





## **Associate Dean (International), Huddersfield Business School**

My name is John Anchor and I am Professor of International Strategy in the University of Huddersfield. My research is focused on emerging markets, especially in Central and Eastern Europe and the Middle East. Studies have been undertaken of students' earnings expectations in Central Europe and political risk assessment and strategic planning use in the Middle East. The main research question which I am seeking to answer is "do emerging markets make a difference to organisational conduct and performance and/or individual behaviour?".

# Brexit – changes

LOVE IT OR ~~HATE IT...~~  
**SHUT UP!**

BEN  
JENNINGS

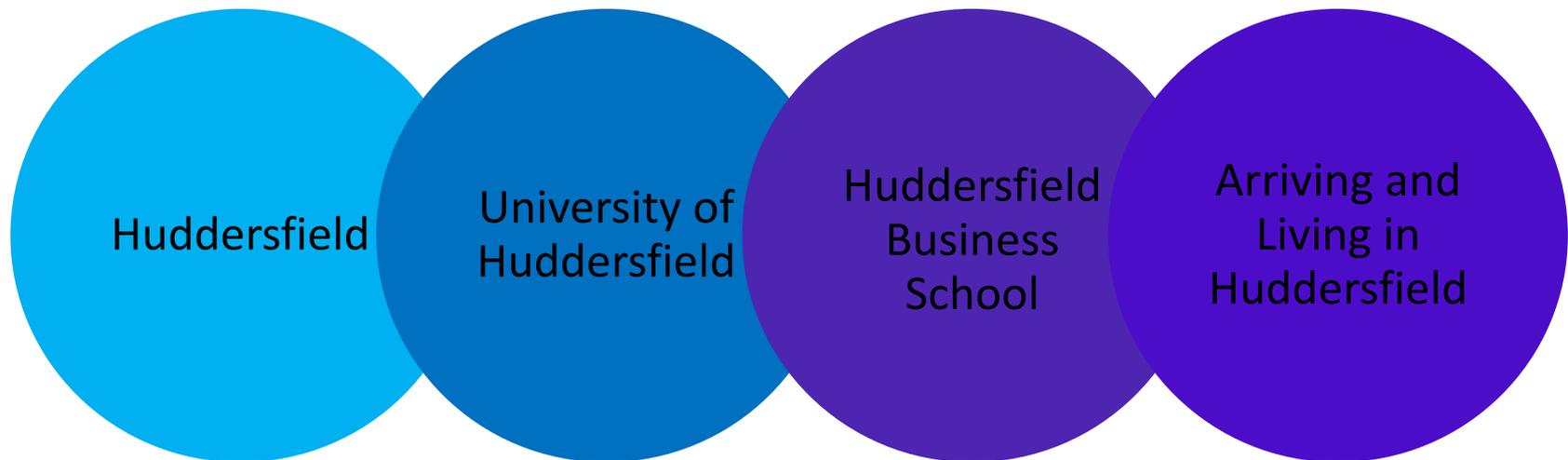


EWWW...  
IT'S  
TERRIBLE!



