



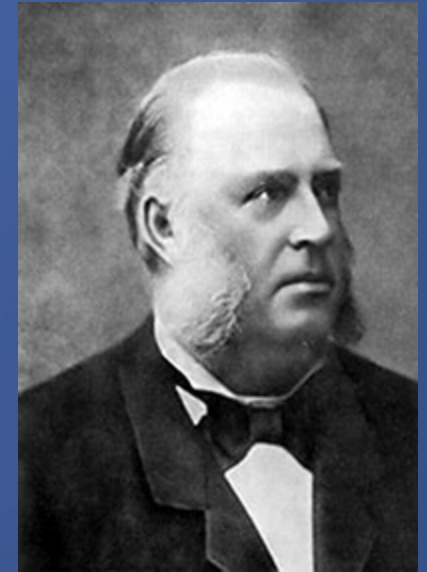
Ondra Procházka

# Nokia

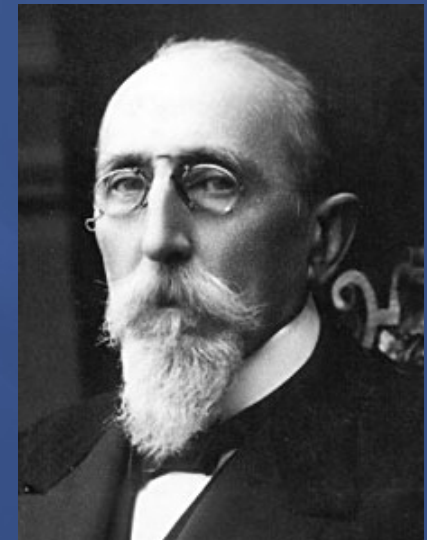
- ▣ History of company
- ▣ Phones
- ▣ Economic figures
- ▣ Questions

# History

- ▣ 1865 in Finland – paper mill
- ▣ 1871 – rubber products



Fredrik Idestam



Leo Mechelin

# History

- ▣ 1970 – telecommunications
- ▣ 1992 – first GSM phone 1011



# Phones

- ▣ Downmarket series
  - 1XXX
  - 2XXX
- ▣ Massmarket series
  - 3XXX
  - 5XXX
  - 6XXX
- ▣ Upmarket series
  - 8XXX
  - N-series, E-series
  - (Vertu)

# OS & firmware

## □ OS

- Symbian S60
- Symbian S90
- Maemo 5

## □ Firmware

- S40 series 6th- the most user friendly available!!



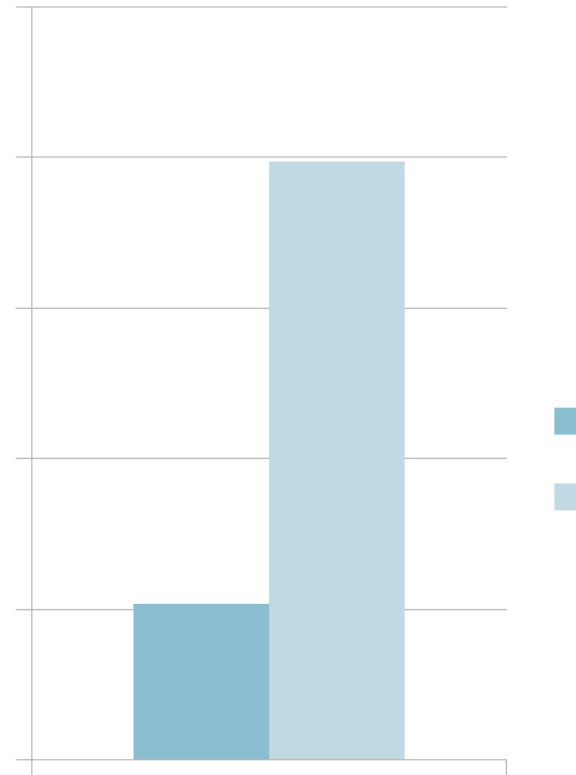




# Economic figures

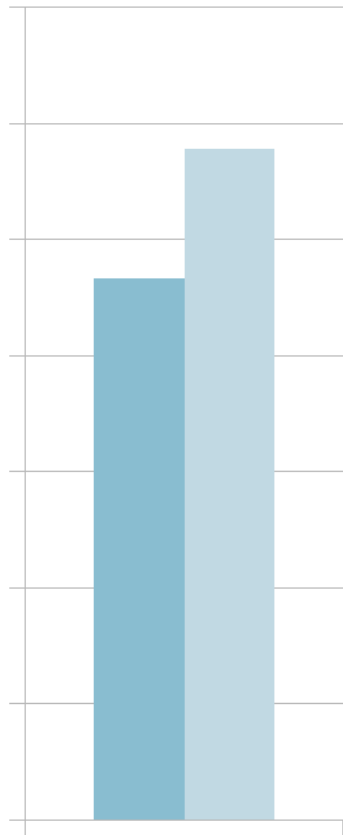
- ▣ - 74.1% YoY change in operating profit

*YoY = year on year*

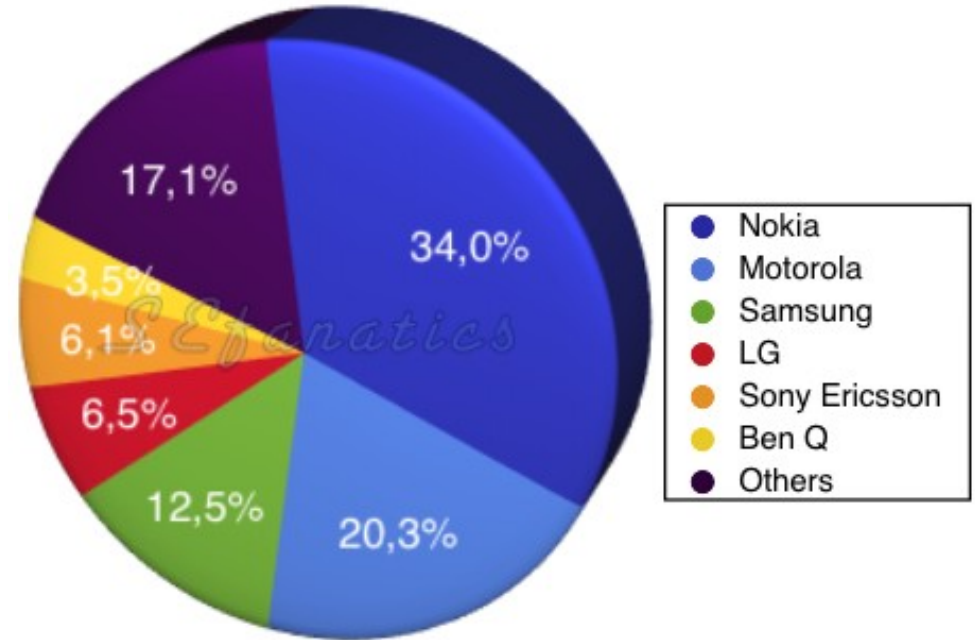




# Economic figures



19.5% YoY change



Market share

- ▣ Thanks for your attention:)
  - now you can ask some questions...