

Project:	Author:	Date:
		Version:

<p>PROBLEM What are the 1-3 most critical issues the project addresses?</p>	<p>SOLUTION How does your proposed approach align with the needs of the target groups or community? Is there a demonstrated demand for this solution, and do we have relevant information or data to substantiate this?</p>	<p>UNIQUE VALUE OF THE SOLUTION What distinguishes the solution and generates interest? How is it unique, and what value does it bring to the target group?</p>	<p>EXCELLENCE What sets this solution apart, making it challenging for others to replicate or procure? Why are you the most suitable candidate to undertake this initiative, and why is this the right time to do so?</p>	<p>TARGET GROUPS Who will derive benefits from the project outcomes?</p>
	<p>INDICATORS What defines success, and how do you intend to assess it? What is the timeline for reaching the key indicators?</p>			
<p>EXISTING ALTERNATIVES What are the current solutions available, and how do the target groups currently address their issues or challenges?</p>		<p>MISSING EXPERTISE Who are the essential collaborators, partners, or stakeholders needed to implement the solution, and what specific roles or contributions can they bring to the project?</p>	<p>DISSEMINATION AND EXPLOITATION OF RESULTS How are you planning to engage the target groups? What are the potential domains for implementing the project outcomes?</p>	<p>FIRST SWALLOWS Which stakeholders can you engage with first? What preliminary project assets, like fundamental data, analyses, documents, etc., have already been established?</p>
<p>COST STRUCTURE What are the anticipated expenses and their respective amounts? What resources are essential for implementing the solution, including time, equipment, physical space, and utilization of research infrastructure results?</p>			<p>RISKS OF THE PROJECT What are the top 1-3 key risks associated with project execution?</p>	