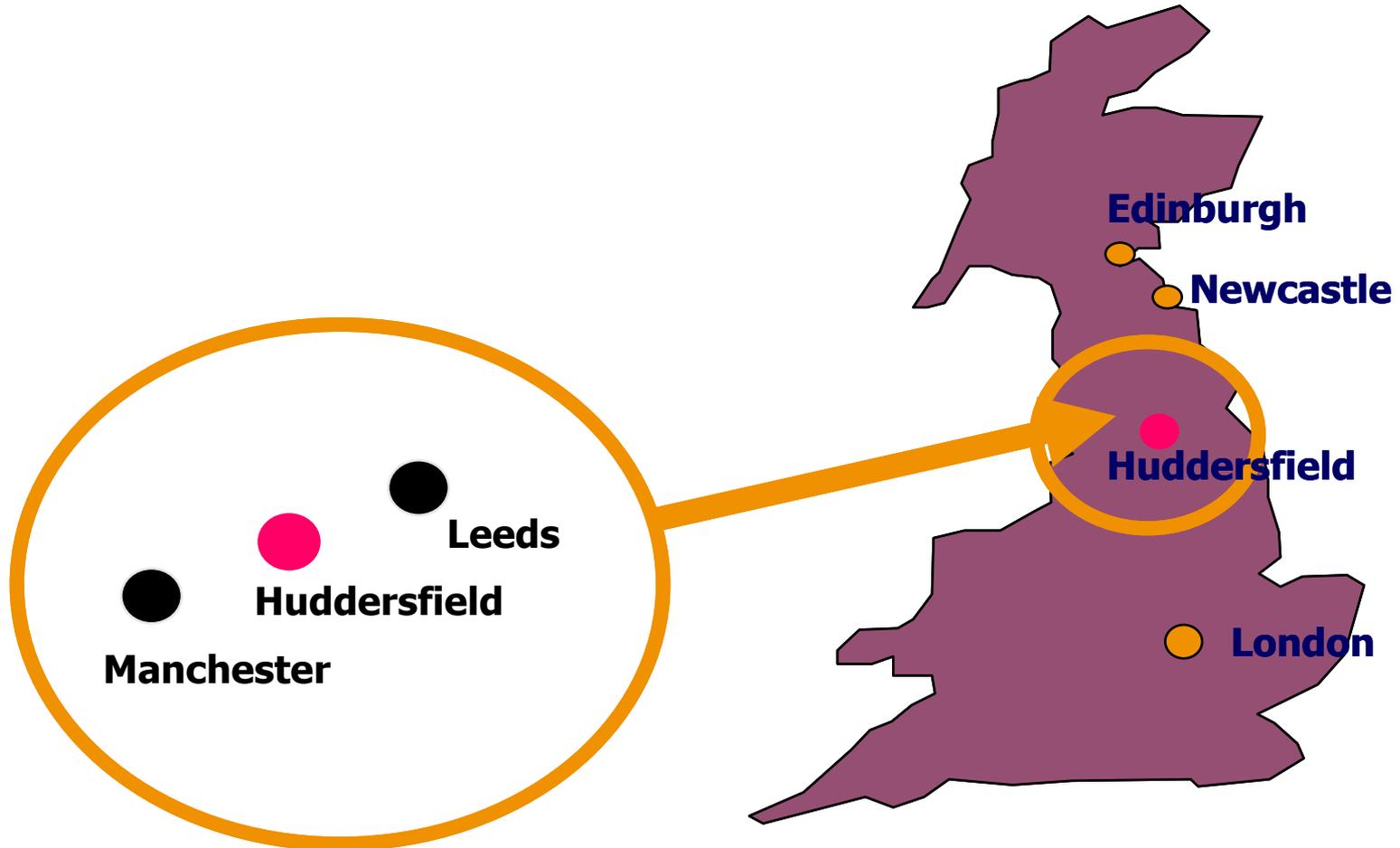
JUST  
SWALLOW  
IT!

# This presentation

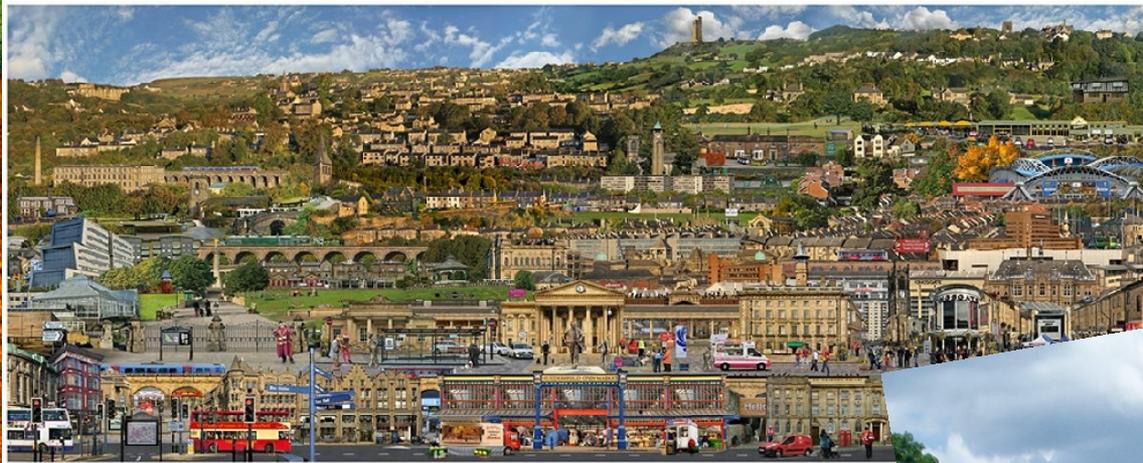




# Location



# Surroundings



# Getting IN ...

**Jet2**

**Jet2**



Times stated are the fastest route by express train to a Central London station.

