

**UNIT 11: VOCABULARY**

**VERBS IN CONTEXT**

Use 7 of the following verbs in the sentences below. Put the verbs into the correct form.

**DETECT - RATE - ARRANGE - AIM - DILUTE - TAILOR  
- CARRY - RETAIL - PAY - AFFORD**

1. This model of computer is ..... for £650.
2. We agreed ..... for the car by instalments.
3. I ..... to be a millionaire by the time I'm 35.
4. We intend ..... the training to your specifications.
5. Financial experts have ..... signs that the economy is beginning to improve.
6. These measures are designed ..... public fears about the product's safety.
7. I don't know how he can ..... a new car on his salary.

**GRAMMAR**

**Unit 10: CONDITIONALS**

**Rewrite the sentences below:**

1. I didn't know, so I did it.  
If .....
2. Overheads are so high that we will not invest more.  
If .....
3. I didn't call you as I didn't have your number.  
If .....
4. We are not in a meeting so I will not switch off my phone.  
I .....in a meeting.

**Unit 11: GERUNDS / INFINITIVES**

**Rules: pages 160-161**

**Exercise:**

**Complete the gaps with the correct verb form. Use the verbs in brackets. The underlined verbs are followed either by a gerund or an infinitive.**

**Example:**

Let's delay **deciding** about this until next year. **(DECIDE)**

Have you finished ..... that magazine? **(READ)**

They arranged ..... dinner the following month. **(HAVE)**

I suggested ..... the matter to the committee. **(PUT)**

Lawyers will urge the parents ..... further legal action. **(TAKE)**

He risked ..... his house when his company went bankrupt. **(LOSE)**

We're considering ..... the house. **(SELL)**

The operation involves ..... a small tube into your heart. **(PUT)**

Computerization should enable us ..... production costs by half.  
**(CUT)**

**Unit 11: LISTENING**

**p.99 (do not complete)**

**Write the missing expressions in the summary of the talk of an e-commerce consultant.**

It is essential to get the attention of the buyer on an auction site in order to

.....  
..... from many other goods.

You have to ..... title for the ad ..... and  
..... that will be used by the buyers  
when searching online.

You also have to ..... in your products, therefore you  
describe the product in such a way the buyers will want to  
..... your product.

A ..... such as a discount on shipping is an example  
of creating a desire.

Besides earning your money you need to try to make your buyer turn into a  
....., which will help you create a  
..... .