hours or diploma (bachelor) seminar, the combined students through e - mail) and discuss and agree to the content of their theses, which must contain data in the following structure: - Title in Czech and English, - Aim of theses, - The progress of the theses and the subsequent draft outline headings including first to third level (student demonstrates this relationship on a track of it and the ability to organize information on the necessary way ; detailed outline form will not be included in the specification, but it is the basis for the supervisor to decide opening the topic, - Methods used, with links to each part of the curriculum, i.e. which method will be used in specific chapters and how, - Literature and other sources (monographs, textbooks, articles, internet sources, etc.) - it is expected to close research resources by the student , the quality is also reflected in the decision of opening the topic. Students are required to demonstrate whether there are relevant data and information sources to achieve the proposed objectives of theses and whether those sources are at their disposal. If a topic is to include the application part, the student is required to research the data sources, and if necessary to contact practitioners to demonstrate their willingness to cooperate (if necessary) and to identify specific sources for an application part. If this condition is not satisfied, it is not possible to set the supervisor approve to the assignment. No later than at the beginning of the examination period, all this must be agreed between the student and supervisor of theses. Then the supervisor must enter the agreed assignment into the IS by the end of the second week of the examination period. Based on an embedded assignment in IS student will then be awarded by credit by the supervisor confirming that he agrees with the assignment of theses. The above information suggests primarily student, supervisor performs technical supervision and possibly corrects subject, aim, methods, procedures and literature. Supervisor is not required to propose his own topic, an active approach of students to the creation of assignment is expected. Responsibility for the invitation to the topic entirely borne by the student.

Literature**required literature**

Aktuální studijní materiály předmětu Akademické psaní. <https://www.econ.muni.cz/akap>

GERŠLOVÁ, Jana. *Vádemékum vědecké a odborné práce*. První. Senov: Kamil Mařík - Professionam Publishing, 2009. 146 pp. ISBN 80-7431-002-7.

recommended literature

FRANČÍREK, František. *Absolventská práce : co, jak a proč připravit, zpracovat, napsat a zhodnotit (obhájit)*. Vyd. 1. Praha: Ingenio et Arti, 2012. 74, 49. ISBN 9788090528703.

KUŽELÍKOVÁ, Lucie, Jaroslav NEKUDA and Jiří POLÁČEK. *Sociálně-ekonomické informace a práce s nimi. Elportál*. Brno: Masarykova univerzita, 2008. ISSN 1802-128X. URL <http://is.muni.cz/elportal/?id=764924>

2.3 Other compulsory and selective courses

ESF:MPJ_JII1Aa Foreign Language II/1 - English

2 credits, type of completion z (credit), course guarantor Mgr. Markéta Kovaříková

Teacher(s)

Mgr. Silvie Bilková (seminar tutor)
Mgr. Jiřina Hrbáčková (seminar tutor)
Mgr. Markéta Kovaříková (seminar tutor)
Mgr. Markéta Oplatková Plocková (seminar tutor)
Ing. Mgr. Blanka Pojslová, Ph.D. (seminar tutor)
Mgr. Bc. Eva Punčochářová (seminar tutor)
Mgr. Erika Putnová (seminar tutor)

Mgr. Petra Stejskalová (seminar tutor)
Mgr. Ladislav Václavík, Ph.D. (seminar tutor)

Course objectives

Language II/1 pays particular attention to the specialized language of economics seen as a basis of successful and effective business communication.

Knowledge acquired in this course will serve as a basis for the follow-up course in the summer term which is finished by an exam at the B2 level of the Common European Framework of Reference for Languages.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a credit test. Students are allowed to sit the credit test if they meet the following requirements:

1. 80% attendance in seminars
2. Active participation - continuous preparation, homework
3. All compulsory tasks and two business letters - pass score 60%.

A credit test is considered successful if a student reaches at least 60% of points.

Learning outcomes

In the course the students will acquire the ability to

- understand and use basic business terminology,
- understand specialized texts and identify and interpret their main ideas
- take part in conversations in business situations,
- communicate in writing in business contexts.

Syllabus

1. Introduction to the course, Unit 1: Applying for internships and jobs 2. Unit 1, continued, grammar (review of tenses) 3. Unit 1, continued, email writing 4. Unit 2: How we work, grammar (question forms) 5. Unit 2, continued 6. Unit 4: The life story of a company, grammar (conditionals) 7. Unit 4, continued, grammar continued 8. Unit 5: Products and production, grammar (passives) 9. Unit 5, continued, grammar continued 10. Unit 6: Selling to the consumer, grammar (reported speech) 11. Unit 6, continued 12. Revision 13. Credit test

Literature

required literature

HART, CLAIRE. *Career Express Business English B2*. 2018. ISBN 978-3-06-521088-1.

recommended literature

MURPHY, Raymond. *Essential grammar in use : a self-study reference and practice book for elementary students of English : with answers*. Second edition. Cambridge: Cambridge University Press, 1997. 300 stran. ISBN 0521559286.

ESF:MPJ_JII1Fa Foreign Language II/1 - French

2 credits, type of completion z (credit), course guarantor Mgr. Marie Červenková, Ph.D.

Teacher(s)

Mgr. Marie Červenková, Ph.D. (seminar tutor)
Mgr. Daniela Veškrnová (seminar tutor)

Course objectives

Language II/1 extends the knowledge of general language gained in the preparatory courses Language II/A and Language II/B and pays particular attention to the specialized language of economics seen as a basis of successful and effective communication.

Knowledge acquired in this course will serve as a basis for the follow-up course in the summer term which is finished by an exam at the B2 level of the Common European Framework of Reference.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a credit test. Students are allowed to sit the credit test if they meet the following requirements:

- 80% attendance in seminars
- Active participation - continuous preparation, homework

A credit test is considered successful if a student reaches at least 60% of points Any copying, recording or leaking tests, use of unauthorized tools, aids and communication devices, or other disruptions of objectivity of exams (credit tests) will be considered non-compliance with the conditions for course completion as well as a severe violation of the study rules. Consequently, the teacher will finish the exam (credit test) by awarding grade "F" in the Information System, and the Dean will initiate disciplinary proceedings that may result in study termination.

Learning outcomes

At the end of the course students should:

- be familiar with basics of French business terminology;
- be able to understand a specialized text and to concentrate on its main ideas;
- conduct conversations in business situations;
- understand conversation of French speakers in business situations

Syllabus

Making contact - (a new job, at an airport, phone calls);
 Daily programme, a day at work (fixing and cancelling an appointment, putting off an appointment; daily routine; basics of business correspondence);
 Travelling (asking and giving directions, itinerary, city traffic, tourism);
 Accommodation (booking, stay, complaints);
 Meals in office, business lunch
 New technologies
 Enterprise

Literature**recommended literature**

PENFORNIS, Jean-Luc. *Français.com : méthode de français professionnel et des affaires*. Paris: Cle International, 2002. 167 s. ISBN 2090331712.

PRAVDA, Miroslav and Marie PRAVDOVÁ. *Francouzština pro samouky..* Dotisk 2. vyd. Voznice: LEDA, 1999. 463 pp. ISBN 80-85927-07-1.

MAGRANER, Jean-Jacques and Marek ZAJĄC. *Obchodní francouzština*. 1. vyd. Havlíčkův Brod: Fragment, 1998. 153 s. ISBN 8072002503.