**easyJet**

**easyJet**



**easyJet**

... OUT ...

... once you're in, you're in  
because ... if it's outside of  
Yorkshire, it's not worth visiting ...  
"God's own country"



**YORKSHIRE**  **AIRLINES**

*If it's outside of Yorkshire, it int worth visiting!*



... or by bus

## Locally

Local buses run regularly and connect all areas of Huddersfield very well

**Bus prices** are slightly higher than in other countries

You can **plan your travels** around Yorkshire on the following website:

[www.wymetro.com](http://www.wymetro.com)

## Nationwide

**Coach prices** are very cheap compared to trains for long distance travels

You can travel with **megabus** or **National Express**

national express

**megabus.com**   
low cost intercity bus travel

# University of Huddersfield

# University of Huddersfield



2013  
**THE AWARDS**  
AWARD WINNER  
UNIVERSITY OF THE YEAR



THE QUEEN'S AWARD  
FOR ENTERPRISE  
WITH DISTINCTION  
2013



THE QUEEN'S  
ANNIVERSARY PRIZES  
FOR LEARNING AND CLERICAL EDUCATION  
2015

**HUDDERSFIELD**



IN ENGLAND FOR  
**PROFESSIONALLY  
QUALIFIED TEACHING STAFF**

HEFCE 2016



# The Campus



# Library



# Huddersfield Business School

## HUDDERSFIELD BUSINESS SCHOOL

enriching lives  
enhancing organisations  
engaging communities



## Working with Czech partners since 1991

- faculty development
- curriculum development
- student exchange
- staff exchange
- 600 Czech students since May 2004

- You will have a personal academic tutor (PAT) from the very first day at Huddersfield
- The tutor will provide advice your studies in general and can provide some guidance about non-academic matters
- The Business School has International Learning Development Tutors, who are very helpful in relation to skills development and academic writing in English

# Huddersfield Business School

University of  
**HUDDERSFIELD**  
Inspiring tomorrow's professionals



Inspiring tomorrow's professionals

## Course Structure

International Business: 10 ECTS

Strategic Management: 10 ECTS

Business Dissertation: 20 ECTS

*and*

two optional modules: 20 ECTS

Note: Bigger modules than in Czech universities

# The Business Dissertation

- This is your largest single task (20/60 ECTS credits)!!
- You choose a business topic and develop a research question
- The length of the dissertation should be normally 13-15,000 words
- Regular meetings and/or e-mail contact with your Supervisor is essential

# Academic Study

	Mon 03 Dec	Tue 04 Dec	Wed 05 Dec	Thu 06 Dec	Fri 07 Dec
09:15					
	Room: LS2/09 - c Lockside Floor 2 Module: BAE1003 International Learning Development Module (English) (ILDM) Wilson, Laurie	09:15 - 10:15	Room: CSG/04 - c Charles Sikes Building Ground Floor Module: BHS0003 International Business (Tutorial) Zheng, Nan	09:15 - 10:15	Room: CS1/01 - Diamond Jubilee Lecture Theatre - c Charles Sikes Building Floor 1 Module: BHE0007 Monetary and Financial Framework (Lecture) Dastgir, Shabbir
10:15		Room: CS1/01 - Diamond Jubilee Lecture Theatre - c Charles Sikes Building Floor 1 Module: BHS0003 International Business (Lecture) Alajaty, Mahmoud + Lei, Lianghui	10:15 - 11:15	Room: CSG/08 - c Charles Sikes Building Ground Floor Module: BHO0010 People Resourcing (Seminar) Haq, Muhibul	10:15 - 12:15
11:15					
12:15					Room: CS1/01 - Diamond Jubilee Lecture Theatre - c Charles Sikes Building Floor 1 Module: BHS0027 Strategic Management (Lecture) Kong, Kai
13:15					Room: CS1/01 - Diamond Jubilee Lecture Theatre - c Charles Sikes Building Floor 1 Module: BHS0027 Strategic Management (Lecture) Kong, Kai
14:15		Room: LS2/08 - c Lockside Floor 2 Module: BLD1004 International Learning Development Module (Year 4) BS (ILDM) Postill, Sara-Jane	14:15 - 15:15		Room: CSG/20 - c Charles Sikes Building Ground Floor Module: BHS0027 Strategic Management (Tutorial) Law, Ingrid
15:15					
16:15					Room: BL1/04 - Lecture Theatre 4 - c Bronte Lecture Theatres Module: BHS0029 Undergraduate Dissertation (Lecture) Lever, John + Morland, Leigh + Yakimova, Raisa

