

## Economy of culture

1. What does term culture mean?
  - What is your personal explanation of term “culture”?
  - Find definition of term “culture” by some organization/author etc.
2. What do we mean when we are talking about international cultural differences?
  - What are the roots of these differences?
3. What is a cultural good and cultural service in area of culture production?
  - Find at least three examples of cultural goods and services
  - How could we sort cultural goods and service
4. What does term high culture mean?
  - Who is in general customer of high culture products and services?
  - What is general motivation of these customers?
5. What does term popular culture mean?
  - Who is in general customer of popular culture products and services?
  - What is general motivation of these customers?
  - Are state subsidies divided into cultural organization according customers preferences? Support your prediction by some example.
6. What does “Baumol's cost disease” mean?
  - Does this theory have any weakness?
  - How could we measure productivity in culture?
7. Find at least three international organizations which focused on culture.
  - Find mission of these organization.
8. What is the EU's role in the culture area?
  - Does EU have united strategy in field of culture support?
9. Find three examples of European union’s activities, which are connecting with culture.