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Yellow Research

Masaryk University  
CEITEC – Central European Institute of Technology  
and  
Yellow Research

invite you to workshop from the series

How to finance research at Masaryk University from the EU grants:

## HOW TO WRITE COMPETITIVE PROPOSALS IN SOCIAL SCIENCES AND HUMANITIES

2 October 2013, 9:00 - 16:30

Malý sál Břetislava Bakaly, Žerotínovo nám. 6, Brno

The new EU programme supporting R&D, **HORIZON 2020**, will replace the 7<sup>th</sup> Framework Programme shortly. To discover and fully utilize its opportunities, we bring you some of the Europe's foremost experts on EU research funding and management in a series of trainings for targeted audience.

This time, **Lotte Jaspers** from the Yellow Research company will guide you through the whole HORIZON programme. The participants will gain a detailed understanding of the current structure of HORIZON 2020, on how to address the main evaluation criteria for both cooperative and individual projects and how to prepare for the first calls. **This workshop is designated for MU researchers only.**

### SCHEDULE:

8:30 – 9:00	Registration of participants & Welcome coffee
9:00 – 10:00	<b>PART I – OVERVIEW OF HORIZON 2020</b> <ul style="list-style-type: none"><li>• Structure of HORIZON 2020</li><li>• Decision timeline of HORIZON 2020</li><li>• Procedural changes in HORIZON 2020</li></ul>
10:00 – 11:00	<b>PART II – BRIDGING LAST CALLS TO THE FIRST CALLS IN HORIZON 2020</b> <ul style="list-style-type: none"><li>• Scientific excellence</li><li>• Industrial leadership</li><li>• Societal challenges</li></ul>
11:00 – 12:00	<b>PART III – THE EVALUATION CRITERIA IN HORIZON 2020</b> <ul style="list-style-type: none"><li>• How do the differences affect writing a successful project</li><li>• How to you start without any open calls</li><li>• How to address a call</li></ul>
12:00 – 12:30	<b>PART IV – IMPACT &amp; SCIENTIFIC QUALITY</b> <ul style="list-style-type: none"><li>• What is impact for each of the different pillars</li><li>• How to address impact and how is impact interlinked with the scientific quality</li><li>• Drafting an impact paragraph including economic exploitation of results</li></ul>
12:30 – 13:30	Lunch break
13:30 – 15:30	<b>PART V - IMPLEMENTATION</b> <ul style="list-style-type: none"><li>• Basic aspects of managing a consortium, structures and procedures</li><li>• Feasibility of the project</li></ul>
16:00 – 16:30	<b>WRAP-UP: Individual questions and answers</b>

Please register [HERE](#) before September 27, 2013. The number of participants is limited to two representatives per research group. In case the number of applicants exceeds the participants limit the workshop will be repeated.



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