CORADO, Lydie and Marie-Odile SANCHEZ-MACAGNO. *Français des Affaires :350 exercices, textes, documents*. 3. ed. Vanves: Hachette, 1990. 127 s. ISBN 2-01-016264-1.

SACHS, Rudolf and Renata POHORSKÁ. *Francouzská obchodní korespondence : Correspondance commerciale (Souběž.)*. 1. vyd. Plzeň: Fraus, 1999. 224 s. ISBN 80-85784-84-X.

ESF:MPJ_JII1Na Foreign Language II/1 - German

2 credits, type of completion z (credit), course guarantor Mgr. Petra Sojková

Teacher(s)

Bc. Mgr. Petra Chládková (seminar tutor)
 Mgr. Petra Sojková (seminar tutor)

Course objectives

Language II/1 extends the knowledge of general language gained in the preparatory courses Language II/A and Language II/B and pays particular attention to the specialized language of economics seen as a basis of successful and effective communication.

In the course students practise their ability to understand specialized texts, identify and interpret their main ideas.

Students learn to role-play conversations in business situations and master basic types of business correspondence.

Knowledge acquired in this course will serve as a basis for the follow-up course in the summer term which is finished by an exam at the B2 level of the Common European Framework of Reference.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a credit test. Students are allowed to sit the credit test if they meet the following requirements:

1. 80% attendance in seminars
2. Active participation - continuous preparation, homework
3. Seminar work - 2 business letters

A credit test is considered successful if a student reaches at least 60% of points.

Any copying, recording or leaking tests, use of unauthorized tools, aids and communication devices, or other disruptions of objectivity of exams (credit tests) will be considered non-compliance with the conditions for course completion as well as a severe violation of the study rules. Consequently, the teacher will finish the exam (credit test) by awarding grade "F" in the Information System, and the Dean will initiate disciplinary proceedings that may result in study termination.

Learning outcomes

In the course the students will acquire the ability to: - understand and use basic business terminology, - understand specialized texts and identify and interpret their main ideas, - take part in conversations in business situations, - communicate in writing in business contexts.

Syllabus

1. Welcoming a visitor
 Booking a hotel room
 Visit schedule
2. Company visit
 Afternoon/Evening programme for the visit
 Invitation for dinner

- 3. Production
 - Company, industrial sectors, branches
- 4. Company structure
 - Company history
 - Company profile
- 5. Corporate organization, responsibility areas, occupational safety and environmental protection
- 6. In the workplace
 - Sick leave, health insurance system
- 7. Mid-term test
 - Transporting goods
- 8. Collecting a visitor from the station
 - On the phone
- 9. Leaving a message
 - Leasing offer
- 10. Service contract
 - Difficulties, conflicts, misunderstandings
- 11. Payment system
- 12. Leasing
 - Credit test

Literature

required literature

BRAUNERT, Jörg and Wolfram SCHLENKER. *Unternehmen Deutsch*. 1. auf. Stuttgart: Ernst Klett Sprachen, 2005. 215 s. ISBN 9783126757454.

BRAUNERT, Jörg and Wolfram SCHLENKER. *Unternehmen Deutsch*. 1. Aufl. Stuttgart: Ernst Klett, 2007. 174 s. ISBN 9783126757461.

recommended literature

HÖPPNEROVÁ, Věra. *Moderní učebnice němčiny*. Edited by Lenka Jaucová. Nové, uprav. [3.] vyd. Praha: Svoboda, 2010. 357 s. ISBN 9788020506153.

DREYER, Hilke and Richard SCHMITT. *Lehr- und Übungs- CD-ROM der deutschen Grammatik*. Ismaning: Huber, 2002. 1 CD-ROM. ISBN 3-19-137255-5.

ESF:MPJ_JII1Ra Foreign Language II/1 - Russian

2 credits, type of completion z (credit), course guarantor Mgr. Monika Ševečková, Ph.D.

Teacher(s)

Mgr. Monika Ševečková, Ph.D. (seminar tutor)

Course objectives

Language II/1 extends the knowledge of general language gained in the preparatory courses Language II/A and Language II/B and pays particular attention to the specialized language of economics seen as a basis of successful and effective communication.

In the course students practise their ability to understand specialized texts, identify and interpret their main ideas and translate them into the mother tongue with the use of a dictionary.

Students learn to role-play conversations in business situations and master basic types of business correspondence.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a test. Students are allowed to sit the test if they meet the following requirements:

1. 80 % attendance in seminars.
 2. Active participation - continuous preparation, homework.
 3. Business letter in Russian language (half a standard page)
- A test is considered successful if a student reaches at least 60 % of points. There are grammar and lexical exercises in the test, one concerning specialized text, listening and writing.

Learning outcomes

At the end of this course students will be able to:

- interpret the main ideas of the specialized text;
- formulate one's view during the discussion;
- master basic types of business correspondence.

Knowledge acquired in this course will serve as a basis for the follow-up course in the summer term which is finished by an exam at the B2 level of the Common European Framework of Reference.

Syllabus

1. Innovations. Business letter.
2. Communication. Telephone call.

3. Conflicts. Dialogue.
 4. New job. Offer.
 5. Advertisement. Analysis of a service.
 6. Finance. Business plan.
- Zápočtový test.

Literature

required literature

Kotane, Lyudmyla. *Russian for business - B1*. Sankt-Peterburg, Zlatoust, 2014

recommended literature

BELYNTSEVA, Olga and Adam JANEK. *Učebnik sovremennogo ruskogo jazyka*. Vyd. 1. Brno: Computer Press, 2009. xii, 554. ISBN 9788025125960.

KUPCEVIČOVÁ, Jelena and Vítězslav VILÍMEK. *Ruská řečová etiketa*. Vyd. 2., přeprac. a dopl. Ostrava: Ostravská univerzita, Filozofická fakulta, 2006. 165 s. ISBN 8073682486.

BALCAR, Milan. *Ruská gramatika v kostce*. Vyd. 1. Praha: Leda, 1999. 125 s. ISBN 80-85927-56-X.

ESF:MPJ_JII1Sa Foreign Language II/1 - Spanish

2 credits, type of completion z (credit), course guarantor Mgr. Veronika De Azevedo Camacho, Ph.D.

Teacher(s)

Mgr. Veronika De Azevedo Camacho, Ph.D. (seminar tutor)

Course objectives

Language II/1 extends the knowledge of general language gained in the preparatory courses Language II/A and Language II/B and pays particular attention to the specialized language of economics seen as a basis of successful and effective communication.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a credit test. Students are allowed to sit the credit test if they meet the following requirements:

1. 80% attendance in seminars
2. Active participation - continuous preparation, homework
3. seminar and continuous work/tasks

A credit test is considered successful if a student reaches at least 60% of points

Learning outcomes

In the course students practise their ability to understand specialized texts,

identify and interpret their main ideas and translate them into the mother tongue with the use of a dictionary.

Students learn to role-play conversations in business situations and master basic types of business correspondence.

Knowledge acquired in this course will serve as a basis for the follow-up course in the summer term which is finished by an exam at the B2 level of the Common European Framework of Reference.

