

The everywoman Network

It's a great place to connect with other women in business. The everywoman network is an online community for everywoman members - somewhere you can find other women in business and talk about the things that matter to you. It's free to be part of, and very easy to use.

Using the network helps you:

- Be seen – you can profile yourself and your business by setting up a Member Profile
- Be connected - you can meet other members and build your business contacts networks while you discuss issues relevant to you in our Discussion Forums
- Be informed - find out what's happening out there with our Forums and Group Blog

The everywoman Network awards

We are delighted to announce the new everywoman Network awards.

These awards will recognise excellence within the everywoman community. Nominations and voting will be done by you, our everywoman members.

It's easy to nominate and to be nominated. When nominations close a shortlist of entries will be presented online for the everywoman membership to vote on a winner.

Alongside the kudos of being recognised by the community, award winners will benefit from being promoted by everywoman, the largest network of female business owners in the UK.

everywoman Recommends

As part of our commitment to helping women succeed in business, we are pleased to announce that we are working with , some key partners and regional development agencies to help you access the best possible information and services to help you on your business path.

Over the coming weeks we'll be working to bring you great advice and support from the following organisations:

- **ACCA Global** use their expertise and experience to work with governments, donor agencies and professional bodies to develop the global accountancy profession and to advance the public interest.
- **British Chambers of Commerce** - is the national body for a powerful and influential Network of Accredited Chambers of Commerce across the UK.
- **Business Link** - helps business save time and money by giving instant access to clear, simple, and trustworthy information.
- **Design Council** – is funded by the UK government to promote the use of design throughout the UK's businesses and public services. Their Designing Demand programme is a design support programme for UK businesses. It helps them become more competitive, increase their profits and boost their performance through strategic, effective use of design.
- **The Federation of Small Businesses** is the UK's largest campaigning pressure group promoting and protecting the interests of the self-employed and owners of small firms.

Conferences

A series of motivational events providing the opportunity to hear from inspirational women in business and female entrepreneurs, learn new skills and network with likeminded women from across a variety of backgrounds and industry sectors.

Programmes

Our training and development programmes are developed to meet the needs and issues faced by women in business, whether in a small enterprise or a major organisation. Solutions range from half day workshops and seminars, through qualification programmes to bespoke management training programmes.

Our programmes include:

National Vocational Qualifications (NVQs)

NVQs can be a major stepping stone to career progression. everywoman offers women the opportunity to gain vocational and academic qualifications with the flexibility to fit in with your work, time and budget.

The everywoman Leadership Development Programme

- Leading with charisma
- Harnessing emotional intelligence and improving team performance
- Becoming comfortable with power
- Being confident about managing risk and making tough decisions

Skills Development Workshops

- Moving into management
- Team leadership
- Communication skills

Supervisory and Team Development Workshops

- Negotiation skills
- Self analysis – team profiles and learning styles
- Managing conflict
- Body language
- Managing performance

Business Programmes for Entrepreneurs and Small Business Owners

- How to create a killer marketing campaign
- How to write a business best seller
- The secrets to confidence in business
- Achieving Business Balance
- Charging what you're worth
- Ways to win sales for non-sales people

Awards

Celebrating Female Entrepreneurs

The NatWest everywoman Awards celebrates inspirational business women who have achieved significant success - particularly those who've had to overcome adversities such as financial constraints, social disadvantages or skills gaps. The Awards play an invaluable role in both recognising success and inspiring other women to venture into the field of business.

We are delighted that NatWest, one of the UK's leading banks for business, have joined us as sponsors of this programme.

Benefits to winners and finalists

Selection as a finalist or winner in the NatWest everywoman Awards carries enormous prestige for business owners or leaders within a business. This acknowledgement from leading figures in industry brings with it the attention and support from the business community, government, industry and the press. The achievement also brings credibility and recognition for the finalist or winner's company.

Award Categories

The everywoman Awards showcase the achievements of female entrepreneurs at different stages of their lives and careers. The award categories are inspired by the ancient Greek goddesses who were feminine archetypes of courage, determination, perseverance, wisdom and strength – the very qualities needed to succeed as a woman in business.

The Artemis Award

Artemis is Goddess of the Hunt and Protector of Youth. This award is given to the most inspirational woman running a business who is aged 25 or under.

The Demeter Award

Demeter is Goddess of the Harvest. The Demeter Award will go to the most inspirational woman running a business who is aged between 26 and 35.

The Athena Award

Athena is the Goddess of Wisdom. This award is given to the most inspirational woman running a business who is aged between 36 and 49.

The Hera Award

Hera is the Queen of Goddesses and her wisdom and ability to inspire provide the basis for this award. This award is given to the most inspirational woman running a business who is aged 50 or over.

The NatWest everywoman Award

The NatWest everywoman Award recognises the most passionate and dedicated woman business owner who the judges feel has overcome significant challenges to achieve outstanding business success. The award winner will be selected from the finalists of the four categories listed above.

The everywoman Iris Award

Iris is messenger of the gods and the personal messenger of Hera, Queen of the Gods. This award will go to the woman whose business growth and success has been greatly improved, through successful implementation and use of IT & communications. The award winner will be selected from the nominees of the four categories.

The Spirit of everywoman Award

Honouring one woman who has changed the landscape for women in business, The 'Spirit of everywoman' Award recognises the significant contribution of a woman whose determination, commitment and dedication has changed the landscape for women in business in the UK.