

Task - Complete the gaps using the words below:

entrepreneurs, sustainable development, feedback, saturated market, technological development, devices, loans, accessories, manageable, advertisement, marketable, unique selling features, competition, access

ARTICLE 1

In many developed countries 1. _____ could cause conversion of growth market into 2. _____, specifically into computing devices market and their complements and 3. _____. 4. _____ of some products, for example product portability, which was not common before, make these products henceforward 5. _____. Consumers` 6. _____ allows those companies to produce these 7. _____ and focus on this type of industry.

ARTICLE 2

When 8. _____ start running a business they might not have enough capital. Therefore, they hire houses or storehouses. Omnipresent 9. _____ to the internet makes it possible to keep track of their offers, alternatively, they can publish their own 10. _____. To simplify and facilitate running a business, they can use 11. _____, which are provided by banks. What is important is that the government sets optimum conditions for running a business with the view of healthful 12. _____ in the economy. Then, undertaking could be 13. _____. Finally, progress and development are a primary presumption to secure 14. _____.

KEY

In many developed countries **technological development** could cause conversion of growth market into **saturated market**, specifically into computing devices market and their complements and **accessories**. **Unique selling features** of some products, for example product portability, which was not common before, make these products henceforward **marketable**. Consumers` **feedback** allows those companies to produce these **devices** and focus on this type of industry.

When **entrepreneurs** start running a business they might not have enough capital. Therefore, they hire houses or storehouses. Omnipresent **access** to the internet makes it possible to keep track of their offers, alternatively, they can publish their own **advertisement**. To simplify and facilitate running a business, they can use **loans**, which are provided by banks. What is important is that the government sets optimum conditions for running a business with the view of healthful **competition** in the economy. Then, undertaking could be **manageable**. Finally, progress and development are a primary presumption to secure **sustainable development**.