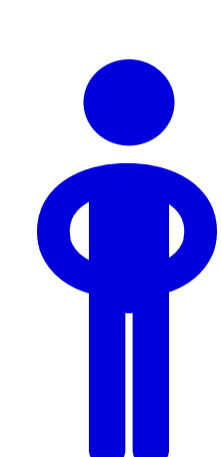


# MUNI SURVEYS 2021

## APPLICANTS FOR STUDIES AT MASARYK UNIVERSITY

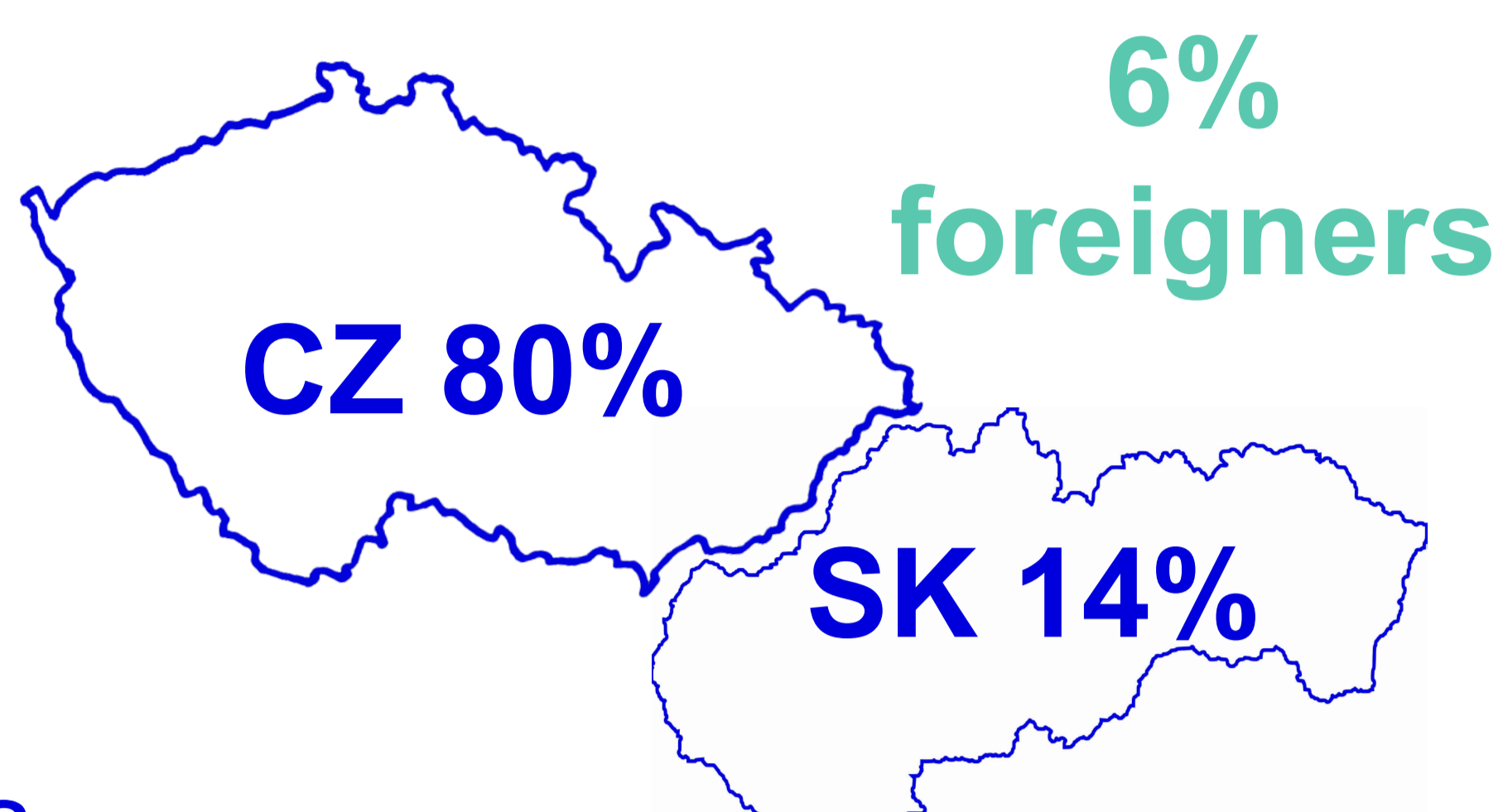
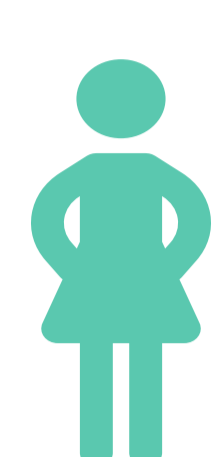
### ADMISSION PROCEDURE 2021/2022

