



Basic information

- Ferrari S.p.A. (stock company)
- automobile manufacturer
- Via Abetone Inferiore 4, Maranello, Modena, Italy
- Capital stock: € 20 260 000
- Contact: +39 0536 949111
customer care@ferrari.com
- Holding company: Fiat

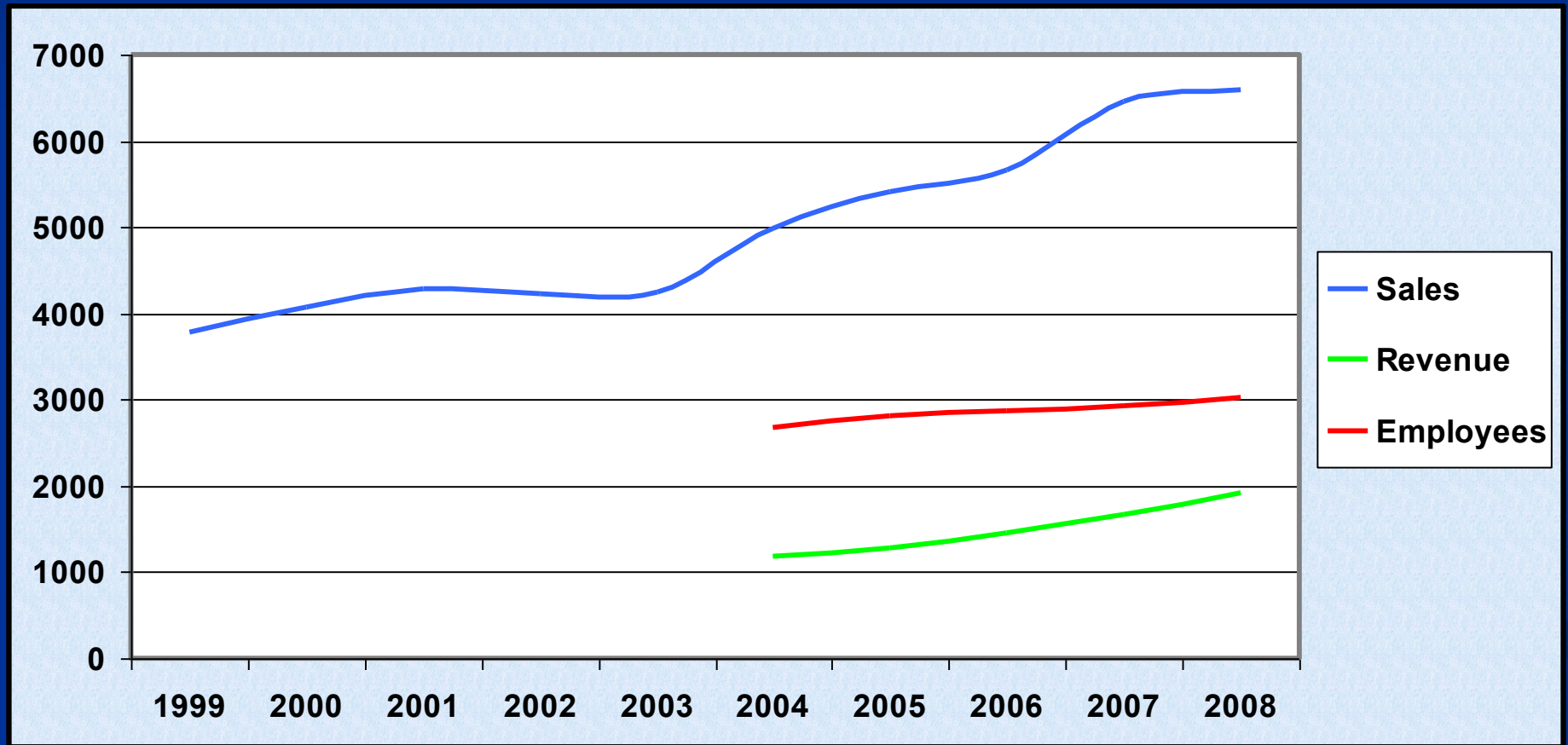
History

- Enzo Ferrari founds a racing team Scuderia Ferrari in 1929
- Roadcars production started in 1947
- Plenty of success in the 1950s and 1960s
- 1969 Fiat buys 50% stake in Ferrari
- Enzo Ferrari dies in 1988 and Fiat gains control over the company
- 1996 Schumacher joins Ferrari

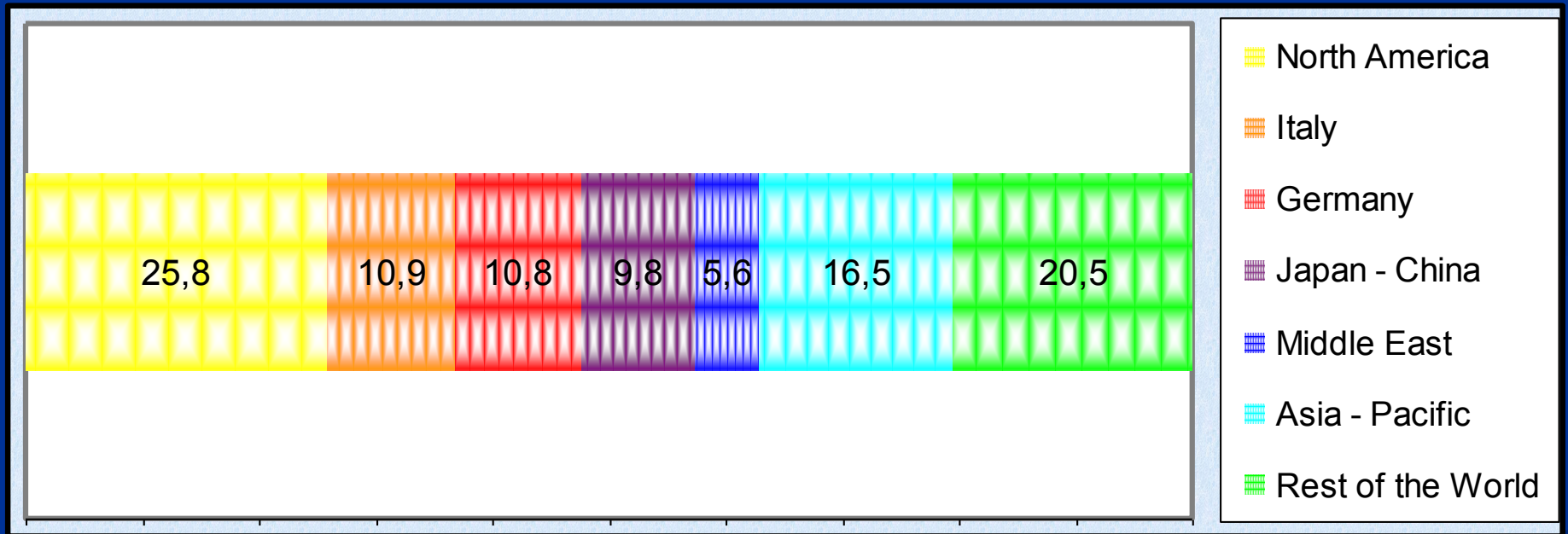
Ferrari today

- Number of employees: 3 017
- Net revenues: € 1.9 billion
- Sales reached: 6 587 cars a year
- Nowadays 7 models are produced
- Prices in the Czech republic start above 4 million CZK

Trend of significant indicators



Sales by geographical region (in %; 2008)



Thank you for your attention

