

## TEMATICKÉ OKRUHY PRO ÚSTNÍ ČÁST ZKOUŠKY - prezenční studium JI/4

1. Three sectors of the economy, Company structure, Describing responsibilities
2. Management, management and cultural diversity, Business ethics
3. Employment, Recruitment, Job interviews, CVs.
4. Labour relations, Trade unions, JIT
5. Production, Products, Training
6. Marketing and Sales
7. Advertising, Promotional tools
8. Accounting and financial statements
9. Banking, Exchange rates, Money
10. Central banking, money and taxation
11. The role of government
12. Stock and shares, Bonds, Stock Exchange
13. Takeovers, mergers and buyouts
14. Market structure and competition
15. The business cycle, Economic theories
16. International trade, Balance of Payment
17. Forms of business organization
18. Efficiency and unemployment
19. Economics and Ecology
20. World Trade Organization, International Monetary Fund, World Bank

Součástí ústní zkoušky je analýza autentického textu v rozsahu 350-400 slov.

Práce s textem:

1. 3-4 otázky k textu
2. 3 termíny či obraty k vysvětlení
3. 1-2 otázky k zamyšlení => diskuze nad tématem