Unit 11
Reading exercises
p.109

ex2
2a, 3c, 4d, 5e, 6b, 7f, 8g, 9h

ex3
a offering computer programming to corporate customers; distributing PCs; making PCs; being the first software company to be listed; creating specialist business software components that can be fitted together
b seeing the future of microprocessors and creating the Apricot; indentifying the market for financial software and buying relevant companies
c launching Apricot in the US against Apple; failing to switch to IBM-compatible computing; infighting in the boardroom

Vocabulary (p.109)
ex1
2 computer programming
3 distributing
4 manufacturing
5 launch
6 restructuring

ex2
2c, 3f, 4b, 5d, 6h, 7a, 8 g

ex3 (p.110)
2 advantage
3 ventures
4 entrepreneurs
5 predicts
6 demand
7 industry

Prefixes (p.110)
ex1
2b, 3f, 4c, 5 a, 6d

ex2
b postdate, predate
c prearranged
d international, multinational
e ex-director
f postgraduate
g interpersonal
h ex-husband
i biannual

Language focus (p.111)

Relative clauses
1A, 2B

Practice
ex1
2N, 3N, 4D, 5N, 6D

ex2
1 This is one of the videos (which/that) we use for training purposes.
2 Have you read the report (which/that) I left on your desk last night?
3 The candidates (who/that) we interviewed were very highly qualified.
4 What's the name of the secretary whose computer crashed last week?
5 The woman who introduced me to Mr Ross was Australian.

ex3 (p.112)
2e, 3f, 4b, 5g, 6a, 7d

page 115, ex1
a8, b1, c7, d4, e6, f2, g5, h3