**Only 10 hours per week in classroom, plus dissertation supervision,  
but 30 hours per week in private study/library.**

# Tuition Fees 2021/22

- International Student Fees are £16,000 per annum with a scholarship of £2,000
- Huddersfield Business School is offering a fee of £6,000 to our historic partners – payable in up to three instalments
- UK student fees are £9,250 per annum (UK government loan available)

## **Czech Government & Your Faculty**

As a result of the agreement signed between our two universities, you may be able to obtain further financial support

## **Bank of Mum and Dad**

Your family may be able to help you

## **Loan**

You can apply for a loan from a bank – but not the UK Government

## Programme (Course) Structure

Principles of Economics: 15 ECTS

Context of International Business: 15 ECTS

Quantitative Economic Methods: 15 ECTS

Financial Markets and Institutions: 7.5 ECTS

The Global Professional: 7.5 ECTS

Individual Research Project: 22.5 ECTS

*and*

*one* optional module: 7.5 ECTS

Note: the modules are bigger than in Czech universities

## Programme (Course) Structure

Context of International Business: 15 ECTS

Strategy of International Business: 15 ECTS

The Global Professional: 7.5 ECTS

Research Methods: 7.5 ECTS

Individual Research Project: 22.5 ECTS

*and*

*Three* optional modules: 22.5 ECTS

Note: the modules are bigger than in Czech universities

## Functional Areas

- e.g. International Marketing, International Human Resource Management, International Trade Operations, International Business Finance, Data Analytics

## Sectoral Areas

- e.g. International Tourism Management and Development, Emerging and Alternative Financial Markets, Globalisation and Financial Crises

# Terms 1 & 2: September - May

	Mon 03 Dec	Tue 04 Dec	Wed 05 Dec	Thu 06 Dec	Fri 07 Dec
09:15					
10:15	Room: R1/11 - c Ramsden Building Floor 1 Module: BME0003 International Economics (Tutorial) Siddiqui, Kalim 10:15 - 11:15		Room: OA4/10 - c Oastler Floor 4 Module: AIP2325 Professional English as a Foreign Language: Towards Proficiency (Seminar) Arslan, Victoria 09:15 - 11:15		Room: BLG/10 - Lecture Theatre 2 - c Bronte Lecture Theatres Module: BME0003 International Economics (Lecture) Siddiqui, Kalim 09:15 - 10:15
11:15					
14:15					Room: OAS.5/01 - c Oastler Floor 5.5 Module: BMS0024 International Business Environment (Lecture) De Mattos, Claudio + Zheng, Nan 14:15 - 15:15
15:15		Room: CSG/17 - c Charles Sikes Building Ground Floor Module: BME0007 Macroeconomics (Seminar) Downing, Gareth 15:15 - 17:15			
16:15	Room: CSG/17 - c Charles Sikes Building Ground Floor Module: BME0010 Economic Statistics (Seminar) O'Neill, Robert 16:15 - 18:15				
17:15					Room: BLG/10 - Lecture Theatre 2 - c Bronte Lecture Theatres Module: BME0003 International Economics (Lecture) Siddiqui, Kalim 17:15 - 18:15

**Only 10 hours per week in classroom but 30 hours per week in private study/library.**

## Individual Research Project (30 ECTS)

These modules entail conceptualising, designing and conducting a piece of research using methods appropriate to your field of study.

You will select a research topic which corresponds to your own particular interests and develop a more specialised knowledge and understanding of this area.

