

bohemian rebound

by **adidas**
GROUP

are you ready for turnaround management?
are you interested in a true success story of adidas?

join our workshop!

peter virsik, managing director market cee

you will explore your turnaround skills
you will learn about our approach and its impact

when? opening workshop: **20. 2. 2014, 16:30 – 18:30**

follow-up workshop: **21. 3. 2014, 9:00 – 14:00**

register yourself at 349223@mail.muni.cz till 19.2.2014

please note that this workshop is conducted in two stages:

- **20. 2. 2014 – briefing on case study**
- **21. 3. 2014 – group presentations and adidas approach**

where? masaryk university in brno, faculty of economics and
administration, lecture hall p8 (20. 2.) and p9 (21. 3.)

language: english

workshops are organized in co-operation with **TopSeC**
Top Students Centre