Syllabus

Probíraná odborná a obchodní témata:

Introducción, España, los españoles, ¿Cómo negociar con los españoles?;

Compañeros de trabajo, departamentos en una empresa;

Correos electrónicos, comunicación comercial;

Viajes de empresa (medios de transporte, el equipaje, postales);

Productos con historia, productos de hoy (publirreportajes);

Dinero, bancos, clientes, presupuesto personal;

Normas en la empresa (normas de seguridad), cultura corporativa, ambiente de trabajo);

Salones y ferias;

Internet y los negocios ;

Gramática: repaso de pronombres personales (objeto directo/indirecto, sin preposición), los tiempos del pasado (p.imperfecto, p.indefinido, p.pluscuamperfecto), futuro simple y condicional, estilo directo x estilo indirecto, correlación de los tiempos, imperativo afirmativo, imperativo negativo, el presente del subjuntivo (formas verbales), ser x estar

Literature

recommended literature

MACÍKOVÁ, OLGA and MLÝNKOVÁ, LUDMILA. *Gramática completa de la lengua española. Velká španělská gramatika.*. první. Brno: C Press, 2010. ISBN 978-80-251-2293-8.

MARTÍNEZ, LOLA, Sabater, María Luisa. *Socios 2. Curso de español orientado al mundo de trabajo. Libro de alumno.*. Barcelona: Difusión, 2009. ISBN 978-84-8443-418-4.

CORPAS, JAIME, Martínez, Lola and SABATER, MARÍA LLUISA. *Socios 2. Curso de español orientado al mundo del trabajo. Cuaderno de ejercicios.*. Barcelona: Difusión, 2008. ISBN 978-84-9848-141-9.

CASTRO, FRANCISCA. *uso de la gramática española. Nivel intermedio.*. Madrid: Edelsa, 2008. ISBN 978-84-7711-134-4.

MACÍKOVÁ, Olga and Ludmila MLÝNKOVÁ. *Español comercial*. Vyd. 1. Brno: CP Books, 2005. 342 s. ISBN 8025106527.

MACÍKOVÁ, Olga, Vlasta HLAVIČKOVÁ and Věra ŠPÍGLOVÁ. *Španělsko-český a česko-španělský hospodářský slovník*. 1. vyd. Plzeň: Fraus, 2003. 426 s. ISBN 80-7238-261-6.

ESF:MPJ_JII2Ab Foreign Language II/2 - English

3 credits, type of completion zk (examination), course guarantor Mgr. Markéta Kovaříková

Teacher(s)

Mgr. Silvie Bilková (seminar tutor)
 Mgr. Jiřina Hrbáčková (seminar tutor)
 Mgr. Markéta Kovaříková (seminar tutor)
 Mgr. Markéta Oplatková Plocková (seminar tutor)
 Ing. Mgr. Blanka Pojslová, Ph.D. (seminar tutor)
 Mgr. Bc. Eva Punčochářová (seminar tutor)
 Mgr. Erika Putnová (seminar tutor)
 Mgr. Petra Stejskalová (seminar tutor)
 Mgr. Ladislav Václavík, Ph.D. (seminar tutor)

Course objectives

Language II/2 extends the subject matter of Language II/1 and its aim is to reinforce and improve all the skills developed in the previous course. The aim of the course is to achieve the B2 level of the Common European Framework of Reference.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a written and oral exam. Students may take the oral exam only after they have achieved 60% of points from the written exam.

Students may sit the exam if they fulfil the following conditions:

- 80% attendance
- doing homework and Compulsory tasks regularly
- submitting the seminar work (a report).

Learning outcomes

At the end of the course students should be able to:

- master basic types of business correspondence - CV, memo, business letter
- present specialized topics
- follow and take part in specialized discussions, give their opinion and come up with solutions
- negotiate in every-day business situations
- process advanced forms of professional literature.

After successfully completing the course, the specialized language will be an open system, which the students can adapt to their professional needs.

Syllabus

1. Unit 7: Customer relationship management 2. Unit 7, continued, grammar (gerunds and infinitives) 3. Unit 7, continued, grammar practice, essay writing 4. Unit 8: Marketing communications, grammar (relative clauses) 5. Unit 8, continued, grammar continued 6. Unit 9: Finance and investment 7. Unit 9 continued, grammar (modal verbs of obligation and likelihood) 8. Unit 11: Globalization and trade 9. Unit 11, continued, grammar (quantifiers, articles) 10. Unit 12: Emerging economies, language of trends 11. Unit 12, continued, grammar (adjectives and adverbs) 12. Unit 12, continued, poster presentations 13. Revision

Literature

recommended literature

HART, CLAIRE. *Career Express Business English B2*. 2018. ISBN 978-3-06-521088-1.

MURPHY, Raymond. *Essential grammar in use : a self-study reference and practice book for intermediate students : with answers*. 2nd ed. Cambridge: Cambridge University Press, 2003. x, 350. ISBN 052143680X.

ESF:MPJ_JII2Fb Foreign Language II/2 - French

3 credits, type of completion zk (examination), course guarantor Mgr. Marie Červenková, Ph.D.

Teacher(s)

Mgr. Marie Červenková, Ph.D. (seminar tutor)
 PhDr. Mgr. Šárka Novotná, Ph.D. (seminar tutor)
 Mgr. Daniela Veškrnová (seminar tutor)

Course objectives

Language II/2 extends the subject matter of Language II/1 and its aim is to reinforce and improve all the skills developed in the previous course. The aim of the course is to achieve the B2 level of the Common European Framework of Reference.

At the end of the course students should be able to:

- master basic types of business correspondence - CV, memo, e-mail, business letter
- present specialized topics
- follow and take part in specialized discussions, give their opinion and come up with solutions
- negotiate in every-day business situations
- process advanced forms of professional literature.

After successfully completing the course, the specialized language will be an open system which the students can adapt to their professional needs.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a written and oral exam which fully covers the contents of all four terms of the language training programme, including the preparatory courses Language II/A and Language II/B. Students may only sit the exam if they fulfil the following conditions:

- 80% attendance
- doing homework regularly
- seminar work - 2 business letters
- 60% of points in the written exam are required for the admission to the oral part.

Important information: If a student is caught using forbidden tools, cribbing, taking out any part of the exam, or cheating in any other way, the teacher is allowed to interrupt the exam and to grade the student with F, FF, or FFF according to the seriousness of the offence.

Learning outcomes

At the end of the course students should be able to:

- master basic types of business correspondence - CV, memo, e-mail, business letter;
- present specialized topics;
- follow and take part in specialized discussions, give their opinion and come up with solutions;
- negotiate in every-day business situations;
- process advanced forms of professional literature.

Syllabus

Company (economic sectors, analysis and comparison of results, trends and selling techniques, company hierarchy);

Work (assigning tasks, office equipment, working relationships, work abroad);

Recruitment - Looking for a job (job opportunities, covering letter, CV, a job interview);

Work

Unemployment

Payment

The Art of Discussion (giving opinions, disagreement, point of view, comparison; internet forum);

Literature**recommended literature**

TAUZIN, Béatrice and Anne-Lyse DUBOIS. *Objectif express : le monde professionnell en français : [A1/A2]*. Éd. 2. Paris: Hachette, 2006. 192 s. ISBN 2011554276.

DUBOIS, Anne-Lyse and Béatrice TAUZIN. *Objectif express 2: Le Monde professionnel en français B1/B2.1*. Nouvelle édition. Hachette, 2016. 224 pp. ISBN 978-2-01-401575-1.

PENFORNIS, Jean-Luc. *Français.com : méthode de français professionnel et des affaires*. Paris: Cle International, 2002. 167 s. ISBN 2090331712.