- The length of the Dissertation should be normally 15-20,000 words
- The Research Paper is about 7000 words

## Consultancy Project (30 ECTS)

This module involves undertaking a practical project for a company and writing it up in the form of a report.

# Tuition Fees 2021/22

- The fee for the programme (3 semesters) is £16,000 for international students with a £2,000 scholarship
- The fee for our historic partners will be £6,000
- The fee for UK students is £8,900 (with an optional UK Government loan available)

## **Czech Government & Your Faculty**

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## **Bank of Mum and Dad**

Your family may be able to help you

## **Loan**

You may be able to obtain a loan from a bank – but not the UK Government



- Housing and transport is more expensive in England
- Clothing and houseware is more expensive in ČR
- Food is about the same
- Pivo is more expensive in England ... and not so good!

There are various sites offered by **private companies** but we advise you to stay at the University accommodation (**DIGS**).

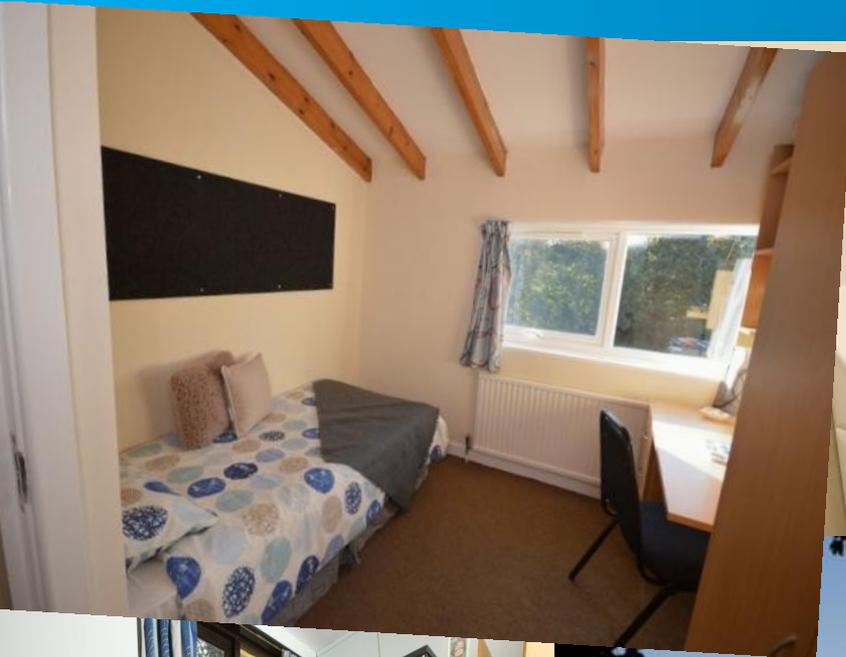
## Cost of DIGS

**Ashenhurst** £70 per week

**Storthes Hall** £85 per week

**After sending your application to the University, you will receive Joining Instructions which will be sent to you automatically and will include accommodation options.**

