

7. Seeing the others: Developing Stereotypes and Making Judgements

This topic is devoted to the normative aspect of culture learning. 'Stereotypes,' 'prejudice,' 'discrimination' are terms closely linked to intercultural communication. Read the definition of stereotypes in the source 1. In the source 2 look for the answer to the question whether stereotypes could be avoided and how. The sources 3 gives an account of stereotyping based on real-life stories of a Native American and Asian Americans. The source 4 explains the term prejudice and explores examples of prejudiced communication.