PRAVDA, Miroslav and Marie PRAVDOVÁ. *Francouzština pro samouky..* Dotisk 2. vyd. Voznice: LEDA, 1999. 463 pp. ISBN 80-85927-07-1.

MAGRANER, Jean-Jacques and Marek ZAJAČ. *Obchodní francouzština*. 1. vyd. Havlíčkův Brod: Fragment, 1998. 153 s. ISBN 8072002503.

SACHS, Rudolf and Renata POHORSKÁ. *Francouzská obchodní korespondence : Correspondance commerciale (Souběž.)*. 1. vyd. Plzeň: Fraus, 1999. 224 s. ISBN 80-85784-84-X.

CORADO, Lydie and Marie-Odile SANCHEZ-MACAGNO. *Français des Affaires :350 exercices, textes, documents*. 3. ed. Vanves: Hachette, 1990. 127 s. ISBN 2-01-016264-1.

Teacher(s)

Bc. Mgr. Petra Chládková (seminar tutor)
Mgr. Petra Sojtková (seminar tutor)

Course objectives

Language II/2 extends the subject matter of Language II/1 and its aim is to reinforce and improve all the skills developed in the previous course.

In this course students will learn how to present specialized topics and to follow specialized discussions, they will acquire the ability to negotiate in every-day business situations and they will be able to process advanced forms of professional literature.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a written and oral exam which fully covers the contents of all four terms of the language training programme, including the preparatory courses Language II/A and Language II/B.

Students may only sit the exam if they fulfil the following conditions:

- 80% attendance
- doing homework regularly
- seminar work - 2 letters
- 60% of points in the written exam are required for the admission to the oral part.

Important information> If a student is caught using forbidden tools, cribbing, taking out any part of the exam, or cheating in any other way, the teacher is allowed to interrupt the exam and to grade the student with F, FF, or FFF according to the seriousness of the offence.

Learning outcomes

After successfully completing the course students will have achieved B2 level of the Common European Framework of Reference.

The specialized language will be an open system which the students can adapt to their professional needs.

The course is completed by a written and oral exam which fully covers the contents of all four terms of the language training programme, including the preparatory courses Language II/A and Language II/B.

Syllabus

1. Human resources
Target agreement
2. Leadership
Assessment
Time and Money
3. Sales conference
4. The way to the customer
5. Exhibition spaces,
Fair aims
6. Sales presentation
7. After trade fair
8. A company and its founder
Export offer
9. Terms and conditions
10. Complaints
11. Application - job offer, CV, cover letter
12. Job interview

Literature**required literature**

BRAUNERT, Jörg and Wolfram SCHLENKER. *Unternehmen Deutsch..* 1. auf. Stuttgart: Ernst Klett Sprachen, 2005. 215 s. ISBN 9783126757454.

BRAUNERT, Jörg and Wolfram SCHLENKER. *Unternehmen Deutsch..* 1. Aufl. Stuttgart: Ernst Klett, 2007. 174 s. ISBN 9783126757461.

recommended literature

HÖPPNEROVÁ, Věra. *Moderní učebnice němčiny : vhodná i pro samouky.* Edited by Lenka Jaucová. V Praze: NS Svoboda, 2000. 357 s. ISBN 8020510141.

ESF:MPJ_JII2Rb **Foreign Language II/2 - Russian (B2)**

3 credits, type of completion zk (examination), course guarantor Mgr. Monika Ševečková, Ph.D.

Teacher(s)

Mgr. Monika Ševečková, Ph.D. (seminar tutor)

Course objectives

Language II/2 extends the subject matter of Language II/1 and its aim is to reinforce and improve all the skills developed in the previous course.

At the end of this course students should be able to present specialized topics and to follow business discussions.

They will acquire the ability to negotiate in every-day business situations and they will be able to process advanced forms of professional literature.

After successfully completing the course students will have achieved B2 level of the Common European Framework of Reference.

The specialized language will be an open system which the students can adapt to their professional needs.

The course is completed by a written and oral exam which fully covers the contents of all four terms of the language training programme, including the preparatory courses Language II/A and Language II/B.

Teaching methods

The course is taught in the form of seminars.

Assessment methods

The course is concluded by a written and oral exam which fully covers the contents of all four terms of the language training programme, including the preparatory courses Language II/A and Language II/B. Students may only sit the exam if they fulfil the following conditions: -80% attendance - doing homework regularly - seminar work — word list, essay — business topic, presentation, - 60% of points in the written exam are required for the admission to the oral part.

Learning outcomes

At the end of this course students will be able to: interpret the main ideas of the specialized text; formulate ones view during the discussion; master basic types of business correspondence. The course is finished by an exam at the B2 level of the Common European Framework of Reference.

Syllabus

1. Competition. Presentation.
2. Time management.
3. Offer and inquiry.
4. Exhibitions and fairs.
5. Planning.
6. Image of a company.

Literature**required literature**

Kotane, Lyudmyla. *Russian for business* - B2. Sankt-Peterburg, Zlatoust, 2014

recommended literature

MROVĚCOVÁ, Ljuba. *Russkij jazyk v torgovle*. Vyd. 1. Brno: Computer Press, 2007. vii, 463. ISBN 9788025115985.

MYRONOVA, Halyna and Dita GÁLOVÁ. *Ruština pro podnikatelskou sféru*. 1. vyd. Brno: Masarykova univerzita, 2003. 136 s. ISBN 8021032588.

BALCAR, Milan. *Ruská gramatika v kostce*. Vyd. 1. Praha: Leda, 1999. 125 s. ISBN 80-85927-56-X.

ESF:MPJ_JII2Sb Foreign Language II/2 - Spanish

3 credits, type of completion zk (examination), course guarantor Mgr. Veronika De Azevedo Camacho, Ph.D.

Teacher(s)

Mgr. Veronika De Azevedo Camacho, Ph.D. (seminar tutor)

Course objectives

Language II/2 extends the subject matter of Language II/1 and its aim is to reinforce and improve all the skills developed in the previous course.

In this course students will learn how to present specialized topics and to follow specialized discussions, they will acquire the ability to negotiate in every-day business situations and they will be able to process advanced forms of professional literature.

After successfully completing the course students will have achieved B2 level of the Common European Framework of Reference.

The specialized language will be an open system which the students can adapt to their professional needs.

The course is completed by a written and oral exam which fully covers the contents of the two semesters.

Teaching methods

The course is taught in the form of a seminar.

Assessment methods

The course is concluded by a written and oral exam which fully covers the contents of both terms of the language training programme. Students may only sit the exam if they fulfil the following conditions:

- 80% attendance
- doing homework regularly

- seminar work + continuous work/tasks
- 60% of points in the written exam are required for the admission to the oral part.

Important information:

If a student is caught using forbidden tools, cribbing, taking out any part of the exam, or cheating in any other way, the teacher is allowed to interrupt the exam and to grade the student with F, FF, or FFF according to the seriousness of the offence.

Learning outcomes

At the end of this course, students should be able to:

- understand a general economic text of upper-intermediate difficulty level,
- discuss covered economic topics and
- orientate themselves in Spanish economic terminology relating to the covered topics.