# DIGS (koleje) Ashenhurst



# DIGS Storthes Hall Park

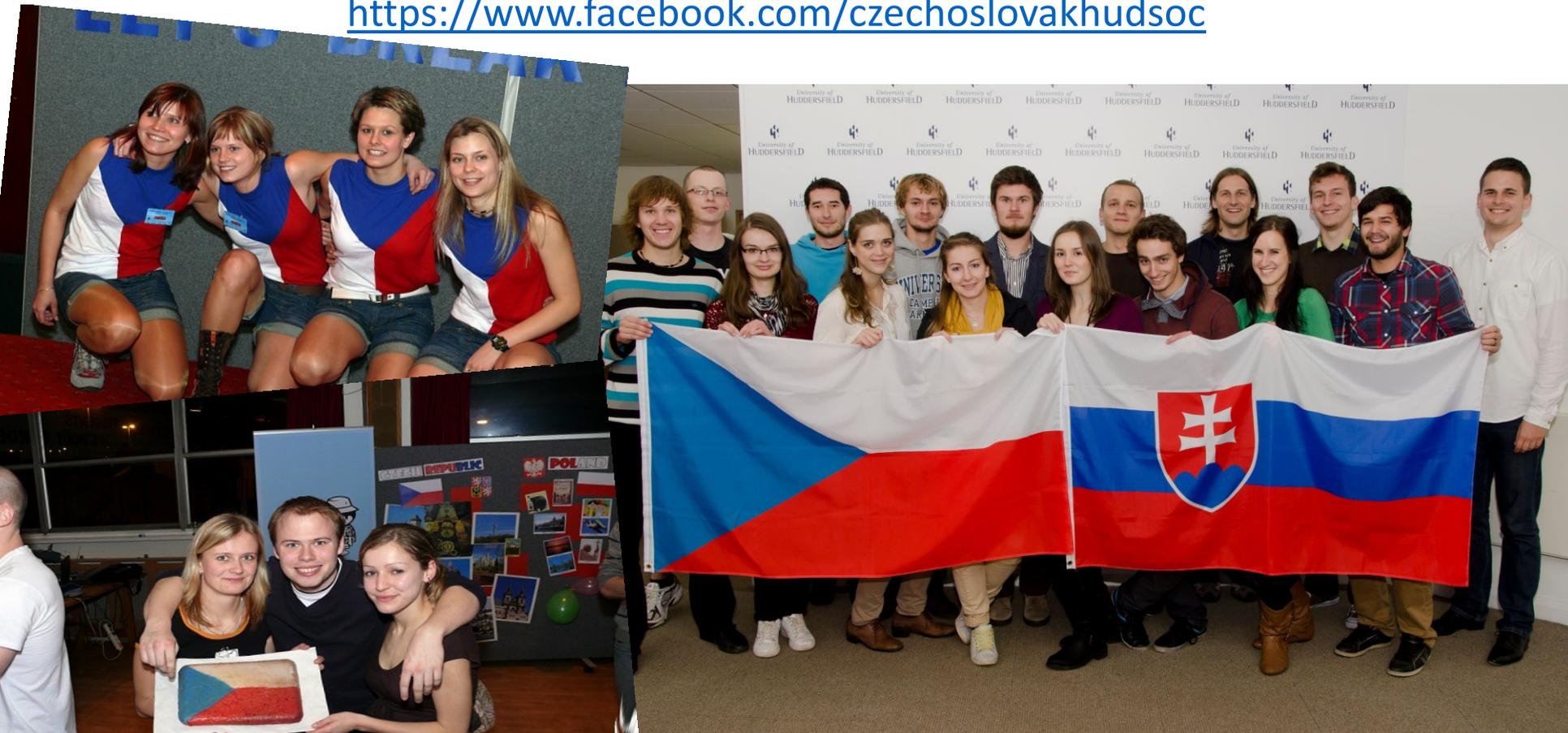


- UK **minimum wage** per hour from April 2021 is £8.36 ( aged 21-22) and £8.91 (aged 23+)
- The legal maximum is working for 20 hours per week in term time and 48 hours in the vacations (Christmas, Easter and Summer for Bachelor students)
- Working for 15 hours per week is the University maximum
- The University job shop advertises part time jobs and pays a **living wage** which is higher than the national minimum wage
- There is usually plenty of bar and restaurant work
- Administrative jobs and factories are another possibility

# Peer Support

The best way to find your way around is from someone who has been in your shoes ... previous Czech students have established a **Czech and Slovak Student Society** which participates in various cultural campus events and organises regular get-togethers for its members

<https://www.facebook.com/czechoslovakhudsoc>



- **1 August 2021** is the earliest date to get housing
- It is recommended to come to Huddersfield by **1 September 2021** if possible
- It is recommended that you arrive earlier than 1 September if possible in order to get the best jobs - if you want one!

## Important Dates

**13 September 2021** - Welcome Week

**20 September 2021** - Induction Week

**27 September 2021** - Start of Teaching

**10 January 2022** – Induction Week

**17 January 2022** – Start of Teaching

# How do I apply ?

**You can apply and join our 100 other nationalities in  
the Huddersfield Business School at:**

<http://www.hud.ac.uk/international/apply/>

**Student visa information:**

<https://www.gov.uk/student-visa>

## ANY QUESTIONS?

### Contact

Prof John Anchor - Associate Dean  
(International)  
j.r.anchor@hud.ac.uk



**Huddersfield is first in  
England for professionally  
qualified teaching staff\***

\*HEFCE, 9 Dec 2016



Meet amazing people.  
Do amazing things.

# Every thing starts now

