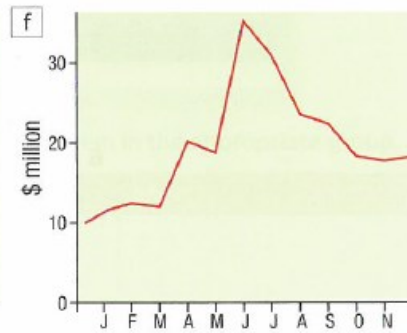
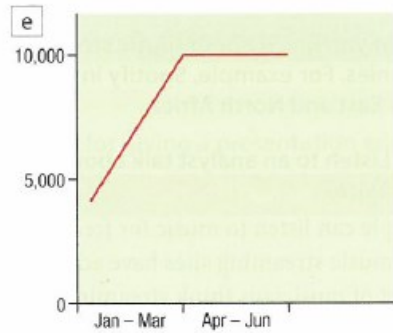
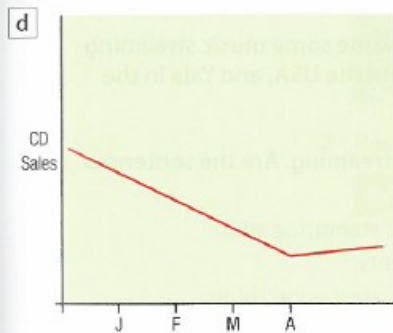
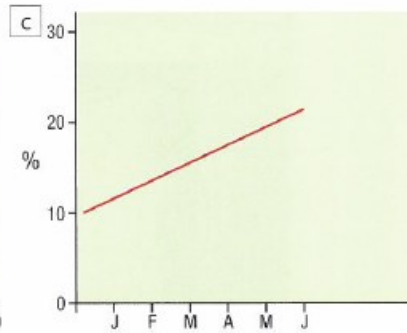
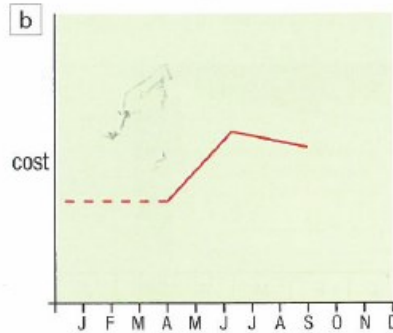
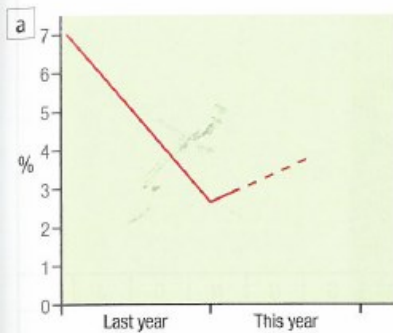


Unit 5 Extra skills

Vocabulary Talking about changes and trends

1 Read the facts about the music industry and match them with the correct graphs.

- 1 Music downloads rose sharply in the first quarter, and remained at 10,000 units in the second quarter.
- 2 Sales of CDs fell steadily at the beginning of the year, and then recovered slightly in April.
- 3 Digital single downloads increased by 12% in the first half of the year.
- 4 Company profits peaked at \$34.7 million in June.
- 5 There was a dramatic decrease in unemployment last year from 7% to 2.7%.
- 6 There was a rise in production costs between April and June, followed by a slight fall between July and September.



2 Complete the sentences with the correct preposition below.

by to (x2) at (x2) in (x2) from of

- 1 Sales went up _____ 11% _____ £15.4 million.
- 2 Inflation remained stable _____ 2%.
- 3 There was a steady decrease _____ production costs in July.
- 4 Exports fell _____ 1,000 units _____ 920 units a month.
- 5 Monthly revenue peaked _____ \$340,000.
- 6 There was a rise _____ 2.5% _____ salaries.