A total of **42,336 applications** to Bachelor and long-cycle Master's studies. **25,170 applicants** in total.



34% men

66% women



**20.2** Average age of applicants

**1.7** Average number of applications to MUNI per applicant

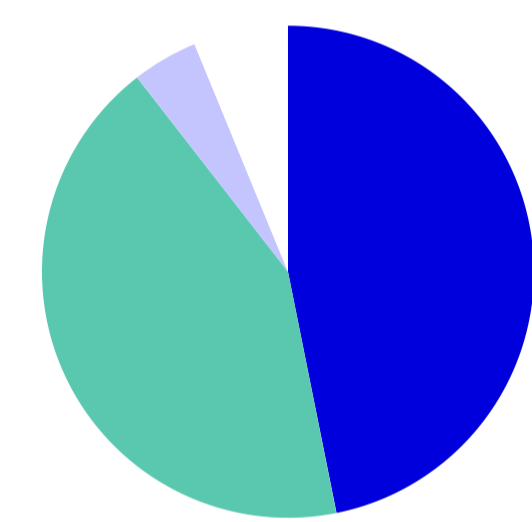
**90%** Share of applicants, who come to MUNI for the first time

### MU APPLICANTS SURVEY RESULTS

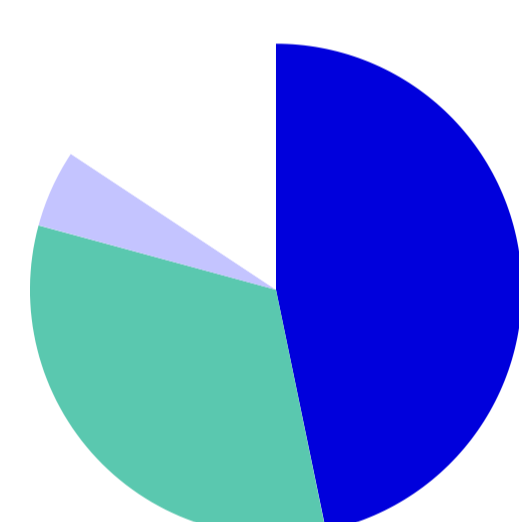
The survey was addressed to over 25,000 people with submitted e-application to MUNI to Bachelor's and long-cycle Master's programmes (in Czech). A total of **6,277 respondents** completed the questionnaire, which represents a **25% response rate**.

#### What they appreciate most about MUNI compared to other universities:

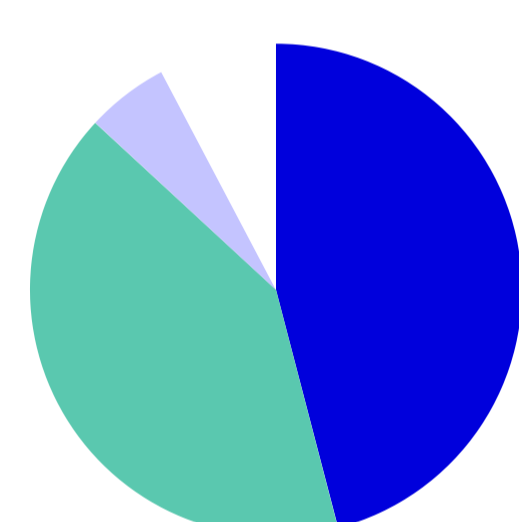
In the five best criteria, 41–47% of respondents indicate Masaryk university better