Syllabus

Business Spanish topics:

Traslados laborales;

El arte de negociación;

Publicidad y marketing;

Atención al cliente (seguros);

Introducción a la realidad socio-económica de España e Hispanoamérica;

Correspondencia comercial;

Los tipos de sociedades, Creación de una empresa;

Departamentos, cargos y funciones en una empresa;

Anuncios de trabajo y perfil del candidato;

El comercio y sus componentes, operaciones de compra y venta;

El comercio exterior de España, los grandes acuerdos internacionales de comercio e integración en el continente americano;

La banca (documentos bancarios), las finanzas (las monedas de Hispanoamérica);

La bolsa;

Cámaras de comercio;

Gramática: voz pasiva, impersonalidad, el presente del subjuntivo - hipótesis, cuando + el presente de subjuntivo, usos del subjuntivo con expresiones temporales de futuro, expresar deseos e intenciones, consejos, para que + subjuntivo, frases relativas, transmitir palabras de otros, comparar cantidades proporcionales, pretérito perfecto de subjuntivo, pretérito imperfecto de subjuntivo, estilo indirecto orden/petición.

Literature

recommended literature

TANO, MARCELO. *Expertos:Curso avanzado de español orientado al mundo del trabajo. Libro de alumno..* Barcelona: Difusión, 2011. ISBN 978-84-8443-586-0.

MACÍKOVÁ, Olga, Vlasta HLAVIČKOVÁ and Věra ŠPÍGLOVÁ. *Španělsko-český a česko-španělský hospodářský slovník*. 1. vyd. Plzeň: Fraus, 2003. 426 s. ISBN 80-7238-261-6.

not specified

TANO, MARCELO. *Expertos:Curso avanzado de español orientado al mundo del trabajo. Cuaderno de ejercicios..* 2010. ISBN 978-84-8443-587-7.

IRIARTE ROMERO, Emilio and Emilia NÚÑEZ PÉREZ. *Empresa siglo XXI*. 2008. ISBN 978-84-9848-041-2.

CASTRO, FRANCISCA. *uso de la gramática española. Nivel intermedio..* Madrid: Edelsa, 2008. ISBN 978-84-7711-134-4.

CASTRO, Francisca. *USO de la gramática española - avanzado*. 12th ed. Edelsa, 2006. ISBN 84-7711-135-9.

MACÍKOVÁ, Olga and Ludmila MLÝNKOVÁ. *Español comercial*. Vyd. 1. Brno: CP Books, 2005. 342 s. ISBN 8025106527.

3 Provision of personnel

This chapter includes MU academic staff involved in teaching or guarantee of required and selective courses in the degree programme.

All academic staff are provided with information on experiences with supervision of theses at the university since 2000. The format is as follows: currently supervised thesis / total supervised and successfully defended thesis.

The guarantors of the Profile Core Courses (P) and Fundamental Theoretical Profile Core Course (Z) comply with the following requirements in accordance with Government Regulation No. 274/2016 Coll., On Standards for Accreditation in Higher Education:

- Staff Member Sheet: Checks if the Staff Member Sheet is completed.

- Qualification: Guarantors of (P) courses in Master's degree programmes and guarantors of (Z) courses in Bachelor's degree programmes must have a doctoral degree.
- Habilitation: Guarantors of (Z) courses in Master's degree programmes must be habilitated.
- Participation in teaching: Guarantors of (Z) courses in Master's or Bachelor's degree programmes must participate in teaching.

3.1 Guarantors of the profile core courses

Dr Mgr. Damian Czudek, Ph.D.

Guarantor of the profile core course — P

PrF: NF101ZK Tax Law I - general part (lecturer)

PrF: NF103ZK Procedure within Financial Market Supervision (lecturer, seminar tutor)

PrF: NF201ZK Tax Law II - special part (lecturer, seminar tutor, guarantor)

Bachelor's theses: 4 / 18

Master's theses: 11 / 40

Doctoral theses, Dissertations: 1 / 1

Theses outside MU:

Bakalářské práce: 10 Diplomové práce: 15

Mgr. Zuzana Gric, Ph.D.

Guarantor of the profile core course — P

ESF: BPF_BEFI Behavioral finance (lecturer, guarantor)

Bachelor's theses: 1 / 5

Master's theses: 2 / 4

Doctoral theses, Dissertations: 0 / 0

prof. Ing. Eva Horvátová, CSc.

Guarantor of the profile core course — P

Professorship: (2010) Finance (Ekonomická univerzita v Bratislave, Slovensko)

Habilitation: (2004) Finance (Ekonomická univerzita v Bratislave, Slovensko)

ESF: MPF_EARB Economics and bank management (lecturer, guarantor)

Bachelor's theses: 3 / 22

Master's theses: 3 / 20

Doctoral theses, Dissertations: 2 / 8

Theses outside MU:

Dizertačné práce 15 Diplomové práce 100 Bakalárske práce 50

JUDr. Michal Janovec, Ph.D.

Guarantor of the profile core course — P

PrF: NF101ZK Tax Law I - general part (lecturer)

PrF: NF102ZK Financial Market Law I (lecturer, seminar tutor)

PrF: NF103ZK Procedure within Financial Market Supervision (lecturer, seminar tutor)

PrF: NF201ZK Tax Law II - special part (lecturer, seminar tutor)

PrF: NF202ZK Financial Market Law II (lecturer, guarantor)

Bachelor's theses: 2 / 20

Master's theses: 5 / 38

Doctoral theses, Dissertations: 2 / 2

Ing. Jan Jonáš, Ph.D.

Guarantor of the profile core course — P

Staff Member Sheet missing: publications, select publications.

ESF: BPE_MOEK Monetary Economics (lecturer, guarantor)

Bachelor's theses: 14 / 63

Master's theses: 6 / 47

Doctoral theses, Dissertations: 0 / 0

prof. Ing. Štefan Lyócsa, Ph.D.

Guarantor of the profile core course — P

Habilitation: (2014) Ekonomika a management podniku (Ekonomická univerzita v Bratislave, Slovensko)
ESF: MPF_FIFI Corporate Finance (lecturer, guarantor)

Bachelor's theses: 11 / 15

Master's theses: 6 / 12

Doctoral theses, Dissertations: 3 / 4

Theses outside MU:

Bakalárske práce: 27 Diplomové práce: 34 Disertační práce: 1

doc. JUDr. Petr Mrkývka, Ph.D.

Guarantor of the profile core course — Z

Habilitation: (2013) Finanční právo a finanční věda (Univerzita Karlova)

Staff Member Sheet missing: select publications.

PrF: NF101ZK Tax Law I - general part (lecturer)

PrF: NF103ZK Procedure within Financial Market Supervision (lecturer, seminar tutor, guarantor)

PrF: NF301ZK Subsidy Law (lecturer)

Bachelor's theses: 5 / 107

Master's theses: 4 / 116

Doctoral theses, Dissertations: 2 / 19

Theses outside MU:

Diplomové práce: 28

Mgr. Jan Neckář, Ph.D.

Guarantor of the profile core course — P

PrF: NF101ZK Tax Law I - general part (lecturer)

PrF: NF103ZK Procedure within Financial Market Supervision (lecturer, seminar tutor)

PrF: NF201ZK Tax Law II - special part (seminar tutor)

PrF: NF301ZK Subsidy Law (lecturer, seminar tutor, guarantor)

Bachelor's theses: 2 / 7

Master's theses: 13 / 16

Doctoral theses, Dissertations: 0 / 0

Ing. Gabriela Oškrdalová, Ph.D.