3 Change the sentences into the verb or noun form.

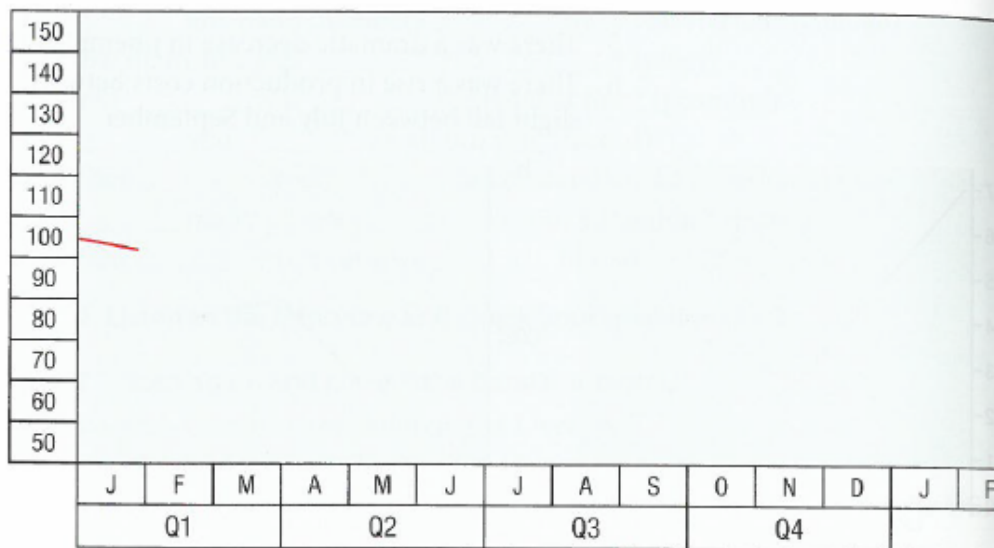
Example verb Sales of CDs *rose* slightly last month.
 noun There was a slight *rise* in CD sales last month.

- 1 There was a sharp fall in the number of tourists in November.
- 2 Inflation has increased slightly so far this year.
- 3 The value of the dollar decreased from 0.67 to 0.62 pounds sterling.
- 4 The number of hours I work each week has risen sharply.
- 5 There has been a slight drop in the number of unemployed.
- 6 The EBC share value rose to 235.09.
- 7 There has been a steady increase in company profits in the first quarter.
- 8 The number of new recruits fell steadily last month.

4 Complete the report on digital music sales using the phrases below. Put the verbs in the Past Simple. Then complete the graph.

decrease remain peak rise dramatically fall steadily

We started the year with digital music downloads at €100 million. During Quarter 1, sales _____¹ to €95 million. In Quarter 2, sales _____² at around €94-95 million. In Quarter 3, during the summer music festival season, the number of downloads _____³ from €95 million to €140 million and finally _____⁴ at €150 million. In Quarter 4, sales _____⁵ by €20 million and ended the year at €130 million. So far this year, sales have risen slightly and are now at €135 million.



Grammar review

Choose the best options to complete the questions and sentences.

- Have you ever learnt / Did you learn* to play a musical instrument?
No, unfortunately, I *wasn't / haven't been* interested in music when I was younger and these days I don't have time.
- Have you downloaded / Did you download* any new music recently?
Yes, I *ve downloaded / I downloaded* a Rihanna album yesterday.
- Have you bought / Did you buy* LPs when you were a kid?
No, I'm not that old! I *ve bought / I bought* cassettes.
- Have you ever been / Did you go* to a concert?
Only to some very small ones in my local town. I *ve never been / I didn't go* to a big concert.
- Have you ever sung / Did you sing* karaoke at the party last night?
Yes, I *ve sung / I sang* three songs – I was great!
- Have you ever met / Did you meet* a famous singer or musician?
Actually, I *ve chatted / I chatted* to a British pop singer in a pub once, but I forgot to ask for his autograph.