

A. Figure out expressions the following definitions refer to:

1. a figure showing a company's total loss or profit
2. a company that has a strong position in a market which it wants to keep but is not trying to get the largest share of the market
3. a situation where a company buys one of the companies which supplies it with goods or which buys goods from it
4. a small group of people that a company, political party etc asks questions in order to find out what they think of their products, actions etc

**B. Complete the sentences with correct forms of the following verbs; some verbs are not used:
STEER, ENHANCE, GRAB, SUSTAIN, SEEK, CONTEND, SPRAWL, REVEAL, REWARD, REKINDLE**

1. The law must _____ to protect the democratic rights of citizens.
2. I would _____ that the minister's thinking is flawed on this point.
3. This is an opportunity _____ the reputation of the company.
4. Andy Kirk became CEO in 2005 and _____ the company through a difficult period.
5. The market _____ creativity and innovation.

C. Complete each sentence with a word made from the word given in brackets.

1. The company's growth rate is not _____. (SUSTAIN)
2. The information was _____ recorded and analysed. (SYSTEM)
3. There were _____ scenes of violence in the city's main square. (PRECEDENT)
4. He insists on regular attendance and _____. (PUNCTUAL)
5. The forecast showed lower levels of _____. (PROFIT)

D. Translate the following expressions from Czech into English.

1. stáhnout se z trhu kvůli nelítostné konkurenci –
2. zabránit konkurující firmě získat větší podíl na trhu –
3. odradit další firmy od vstupu do odvětví –
4. zajistit nepřerušovaný a ziskový růst –
5. nabízet široký sortiment příslušenství k počítačům –
6. vykázat gigantické ztráty a ohlásit úpadek –