Guarantor of the profile core course — P

ESF: MPF_PZOZ Preparation for broker's exams (lecturer, seminar tutor, guarantor)

Bachelor's theses: 8 / 50

Master's theses: 3 / 41

Doctoral theses, Dissertations: 0 / 0

doc. JUDr. Ing. Michal Radvan, Ph.D.

Guarantor of the profile core course — Z

Habilitation: (2014) Obchodní a finanční právo (Univerzita Pavla Jozefa Šafárika v Košiciach, Slovensko)

PrF: NF101ZK Tax Law I - general part (lecturer, guarantor)

PrF: NF201ZK Tax Law II - special part (lecturer)

Bachelor's theses: 2 / 155

Master's theses: 8 / 147

Doctoral theses, Dissertations: 3 / 9

Theses outside MU:

Disertační práce: 1 student v rámci Central European Comparative Law PhD program, Ferenc Deák Doctoral School of Law, University of Miskolc

JUDr. Johan Schweigl, Ph.D.

Guarantor of the profile core course — P

PrF: NF102ZK Financial Market Law I (lecturer, seminar tutor, guarantor)

PrF: NF103ZK Procedure within Financial Market Supervision (lecturer, seminar tutor)

PrF: NF202ZK Financial Market Law II (lecturer)

Bachelor's theses: 3 / 25
 Master's theses: 9 / 49
 Doctoral theses, Dissertations: 1 / 1

Ing. Dagmar Vágnerová Linnertová, Ph.D.

Guarantor of the profile core course — P
 ESF: MPF_FIIN Financial Investment (lecturer, seminar tutor, guarantor)

Bachelor's theses: 12 / 72
 Master's theses: 14 / 149
 Doctoral theses, Dissertations: 0 / 0

doc. Ing. Eva Vávrová, Ph.D.

Guarantor of the profile core course — P, Z
 Habilitation: (2011) Finance (Mendelova univerzita v Brně)
 ESF: MPF_DIS1 Diploma Thesis Seminar 1 (seminar tutor, guarantor)
 ESF: MPF_DIS2 Diploma Thesis Seminar 2 (seminar tutor, guarantor)
 ESF: MPF_EARP Insurance economics and management (lecturer, seminar tutor, guarantor)
 ESF: MPF_POJ2 Insurance Industry 2 (lecturer, guarantor)
 ESF: MPF_TEDP Master Thesis (lecturer, guarantor)

Bachelor's theses: 6 / 11
 Master's theses: 4 / 13
 Doctoral theses, Dissertations: 0 / 0

Theses outside MU:
 Bakalářské práce: 56 Diplomové práce: 85 Disertační práce: 5

3.2 Teacher(s)

Ing. Luděk Benada, Ph.D.

ESF: MPF_DIS2 Diploma Thesis Seminar 2 (seminar tutor)
 ESF: MPF_FIIN Financial Investment (lecturer, seminar tutor)

Bachelor's theses: 11 / 44
 Master's theses: 12 / 71
 Doctoral theses, Dissertations: 0 / 0

Mgr. Silvie Bilková

Staff Member Sheet missing: publications, select publications.
 ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)
 ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0
 Master's theses: 0 / 0
 Doctoral theses, Dissertations: 0 / 0

Theses outside MU:
 n/a

doc. Ing. Jiří Blažek, CSc.

Staff Member Sheet missing: select publications.
 PrF: NF102ZK Financial Market Law I (lecturer, seminar tutor)

Bachelor's theses: 0 / 23
 Master's theses: 0 / 86
 Doctoral theses, Dissertations: 3 / 6

Mgr. Marie Červenková, Ph.D.

ESF: MPJ_JII1FA Foreign Language II/1 - French (seminar tutor, guarantor)
 ESF: MPJ_JII2FB Foreign Language II/2 - French (seminar tutor, guarantor)

Bachelor's theses: 0 / 8
 Master's theses: 0 / 4
 Doctoral theses, Dissertations: 0 / 0

Mgr. Veronika De Azevedo Camacho, Ph.D.

ESF: MPJ_JII1SA Foreign Language II/1 - Spanish (seminar tutor, guarantor)
ESF: MPJ_JII2SB Foreign Language II/2 - Spanish (lecturer, guarantor)

Bachelor's theses: 0 / 0
Master's theses: 0 / 0
Doctoral theses, Dissertations: 0 / 0

Oleg Deev, Ph.D.

ESF: MPF_EARB Economics and bank management (lecturer, seminar tutor)

Bachelor's theses: 10 / 28
Master's theses: 11 / 49
Doctoral theses, Dissertations: 0 / 0

Theses outside MU:
Bakalářské práce: 2

Mgr. Jiřina Hrbáčková

ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)
ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0
Master's theses: 0 / 0
Doctoral theses, Dissertations: 0 / 0

Bc. Mgr. Petra Chládková

ESF: MPJ_JII1NA Foreign Language II/1 - German (seminar tutor)
ESF: MPJ_JII2NB Foreign Language II/2 - German (seminar tutor)

Bachelor's theses: 0 / 0
Master's theses: 0 / 0
Doctoral theses, Dissertations: 0 / 0

doc. Ing. Robert Jahoda, Ph.D.

ESF: MPF_DIS1 Diploma Thesis Seminar 1 (seminar tutor)
ESF: MPF_DIS2 Diploma Thesis Seminar 2 (seminar tutor)
ESF: MPF_TEDP Master Thesis (lecturer)

Bachelor's theses: 10 / 62
Master's theses: 5 / 67
Doctoral theses, Dissertations: 0 / 1

Mgr. Markéta Kovaříková

Staff Member Sheet missing: publications, select publications.

ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor, guarantor)
ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor, guarantor)

Bachelor's theses: 0 / 0
Master's theses: 0 / 0
Doctoral theses, Dissertations: 0 / 0

JUDr. Ing. Petr Machálek, Ph.D.

Staff Member Sheet missing: professional employment since graduating from a higher-education institution, select publications.

PrF: NF301ZK Subsidy Law (lecturer, seminar tutor)

Bachelor's theses: 1 / 1
Master's theses: 4 / 15
Doctoral theses, Dissertations: 0 / 0

Ing. Svatopluk Nečas, Ph.D.

ESF: MPF_DIS2 Diploma Thesis Seminar 2 (seminar tutor)
ESF: MPF_POJ2 Insurance Industry 2 (lecturer)

Bachelor's theses: 8 / 58
Master's theses: 4 / 67
Doctoral theses, Dissertations: 0 / 0

Ing. Josef Nešleha

Staff Member Sheet missing: professional employment since graduating from a higher-education institution.
ESF: MPF_FIFI Corporate Finance (lecturer, seminar tutor)

Bachelor's theses: 9 / 26
Master's theses: 13 / 48
Doctoral theses, Dissertations: 0 / 0

Mgr. Markéta Oplatková Plocková

Staff Member Sheet missing: publications, select publications.
ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)
ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0
Master's theses: 1 / 1
Doctoral theses, Dissertations: 0 / 0

JUDr. Ivana Pařízková, Ph.D.

Staff Member Sheet missing: select publications.
PrF: NF101ZK Tax Law I - general part (lecturer)
PrF: NF103ZK Procedure within Financial Market Supervision (lecturer, seminar tutor)
PrF: NF202ZK Financial Market Law II (lecturer)

Bachelor's theses: 8 / 153
Master's theses: 6 / 161
Doctoral theses, Dissertations: 1 / 11

Ing. Tomáš Plíhal, Ph.D.

