

Self-evaluation Test for Lecture 2

Terms Matching Exercise

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|--------------------------|-----------------------------|
| A. values | B. organizational culture |
| C. artifacts | D. rituals |
| E. turbulent environment | F. stakeholder |
| G. social responsibility | H. strong culture |
| I. specific environment | J. environmental complexity |

1. organization in which the key values are intensely held and widely shared.
2. rapid changes on a regular basis.
3. an obligation, beyond that required by the law and economics, for a firm to pursue long-term goals that are good for society.
4. stable, long lasting beliefs about what is important to the individual, what is right or wrong.
5. the number of components in an organization's environment and the extent of an organization's knowledge about its environmental components.
6. the observable symbols and signs of an organizational culture.
7. a constituency in the environment that is affected by an organization's decision and policies.
8. programmed routines of daily organizational life.
9. the part of the environment that is directly relevant to the achievement of an organization's goals.
10. the basic pattern of shared assumptions, values, and beliefs governing the way people within an organization think about and act on problems and opportunities.

True or False Exercise

- T F 1. Much of what occurs inside an organization in terms of performance is affected by the external environment.
- T F 2. As the environment gets more complex an organization should reduce the number of departments it has.
- T F 3. We can see an organization's cultural assumptions, values and beliefs directly.
- T F 4. Corporate social involvement has been found positively related with economic performance.

Key to tests – Lecture 2

Terms Matching Exercise

1H; 2E; 3G; 4A; 5J; 6C; 7F; 8D; 9I; 10B

True or False Exercise

1T; 2F; 3F; 4T