

I am writing you regarding participation in the Horizon2020 - TOPIC "New models and economic incentives for circular economy business"

We have developed a proposal connecting job creation, economy and environment and would very much like to find a partner in your country.

The call we are aiming for is a 100% financed Research and Innovation Action within the Industry call section of the Horizon 2020 programme. You may read more on the link attached further down.

New models and economic incentives for circular economy business

<http://ec.europa.eu/research/participants/portal/desktop/en/opportunities/h2020/topics/2360-circ-04-2016.html>

We are bringing in different competencies, so **the partner could be a governmental / policy actor, civil society, an institute/university, or a company working with innovative business, circular business, recycling or similar - or a traditional company that would like to explore this possibility.**

Any suggestions or recommendations will be much appreciated! Possibly we could also join another initiative underway, if it is similar to our approach.

Time is quite urgent, so please feel free to forward this document to those that could be interested, and do not hesitate to contact me with suggestions or recommendations. We propose a consortium of minimum 5 and maximum 10 partners (call around 3-3,5 MEUR)

I am hoping this sounds interesting for you, as I believe this could be a very interesting project, a fore-runner of the development of new circular business models, and leading the way for transforming European industry,

I have attached a pdf with a short summary of the proposal. We have also developed a longer version that I can send on request.

If you wish to reach me my numbers are +46-8-6699 532 and +4672-7072 880 (cell);
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Please find attached the short version of proposal, long version may be sent upon request,

kind regards, wishing you a good day and weekend,

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