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|  | **Project Mandate** |
|  | CRMS-PMv01 |

**THE CZECH RAZORBACKS MERCHANDISING STRATEGY**

# ****PROJECT MANDATE****

**DOCUMENT HISTORY SECTION**

This document is only valid on the day it was printed. The source document is under configuration control and can be viewed on-line through the Document Management System (CRDMS) in the Marketing and Sales section.

# ****REFERENCES****

1. Consultant Background Report (Stored in CRDMS)
2. Consultant Recommended Solution (Stored in CRDMS)

**CHANGE SUMMARY SECTION**

|  |  |  |
| --- | --- | --- |
| **Revision Date** | **Summary of Changes** | **Version** |
| 29/12/2015 | Original Version | 01 |
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# ****DOCUMENT APPROVAL SECTION****

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# ****DOCUMENT DISTRIBUTION SECTION****

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# Project Objectives and Summary

This section contains a description of the project objectives and summarizes who will use the delivered project products and how they will use them.

# Project Background

This section contains a background for why the project should be considered.

# proposed Benefits

This section contains a description of the proposed benefits to be delivered by the project.

# Organisational Constraints

This section contains an analysis of the probable constraints that would be placed on the project.