

**A. Complete the sentences with correct forms of the following verbs; some verbs are not used:**

**DIFFERENTIATE, EXERT, IMPOSE, CONTEST, BLOOM, ENCOUNTER, RELEASE, ENHANCE, RECKON, TRACK**

1. This is an opportunity \_\_\_\_\_ the reputation of the company.
2. We \_\_\_\_\_ a number of difficulties in the first week.
3. We \_\_\_\_\_ ourselves from our rivals by offering a higher standard of customer service.
4. The sales figures have not yet \_\_\_\_\_.
5. Children \_\_\_\_\_ to be more sophisticated nowadays.

**B. Complete each sentence with a word made from the word given in brackets.**

1. Two \_\_\_\_\_ reports reached the same conclusions. (DEPEND)
2. There have been \_\_\_\_\_ changes in the industry. (STRUCTURE)
3. The book covers every \_\_\_\_\_ aspect of the subject. (CONCEIVE)
4. We have a wide range of electrical goods at \_\_\_\_\_ prices. (COMPETE)
5. His current \_\_\_\_\_ is the appointment of the new manager. (OCCUPY)

**C. Fill in the gaps with a suitable preposition or adverbial, if necessary:**

1. He succeeded \_\_\_\_\_ getting a place at art school.
2. We plan to sell 10 000 units \_\_\_\_\_ a price of €15 each.
3. The union wanted a 5% pay increase, but had to settle \_\_\_\_\_ 3%.
4. It is difficult to cede control of projects \_\_\_\_\_ people who might make mistakes.
5. You must stop the press from finding out \_\_\_\_\_ all costs.

**D. Translate the following expressions into English:**

1. získat a udržet si konkurenční výhodu –
2. odůvodnit nedostatečný podíl na trhu –
3. stát se hlavním zdrojem příjmů –
4. snížit náklady prostřednictvím úspor z rozsahu –
5. zabránit / zamezit zahraničním firmám vstoupit na trh
6. mít oprávnění potvrdit objednávku –
7. rozšířit distribuční síť –
8. mít dočasně nedostatek zaměstnanců –