Economy of culture

1. What does term culture mean?
   * **Discuss:** What is your personal explanation of term “culture”?
   * Try to define culture by yourself
   * Find definition of term “culture” by some organization/author etc.
2. What do we mean when we are talking about international cultural differences?
   * Discuss: What are the roots of these differences?
3. What is a cultural good and cultural service in area of culture production?
   * Find at least three examples of cultural goods and services
   * **Discuss**: How could we sort cultural goods and service
4. Are cultural organizations financially self-sufficient?
   * Find examples of areas which are in general financially self-sufficient and which dependent on support.
5. According which economic theory should be culture supported by state?
   * Is culture public good or not?
6. What does “Baumol's cost disease” mean?
   * Does this theory have any weakness?
   * **Discuss:** How could we measure productivity in culture?
   * **Discuss:** How could we increase production in culture?
7. Find at least three international organizations which focused on culture.
   * Find mission of these organization.
8. What is the EU's role in the culture area?
   * Does EU have united strategy in field of culture support?
9. Find three examples of European union’s activities, which are connecting with culture.
   * Which cities are in 2018 European capitals of Culture and what does these activities mean?
10. **Discuss:** How often in week/month/year do you visit culture institution? (Theatre, cinema, museum, gallery and so on)
    * Which product of culture do you use the most?