



**LANGUAGE
CENTRE**
Masaryk University



A Lots of people don't have enough money to get food.

B Many people don't have enough money to buy food.

C Poverty and hunger are widespread

D Many people do not have sufficient money to purchase food.



- <http://www.cambridgeenglish.org/learning-english/activities-for-learners/c1w001-formal-and-informal-writing>

These days a lot of kids are starting school early. Years ago, they began at 5, but now it's normal to start at 4 or younger. Why is this? One thing is that mums need to get back to work. Is it good for the kids? Jenkins has studied this and says that early schooling causes social problems like stealing, drug taking etc. I think he's right and we should pay mums to stay at home.

Academic style

These days a lot of kids are starting school early. Years ago, they began at 5, but now **it's** normal to start at 4 or younger. **Why is this?** One thing is that **mums** need **to get back to work**. **Is it good for the kids? Jenkins** has studied this and says that early schooling causes social problems **like stealing, drug taking etc. I think he's right** and we **should pay mums** to stay at home.

Academic style

Currently, significant numbers of children are starting school at the age of four or less, whereas 30 years ago five was the normal age.

There appear to be various reasons for the change; mothers, for example, need **to rejoin the labour force.**

There are mixed views about the effects of this change on the children concerned.

Jenkins (1989) claims that early school attendance causes social problems **such as theft and drug taking.**

There seems to be considerable evidence to support his views and

there **may be an argument in favour of a state subsidy for women** to stay at home with their children.

Academic Style - components

Study the paragraph and underline any examples of poor style:

How to make people work harder is a topic that lots of people have written about in the last few years. There are lots of different theories etc and I think some of them are ok. When we think about this we should remember the old Chinese proverb, that you can lead a horse to water but can't make it drink. So how do we increase production? It's quite a complex subject but I'll just talk about a couple of ideas.



Academic style - components

How to make people work harder is a topic that **lots of people** have written about in the **last few years**. There are **lots of different** theories **etc** and **I think** some of them **are ok**. **When we think about this we should** remember **the old Chinese proverb**, that you can lead a horse to water but can't make it drink. **So how do we increase production? It's quite** a complex subject but **I'll just talk about a couple of ideas**.



Academic style - components

Motivation has been the subject of **numerous studies during recent decades**, but this essay will focus on **Maslow's hierarchy of needs theory (1943) and Herzberg's two-factor theory (1966)**. Their contemporary relevance to the need to motivate employees effectively will be examined critically, given that this can be considered crucial to a firm's survival in the current economic climate.



Academic style - HW

A lot of people think that **the weather** is **getting worse**.
They say that this has been **going on** for **quite a long**
time. **I think** that they are quite right. **Research** has shown
that **we now get storms etc. all the time**.

Academic style - HW

It is widely believed that **the climate is deteriorating**.

It is claimed that this **process** has been **continuing** for **nearly 100 years**.

This belief appears to be supported by **McKinley (1997)** who shows a **55% increase in the frequency** of severe **winter gales** since 1905.

Academic style - HW

1. Researchers **looked at** the way pressure builds up around a fault.
2. The reaction of the officials **was sort** of negative.
3. Exports figures **won't** improve until the economy is stronger.
4. She **did not** want to perform the experiment incorrectly.
5. The problem **didn't have many** viable solutions.
6. These semiconductors can be used in robots, CD players, **etc.**
7. **What can be done to lower costs?**
8. **Then** the solution can be discarded.
9. The future of Federal funding is **up in the air.**
10. The data confirm that **there is** an association between unemployment and poor health.

Academic style - HW

1. Researchers **examined** the way pressure builds up around a fault.
2. The reaction of the officials **relatively / rather / somewhat** negative.
3. Exports figures **will not** improve until the economy is stronger.
4. She **wanted** to perform the experiment **correctly**.
5. The problem **had a few** viable solutions.
6. These semiconductors can be used in robots and CD players.
7. **Factors contributing to lowering costs may be**
8. The solution can **then** be discarded.
9. The future of Federal funding is **uncertain**.
10. The data confirm an association between unemployment and poor health.



- Julian Treasure