

9. Western, Japanese, and other styles of conversation

Use of language should be *appropriate to the cultural context* and situation. When people of different cultures meet and try to communicate in English, they might know the language, but they may not know that their *use of the language in conversation differs*, since they use different, culturally given styles of conversations. The **source 1** shows an example of intercultural communication in English between people using *Western and Japanese conversational styles*. The following **source 2** is an example of communication between an American and Greek. In the **source 3** you will learn about differences in communication styles in high-context and low-context cultures. The **source 4** explains the importance of non-verbal signals in communication and possible misunderstanding that can occur in intercultural contexts.