ESF: MPF_DIS1 Diploma Thesis Seminar 1 (seminar tutor)
ESF: MPF_DIS2 Diploma Thesis Seminar 2 (seminar tutor)
ESF: MPF_TEDP Master Thesis (lecturer)

Bachelor's theses: 10 / 20
Master's theses: 12 / 32
Doctoral theses, Dissertations: 0 / 0

Ing. Mgr. Blanka Pojslová, Ph.D.

ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)
ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0
Master's theses: 0 / 0
Doctoral theses, Dissertations: 0 / 0

Mgr. Bc. Eva Punčochářová

ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)
ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0
Master's theses: 0 / 0
Doctoral theses, Dissertations: 0 / 0

Theses outside MU:
n/a

Mgr. Erika Putnová

Staff Member Sheet missing: publications, select publications.
ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)
ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0
Master's theses: 0 / 0

Doctoral theses, Dissertations: 0 / 0

Mgr. Petra Sojková

ESF: MPJ_JII1NA Foreign Language II/1 - German (seminar tutor, guarantor)

ESF: MPJ_JII2NB Foreign Language II/2 - German (seminar tutor, guarantor)

Bachelor's theses: 0 / 0

Master's theses: 0 / 0

Doctoral theses, Dissertations: 0 / 0

Mgr. Petra Stejskalová

ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)

ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0

Master's theses: 0 / 0

Doctoral theses, Dissertations: 0 / 0

Mgr. Monika Ševečková, Ph.D.

ESF: MPJ_JII1RA Foreign Language II/1 - Russian (seminar tutor, guarantor)

ESF: MPJ_JII2RB Foreign Language II/2 - Russian (B2) (seminar tutor, guarantor)

Bachelor's theses: 0 / 10

Master's theses: 0 / 2

Doctoral theses, Dissertations: 0 / 0

JUDr. Dana Šramková, Ph.D., MBA

PrF: NF103ZK Procedure within Financial Market Supervision (lecturer)

Bachelor's theses: 9 / 172

Master's theses: 10 / 129

Doctoral theses, Dissertations: 0 / 3

doc. Ing. Eva Tomášková, Ph.D.

PrF: NF101ZK Tax Law I - general part (lecturer)

PrF: NF102ZK Financial Market Law I (lecturer, seminar tutor)

PrF: NF202ZK Financial Market Law II (lecturer)

Bachelor's theses: 8 / 59

Master's theses: 16 / 87

Doctoral theses, Dissertations: 0 / 1

Mgr. et Mgr. Lenka Tóthová, Ph.D.

ESF: MPJ_JII2SB Foreign Language II/2 - Spanish (seminar tutor)

Bachelor's theses: 0 / 2

Master's theses: 0 / 0

Doctoral theses, Dissertations: 0 / 0

Mgr. Ladislav Václavík, Ph.D.

ESF: MPJ_JII1AA Foreign Language II/1 - English (seminar tutor)

ESF: MPJ_JII2AB Foreign Language II/2 - English (seminar tutor)

Bachelor's theses: 0 / 0

Master's theses: 0 / 0

Doctoral theses, Dissertations: 0 / 0

Ing. Petr Valouch, Ph.D.

ESF: MPF_TEDP Master Thesis (seminar tutor)

Bachelor's theses: 9 / 77

Master's theses: 9 / 131

Doctoral theses, Dissertations: 0 / 0

Mgr. Daniela Veškrnová

ESF: MPJ_JII1FA Foreign Language II/1 - French (seminar tutor)

ESF: MPJ_JII2FB Foreign Language II/2 - French (seminar tutor)

Bachelor's theses: 1 / 1

Master's theses: 0 / 0

Doctoral theses, Dissertations: 0 / 0

Theses outside MU:

Bakalářské práce: 2 (NEWTON College, a.s.)

Mgr. Silvie Zlatošová, Ph.D.

ESF: MPF_EARP Insurance economics and management (seminar tutor)

Bachelor's theses: 4 / 25

Master's theses: 3 / 20

Doctoral theses, Dissertations: 0 / 0

3.3 Composition of pedagogical staff by age

Position	Up to 35 years	36 — 55 years	56 — 70 years	71 years and more
Professor	0	1	1	0
Associate professor	0	3	2	1
Assistant professor	3	14	0	0
Lecturer	1	12	3	0
Other (not academic)	1	0	0	0

3.4 Number of foreign pedagogical staff

	Quantity
Total number of pedagogical staff	42
From Slovakia	3
Other countries	1
Total number of foreign pedagogical staff	4

3.5 Publications

The academic has selected up to five of their most important publications over the last five years.

Dr Mgr. Damian Czudek, Ph.D.**Přímé daně a jejich správa v judikatuře**

RADEVAN, Michal, DAMIAN CZUDEK, Tereza ČEJKOVÁ, Michal LIŠKA, Petra LIŠKOVÁ, Zuzana MARETHOVÁ, Nikol NEVEČEŘALOVÁ and Martin ŠKOP. Přímé daně a jejich správa v judikatuře. 1st ed. Brno: Masarykova univerzita, 2018. 278 pp. Spisy Právnické fakulty MU, řada teoretická, Edice Scientia, sv. č. 635. ISBN 978-80-210-9084-2.

Mgr. Zuzana Gric, Ph.D.**Composite Survey Sentiment as a Predictor of Future Market Returns: Evidence for German Equity Indices**

RAKOVSKÁ, Zuzana. Composite Survey Sentiment as a Predictor of Future Market Returns: Evidence for German Equity Indices. International Review of Economics & Finance. Amsterdam: Elsevier, 2021, vol. 73, May 2021, p. 473-495. ISSN 1059-0560. doi:10.1016/j.iref.2020.12.022.

Is Professional Sentiment Better When It Comes to Cryptocurrencies?

RAKOVSKÁ, Zuzana. Is Professional Sentiment Better When It Comes to Cryptocurrencies? In Reviewed proceedings of the International Masaryk Conference for PhD. Students and Young Researchers 2019. 10th ed. Hradec Králové: MAGNANIMITAS, 2019. p. 432-441. ISBN 978-80-87952-31-3.

Beliefs in Cryptocurrency: Exploring the Relationship between Sentiment and Bitcoin

RAKOVSKÁ, Zuzana. Beliefs in Cryptocurrency: Exploring the Relationship between Sentiment and Bitcoin. In Josef Nešleha, Filip Hampl, Miroslav Svoboda. Proceedings of the 15th International Scientific Conference European Financial Systems 2018. Brno: ESF MU, 2018. p. 567-574, 864 pp. ISBN 978-80-210-8980-8.

- Rakovská, Z. (2020): Composite Survey Sentiment as a Predictor of Future Market Returns: Evidence for German Equity Indices. CNB Working Paper 13/2020, Czech National Bank.

- Rakovská, Z., Ehrenbergerová, D., and M. Hodula (2020): The Power of Sentiment: Irrational Beliefs of Households and Consumer Loan Dynamics. CNB Working Paper 10/2020, Czech National Bank.
- Malovaná, S., Hodula M., and Z. Rakovská (2020): Researching the Research: A Central Banking Edition. CNB Research and Policy Note 3/2020, Czech National Bank.
- Ehrenbergerová, D., Hodula M., and Z. Rakovská (2020): Does Capital-Based Regulation Affect Bank Pricing Policy?. CNB Working Paper 5/2020, Czech National Bank.

prof. Ing. Eva Horvátová, CSc.

