

PHRASAL VERBS

Complete the gaps in the following passage with a suitable verb from A and a particle from B. You may need to change the form of some of the verbs. Definitions are given in brackets to help you.

A

deal point set find turn go miss come think look catch
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B

out (x2) on (x2) over for into up with out on up with

Freeplay is a unique business venture which combines an unusual mixture of entrepreneurship, education, communication and concern for the environment. Although the company was only ¹ _____ (started) in 1995, its origins go back to an invention that Trevor Bayliss ² _____ (thought of) in 1994. Bayliss ³ _____ (discovered) how to build a radio that works with just the kinetic energy stored from a special spring that you can turn by hand. It was the perfect solution for bringing information cheaply to the third world.

The inventor was soon contacted by Chris Steines who offered to manage the business side of things in order to develop the idea and make it into a commercial product. Bayliss ⁴ _____ (considered) his proposal and decided to accept it.

Together with another co-founder, Rory Steer, they wrote a business plan and started to ⁵ _____ (try to find) finance to launch the company. With initial funding from various sources, the original prototype was re-engineered and ⁶ _____ (changed to become) a viable commercial product.

Since those days Freeplay has ⁷ _____ (progressed) to develop other self-powered products such as its flashlight and like any new business, Freeplay has had to ⁸ _____ (face) the realities of the marketplace. However, Freeplay may have ⁹ _____ (failed to take advantage of) some opportunities in markets in the West where its products are starting to ¹⁰ _____ (become popular). This is because the company remains faithful to its top priority which is to make sure that its radios are first distributed to third world communities. Chris Steines likes to ¹¹ _____ (draw attention to the fact) that his company is not in business just to make money, but to make a difference to people's lives.