



City of Brno

Brno, the historical capital of Moravia, is an ideal base for students wishing to study in Central Europe. The second largest city in the Czech Republic (pop. 400,000), it is large enough to possess all the benefits of a major European centre, but small enough to retain its coziness and charm. The city's historical centre echoes that of Vienna, complete with cobblestone pedestrian zones and fascinating architecture spanning the period from the beginning of the Middle Ages to the present day.

Brno and environs: Moravian Karst, Lednice, Valnice, Austerlitz, White Carpathians etc.

Brno is located in the middle of Europe



Highways and bus services:

- Brno – Prague
- Brno – Bratislava
- Brno – Vienna

Airports:

- Brno, Prague, Vienna, Bratislava

EC train services:

- Brno, Prague, Vienna, Bratislava



ECONOMIC ASPECTS OF TRANSFORMATION



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FACULTY OF ECONOMICS AND ADMINISTRATION

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**MASARYK UNIVERSITY
IN BRNO**

2005

Real experience for the implementation of economic transformation theories!

DIPLOMA PROGRAMME

Economic Aspects of Transformation

Character: "4R"

- REAL economic transformation
- REAL aspects of economic transformation
- REAL possibilities of economy transformation
- REAL usage: application in restructuring and transformation of world, regional and companies economics
- taught in English

The programme Economic Aspects of Transformation consists of five subjects:

- Transformation of the Czech economy and its economic policies
- Business Management in the Czech Republic
- Transformation of the financial system in the Czech Republic
- Transformation of the Public Sector
- Impacts of the transformation on regional development in the Czech Republic

Economic Aspects of the Transformation program certificate will be offered to those students who will pass four subjects of five.

Program cost € 2,950 per semester includes:

- basic publications
- access to library
- entry to library
- tuition
- an on-site orientation week
- board and lodging

General information:

Housing and meals

Accommodation and meals are included in the programme fee. Students live in modern university dormitories sharing double rooms (each with an ensuite bathroom and kitchenette) with Czech or other foreign students. They have full access to university computer centres, sports facilities, canteens and laundries.

■ Transformation of the Czech economy and its economic policies

The course provides students with an overview of the economic transformation of the Czech Republic from its initial state in 1990 up to the present day. Knowledge of the subject should help students to better understand the functioning of the economic policy during the transformation period.

- a brief economic history of post-war Czechoslovakia
- general signs of transformation
- impacts of transformation on different spheres of the Czech economy - monetary politics, privatisation, structural changes in industry, foreign trade, the employment market, juristic aspects of transformation

■ Business Management in the Czech Republic

This course familiarizes students with the development trends in companies in the Czech Republic during the period of transformation and the present-day characteristic features of these companies.

- the essence of transformation processes in companies and social-culture relations
- possibilities for investors in the Czech Republic
- juridical legislature of companies in the Czech Republic
- analysis of successful companies (finance, marketing, logistics)
- an excursion to a particular company

■ Transformation of the financial system in the Czech Republic

This course gives students specialized information on the starting conditions, process and results of the transformation of the national financial system of the Czech Republic.

- entry conditions, history and actual dates of the transformation of the financial system of the Czech Republic.

This course follows the continual transformation of the financial system of the Czech Republic towards standards of market economics. Subjects of the course are about key factors of the financial system of the Czech Republic.

Orientation week

The orientation week programme includes visits to university libraries and computer centres, an intensive "Czech survival" course, introductory talks on Czech culture and society, a tour of Brno and visit to the city museum, a reception bringing together international and Czech students as well as to the Masaryk University faculty itself, and excursions to the surroundings of Brno.

■ Transformation of the Public Sector

This course familiarizes students with the development, history and changes of the emerging public sector in the Czech Republic. Its aim is to deepen knowledge of the functioning of the public sector under the specific conditions of an economy in transformation.

- general concepts from the public sector area
- the public sector as a component of the Czech economy after the 1989 during transformation
- principle characteristics of the actual condition of the Czech public sector and possibilities of transformation
- development of budget policy in the Czech Republic
- tax reform in the Czech Republic, fiscal policy
- social and health care policy

■ Impacts of the transformation on regional development in the Czech Republic

This course provides knowledge of the wider contexts of the transformation period in post-communist countries. Questions relating to social, demographic, geographic, regional and economic development are explained against examples of the Czech Republic and other countries of Central and Eastern Europe. The student will obtain knowledge helping him to better understand the transformation process and its effect on regional and local development.

Medical insurance and student visas (if needed) must be arranged by applicants themselves before traveling to the Czech Republic.