Zuzana Košťálová, Eva Horvátová, Štefan Lyócsa & Peter Gernát (2022) New Credit Drivers: Results from a Small Open Economy, *Eastern European Economics*, 60:1, 79-112, DOI: 10.1080/00128775.2021.1990084

HORVÁTH, Roman - HORVÁTOVÁ, Eva - ŠIRAŇOVÁ, Mária. Financial Development, Rule of Law and Wealth Inequality: Bayesian Model Averaging Evidence. In *BOFIT Discussion Papers*. - Helsinki : The Bank of Finland Institute for Economies in Transition, 2017. ISSN 1456-5889, 2017, no. 12, pp. 1-39 online.

HORVÁTOVÁ, Eva. Twenty years of mortgage banking in Slovakia. *International Journal of Financial Studies*. Švýcarsko: MDPI, 2020, roč. 8., č. 3, s. 1-30. ISSN 2227-7072. doi:10.3390/ijfs8030056.

HORVÁTOVÁ, Eva. Technical Efficiency of Banks in Central and Eastern Europe. *INTERNATIONAL JOURNAL OF FINANCIAL STUDIES*, Basel, Switzerland: MDPI AG, 2018, roč. 6/3, č. 6, s. 1-25. ISSN 2227-7072. doi:10.3390/ijfs6030066.

HORVÁTOVÁ, Eva. Impact of Financial Crisis on Banking Sectors in Western and Eastern European Countries. In *Institute of Social Sciences Ivo Pilar; VERN Group; Croatian Academy of Sciences and Arts; Euro-Mediterranean Academic Network.. Reflections on the Mediterranean*. 1. vydání. Zagreb: katica Jurčević, Ljiljana Kaliterna lipovčan, Ozana Ramljak., 2019. s. 535-549, 15 s. *Mediterranean Issues*, Book 2. ISBN 978-953-7964-77-1.

HORVÁTOVÁ, Eva a Jan HORVÁT. The Structure of banks' assets in terms of portfolio theory and bank capital regulation. In *ESF, Masarykova univerzita v Brne. European financial systems 2017: proceedings of the 14th international scientific conference*. Brno: ESF, Masarykova univerzita v Brne, 2017. s. 236-242, 7 s. ISBN 978-80-210-8609-8.

HORVÁT, Ján a Eva HORVÁTOVÁ. Capital Creation Factors in Selected Banking Sectors of Europe. In *Masaryk University Faculty of Economics and Administration Department of Finance and Institute for Financial Market. European Financial Systems 2018. Proceedings of the 15 th International Scientific Conference*. 1. vyd. Brno: Josef Nešleha, Filip Hampl, Miroslav Svoboda, 2018. s. 174-179, 6 s. ISBN 978-80-210-8980-8.

JUDr. Michal Janovec, Ph.D.

Integration of financial Market supervision

JANOVEC, Michal. Integration of financial Market supervision. Győr: Universitas-Gyor Nonprofit Ltd, 2020. 257 pp. ISBN 978-615-5776-49-6.

Zrušení a zánik obchodní korporace s likvidací

POKORNÁ, Jarmila, Ivan FUČÍK, Michal JANOVEC, Jitka PEŠIČKOVÁ and Eva TOMÁŠKOVÁ. Zrušení a zánik obchodní korporace s likvidací (Terminating of a business corporation with liquidation). 1st ed. Praha: Wolters Kluwer, 2020. 272 pp. ISBN 978-80-7598-815-7.

Dohled nad finančním trhem a jeho integrace

JANOVEC, Michal. Dohled nad finančním trhem a jeho integrace (Supervision of the Financial Market and it's own integration). Praha: Wolters Kluwer, 2018. 174 pp. ISBN 978-80-7552-877-3.

Integrated Supervision of the Financial Market without the UK?

JANOVEC, Michal. Integrated Supervision of the Financial Market without the UK? *International Journal of Financial Studies*. 2018, vol. 6, No 1, p. 1-17. ISSN 2227-7072. doi:10.3390/ijfs6010020.

Ing. Jan Jonáš, Ph.D.

No publishing activity in the last five years; alternatively, the publications have not been selected in MU IS.

prof. Ing. Štefan Lyócsa, PhD.

Trading and non-trading period realized market volatility: Does it matter for forecasting the volatility of US stocks?

LYÓCSA, Štefan and Neda TODOROVA. Trading and non-trading period realized market volatility: Does it matter for forecasting the volatility of US stocks? *International Journal of Forecasting*. New York: Elsevier, 2020, vol. 36, No 2, p. 628-645. ISSN 0169-2070. doi:10.1016/j.ijforecast.2019.08.002.

Connectedness of financial institutions in Europe: A network approach across quantiles

DEEV, Oleg and Štefan LYÓCSA. Connectedness of financial institutions in Europe: A network approach across quantiles. *Physica A: Statistical Mechanics and its Applications*. Elsevier, 2020, vol. 550, 15 July 2020, p. 124035-124047. ISSN 0378-4371. doi:10.1016/j.physa.2019.124035.

Central bank announcements and realized volatility of stock markets in G7 countries

LYÓCSA, Štefan, Peter MOLNÁR and Tomáš PLÍHAL. Central bank announcements and realized volatility of stock markets in G7 countries. *Journal of International Financial Markets, Institutions and Money*, 2019, vol. 58, January, p. 117-135. ISSN 1042-4431. doi:10.1016/j.intfin.2018.09.010.

Impact of macroeconomic news, regulation and hacking exchange markets on the volatility of bitcoin

LYÓCSA, Štefan, Tomáš PLÍHAL, Peter MOLNÁR and Širáňová MÁRIA. Impact of macroeconomic news, regulation and hacking exchange markets on the volatility of bitcoin. *JOURNAL OF ECONOMIC DYNAMICS AND CONTROL*. AMSTERDAM: ELSEVIER SCIENCE BV, 2020, vol. 119, October, p. 1-21. ISSN 0165-1889. doi:10.1016/j.jedc.2020.103980.

Network-based asset allocation strategies

VÝROST, Tomáš, Štefan LYÓCSA and Eduard BAUMÖHL. Network-based asset allocation strategies. The North American Journal of Economics and Finance. 2019, vol. 47, January, p. 516-536. ISSN 1062-9408. doi:10.1016/j.najef.2018.06.008.

doc. JUDr. Petr Mrkývka, Ph.D.

No publishing activity in the last five years; alternatively, the publications have not been selected in MU IS.

Mgr. Jan Neckář, Ph.D.**Expropriation from the wider perspective in the Czech Republic**

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Mgr. Silvie Bilková

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doc. Ing. Robert Jahoda, Ph.D.

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Mgr. Markéta Kovaříková

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JUDr. Ing. Petr Machálek, Ph.D.

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Ing. Svatopluk Nečas, Ph.D.

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Mgr. Markéta Oplatková Pločková

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JUDr. Ivana Pařízková, Ph.D.

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Ing. Tomáš Plíhal, Ph.D.

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Mgr. Erika Putnová

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Mgr. Petra Sojková**Vybrané aspekty výuky ekonomického jazyka na Ekonomicko-správní fakultě MU v Brně**

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