

MOCK TEST

J.Knapová

PREPOSITIONS:

- a) Richard Wise thinks that successful growth strategy doesn't detract _____ a company's core business.
- b) This companies are renowned for their ability to tap _____ new avenue of growth.
- c) According _____ research overseen only 13 % of companies worldwide during 1990s achieved even modest growth.
- d) French hotel group Accor revolutionized its industry with a smart investment aimed _____ budget travelers.
- e) Traditional sources of revenue growth such as product enhancements or grabbing market share have been largely tapped _____. Management calls this situation 'a growth crisis.'

DEFINITIONS:

- a) Short time spent buying up other companies
- b) Money paid to a professional person or organisation for their services
- c) Done within the organisation, especially by the organisation's own staff
- d) Try to persuade people to buy goods or services you are offering
- e) A bussines that sells goods to members of the public, ether than to shops

TRANSLATION:

- a) Poradenské společnosti se hájí, že je to na klientovi, aby dal jasně najevo, co chce a mohl si tak být jistý, že dostane uspokojivý výsledek.

PHRASES:

- a) Ochetný dělat velké ústupky
- b) Nabídka ber nebo nech být
- c) Zaostat za konkurencí
- d) Držet se důležitého (při diskuzi)
- e) Nedostatek regulace