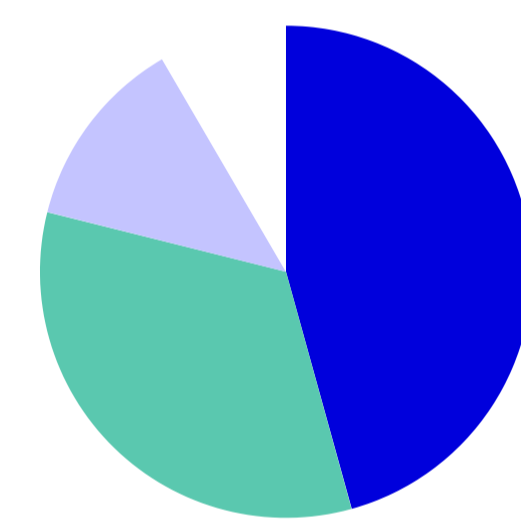
Availability of information



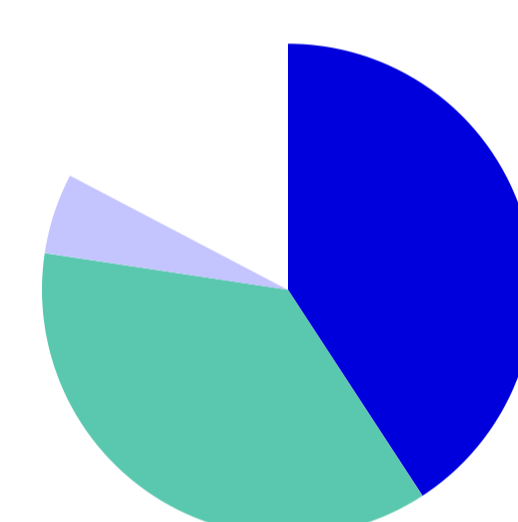
Application process



Degree programmes



Prestige

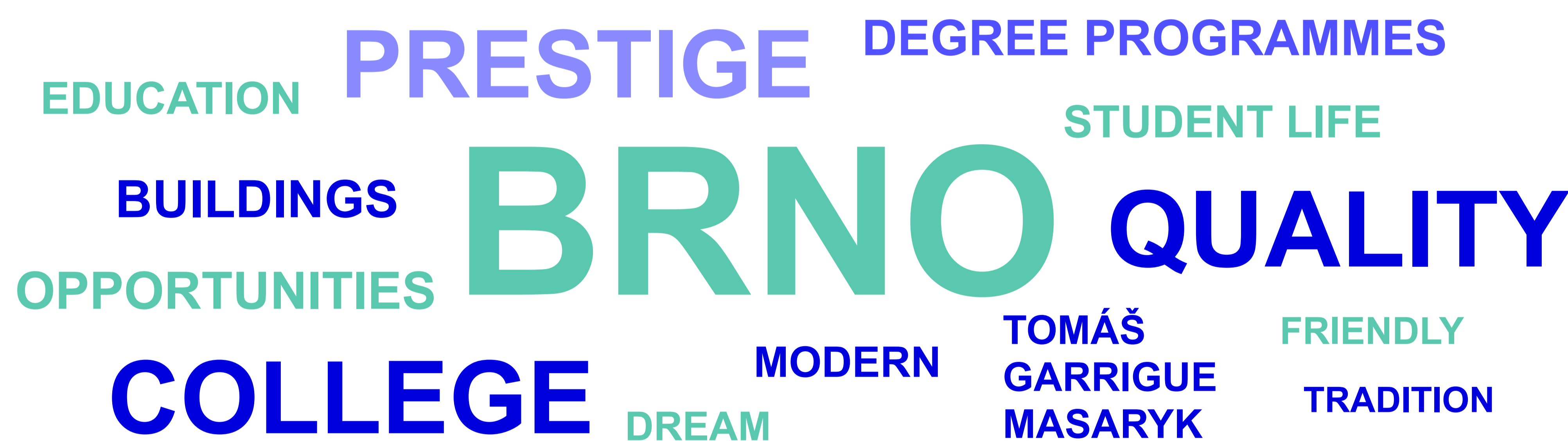


Attractive environment

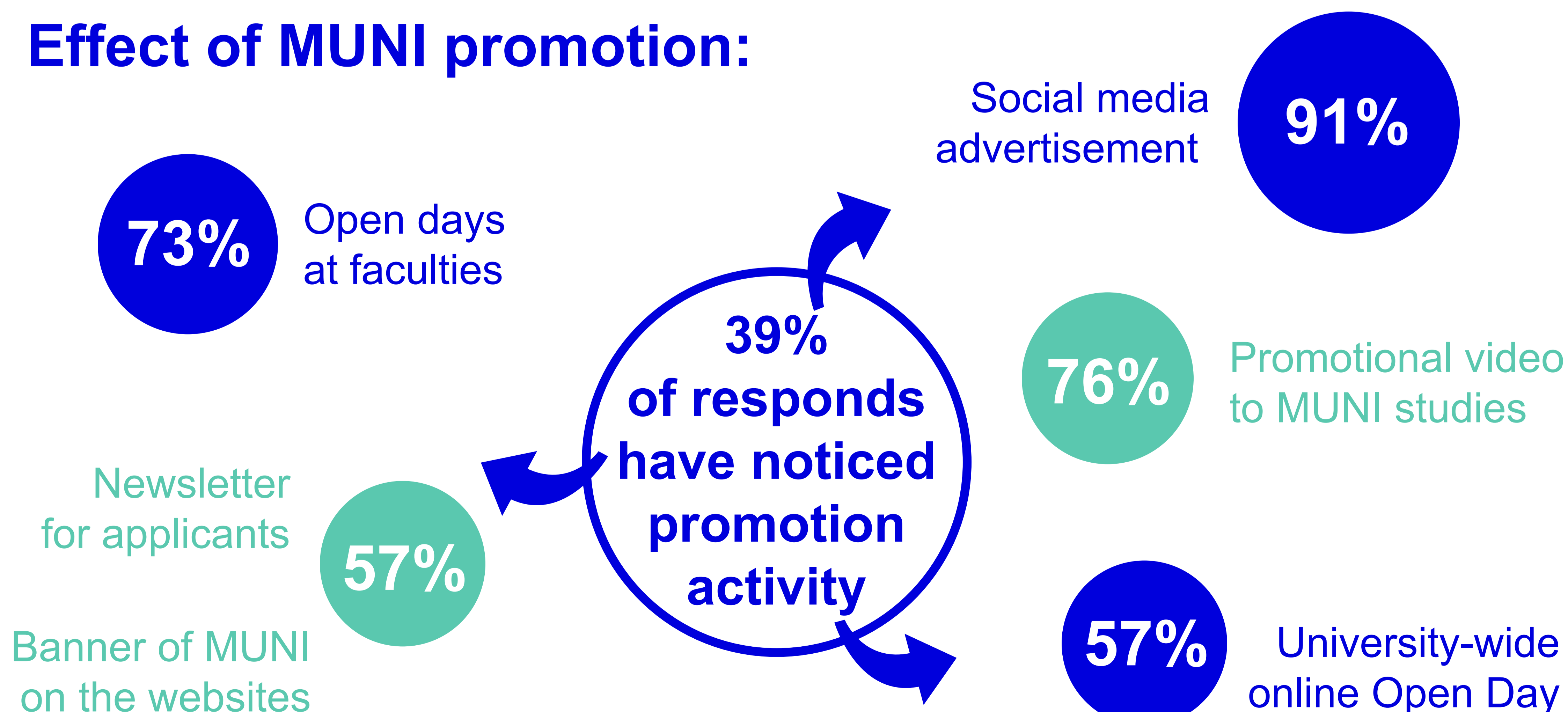
■ Masaryk university is better ■ Both universities are the same ■ The other university is better

The remaining part is comprised of answers "I don't know / I cannot judge" and "Both universities are equally bad".

#### What comes to their mind when they think of Masaryk university:



#### Effect of MUNI promotion:



Created by the Strategy Office of the MU Rector's Office, 2021

For more information visit:

[www.strategie.rect.muni.cz/en](http://www.strategie.rect.muni.cz/en)