

Review 3: Answers

Page 83, The passive

1. is to be introduced
2. are not being given
3. will be reached, will be withdrawn
4. correct
5. must be introduced
6. had not been informed
7. be asked
8. correct
9. has been damaged
10. may be forced, are awarded

Page 83, Adjectives and adverbs

1. surprisingly little
2. highly sophisticated
3. particularly difficult
4. much cheaper
5. directly operated
6. clearly demonstrated

Page 83, Emphasis

1. Never have I seen a company's shares collapse as fast as this.
2. Rarely are private investors able to match the performance of professional fund managers.
3. On no account should investors concentrate all their shareholdings in one business sector.
4. What I'd like to focus on today is how to identify stock market opportunities.
5. It's the return on an investment that is the most important thing in the long run.
6. What has always interested me most is the psychology of investors.

Page 83, Consolidation

1. has sued
2. highly
3. was forced
4. casually
5. was brought
6. earlier
7. was awarded
8. No sooner
9. being felt
10. not only

Page 84, Vocabulary check 1

Law – case, judge, damages, sue, verdict

Brands – image, target, identity, publicity, promotional

Investment – entrepreneur, dividends, risk, portfolio, bonds

Page 84, Vocabulary 2

1. risks
2. image
3. entrepreneurs
4. publicity
5. sued
6. judge(s)
7. damages
8. identity
9. cases
10. target

page 84, Negotiating

- How much are you selling the camera for?
- I'm asking £500 for it.
- That's much too expensive for me.
- Is it? Well, what price are you prepared to pay then?
- I suppose I could go to £300.
- £300! No way, but I'd consider £400.
- That's a good compromise – you've got a deal!

Page 84, Dealing with people at work

1. Let's work on this together.
2. ... it just needs **a** few minor changes.
3. I wanted to tell you before anyone else does.
4. ... but it's not what we need right now.
5. We're all ultimately working towards **the** same thing.

Page 84, Prioritising

1 d 2 a 3 e 4 b 5 c