



MASARYK UNIVERSITY
FACULTY OF ECONOMICS AND ADMINISTRATION

Programme:

Monday (November 2, 2015)

- Until 15.00 Arrival – accommodation
15.00–17.00 **Welcome to the Faculty** (FACULTY, CONFERENCE ROOM, 2nd floor)
18.00 **Welcome dinner** (in the restaurant Železná růže, Hlinky 48, Brno)

Tuesday (November 3, 2015)

- 10.00-11.45 **Workshop "New technologies as a communication tool" for non-academic staff** (room S308, 3rd floor)
(lecturer: Mgr. A. Hroncová, Charles University Prague)
Lectures (academic staff)
15.00-17.00 **Tour of Brno** (Tourist Information Centre in the city centre, Radnická 8, Brno or departure from the faculty at 14.30)

Wednesday (November 4, 2015)

- 10.00-11.45 **Workshop – "The use of modern tools of communication in science and research" for academic staff** (room S 402, 4th floor)
(lecturer: Assoc. Prof. D. Jakubíková, University of West Bohemia in Pilsen)
10.00-11.30 **Presentations of participating universities for students** (room S308, 3rd floor)
15.00-18.00 **VIDA! Science Center** (Science amusement park, departure from the faculty at 14.30)

Thursday (November 5, 2015)

- 10.00-16.00 **Lectures** (academic staff)
10.00-12.00 **Networking** (discussing cooperation possibilities - in the Academic Club)
17.00 **Informal dinner** (in the pub Hostinec u Semináru, Smetanova 30, Brno)

Friday (November 6, 2015)

- 10.00-12.00 Beauties of Brno

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