

Pilot study protocol

ESF: DXH_MET2 Metodologie 2

Plan for this semester: do a small pilot study for one of your RQ

4 meetings:

- Take stock, see what's missing; measures, materials, instructions
- Finalize procedure/protocol from recruitment to debriefing, decide on participants, check ethics and seek approval
- (in the meantime) brush up data-analysis skills
- Reflect on pilot experience, refine data-analysis plan and power analysis

Focus of DHX_MET2

- Projects with people as the primary objects or sources of data

Purpose for a Pilot study

- test feasibility of plan
 - methods work
 - participants go through the whole procedure without issues
 - data look as expected
 - analysis feasibility
- do people (participants) function as I imagine them?
- identify weak spots - adjust the plan

Lets try out the procedure

Form groups of 3 people with 3 roles

- a researcher
- a participant
- an observer

Initially do not discuss the topic of your study with the participant.

Roles may rotate – we should be able to do one round before lunch and one after

Lets try out the procedure

- Find a suitable space
- Researcher administers the whole procedure incl. brief informed consent and debriefing
 - Participant is just himself/herself
 - Observer tries to be invisible and looks for possible misunderstandings
- Reflection
 - Participant reflects experience – thoughts, emotions, motivation & issues
 - Observer gives feedback, ask questions for clarification, revise materials...
 - Together review materials, procedure, ethics
- Suggestions for modification

Possible sources of problems in asking questions. Respondents....

- May not understand, may misunderstand
- May not know the answer or how to get to answer
- May not be motivated to invest energy in getting the best (truest) possible answer
- May have trouble fitting their answer to the response scale you offer
- May not want to tell you the (known) answer (even though they agreed to participate)
 - May not even want to know the answer
- May have their own agenda with respect to your study
- May just wanna have fun

Possible sources of problems in observing behavior (e.g. games)

- Opportunities for observation error – vague definitions of categories, high cognitive demands on observer
 - Missing important situational factors, determinants
 - Fundamental attribution error
 - Missing unobservable personal variables
 - Not optimal scale of behavior – too micro, too macro
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- unless the observed behavior does not represent something else

Homework for the 4th meeting (May, 17)

- Do a small scale pilot study on volunteers – team up for the task
- Prepare a short presentation (10 min) of the pilot and what came out of it.

Checklist for the pilot study

- RQ/H are clear in my mind
- Measures, materials
 - measures valid, reliable; materials representative
 - clear and standard instructions
 - assumed/required abilities of my participants
- Design, procedure
 - clear, standard sequence of activities
 - standard instructions, timing („rapport maintenance“)
 - monitoring the procedure
- Recruitment of participants
 - standard, clear advertisement/info (good to cross-check against consent form)
- Practical issues
 - Settings – lab, „quiet room“, online, field
 - Assistants, confederates, other personnel
- Ready for ethical approval – make as much use of IRB as they let you
 - functional, „informing“ consent
 - considering and recognizing non-standard participants
 - debriefing as an ethical and validity-enhancing procedure, not only if deception is used, may uncover previously
- Data processing plan

Final task

- As a final outcome of the course write a short report (5-10 pages)
 - Very brief overview of the RQ and H
 - Method
 - Data description focusing on possible issues
 - Critical evaluation with suggestions for modification.
- „Econometrists“ will write an essay on where they see the difficulties and advantages of research with people as the primary source of data.
- Deadline? End of May?