

A. Figure out expressions the following definitions refer to:

1. the process of making sure that a suitable quantity of goods, materials or parts are stored and available at any time while keeping the costs of doing this as low as possible
2. the process of taking the goods that a customer has ordered out of the place where they are stored
3. the business of buying and selling things using the Internet:
4. a small advertisement for a website displayed on their websites

B. Complete the sentences with correct forms of the following verbs; some verbs are not used: PERCEIVE, FORGIVE, DISPATCH, FULFILL, FEED, PURCHASE, CONVINCED, ROLL, ASSUME, PROCESS

1. The firm has cut the time it takes _____ orders by 50%.
2. Goods _____ within 24 hours of your order reaching us.
3. They try to speed up the processes involved in taking and _____ orders over the Web.
4. The electricity line _____ with power through an underground cable.
5. The product was a huge success and the money _____ in.

C. Complete each sentence with a word made from the word given in brackets.

1. Insist that the shipping company obtain a signed _____ receipt. (DELIVER)
2. It calls for a new business model, which _____ connects e-tail with the rest of the business. (SEAM)
3. He specializes in _____ technique, without much depth. (FLASH)
4. The goods are in _____, waiting to be shipped. (STORE)
5. The _____ is that property prices will rise. (EXPECT)

D. Translate the following expressions from Czech into English.

1. zabránit hakerům proniknout do počítačových systémů
2. nebýt schopen dodržet termín dodání zboží
3. zrušit objednávku navzdory jejich velmi konkurenčním cenám
4. nedokázat si udržet svou zákaznickou základnu
5. zpracovat objednávku od zákazníka včas