

## **Annotated Bibliography Assignment**

### **1.**

Alam, M. S., Ali, M.J., Abul, B., Bhuiyan, A.B., Solaiman, M., Rahman, M.A., (2020), "The Impact of COVID - 19 Pandemic on The Economic Growth in Bangladesh: A Conceptual Review", Journal of American Economic & Social Review, 6( 2), DOI: 10.46281/aesr.v6i2.844

This article explores the resources available to examine the potential impact of COVID 19 on Bangladesh's economic indicators, particularly readymade garments, remittances, domestic trade, international trade, government revenue, employment, financial institutions, manufacturing and distribution due to summarize Isolation, quarantine, distancing, shutdown measures. The main objective of this study is to identify and assess the potential impact of COVID-19 on the Bangladesh economy. The study also found that the scale of economic losses depends on how the outbreak unfolds. Adequate and effective policies, initiatives, coordination and awareness-raising are therefore required to overcome this pandemic and avoid escalating the crisis. An unprecedented wake-up call and coordinated effort for governments and private organizations is essential. The study suggests that as COVID-19 is still emerging around the world, some steps should be taken by Bangladesh government agencies to mitigate the potential threat to the economy.

### **2.**

Miah, R., Hossain, A., Shikder, R., Saha, T., Neger, M., (2022), "Evaluating the impact of social media on online shopping behavior during COVID-19 pandemic: A Bangladeshi consumers' perspectives", Journal of ScienceDirect, 551, 10600, doi.org/10.1016/j.heliyon.2022.e10600

Due to a number of variables that affect consumers, purchasing decisions, this study was done on social media. In Bangladesh, many people use social media and prefer to shop online, but there is still a dearth of study on the impact that social media has on this trend. Hence, by conducting this study, marketers can concentrate on the factors that have the biggest influence on consumer's online purchasing decisions. The purpose of the research was to examine how social media usage by Bangladeshi consumers during the COVID-19 outbreak affected their online shopping habits. The following specific goals are set forth: to evaluate consumer behavior patterns toward online platforms; to investigate the effects of the COVID-19 pandemic on purchasing behavior; and to research the impact of live streaming, celebrity endorsements, promotional tools, and online reviews on consumer online shopping behavior in Bangladesh during the corona virus pandemic.

### 3.

Hoque, M., Myrland, O., (2022), "Consumer preference for fish safety inspection in Bangladesh", *Journal of ScienceDirect*, 551, 737911, doi.org/10.1016/j.aquaculture.2022.737911

In their study, Hoque et al. (2022) say that in order to uncover potential policy implications for the management of fisheries and aquaculture, as well as to organize a rational market structure in emerging markets, the study will help anticipate the variation in overall fish preferences and provide insights for future research. The study will help decision-makers create and enforce more effective food safety rules, regaining customer trust and repositioning Bangladesh as a major supplier of fish products that are safe for human consumption. We anticipate that the outcomes would differ significantly across a wide range of geographic regions and cultural contexts. Consequently, extrapolating from our findings is difficult. A further caution is that choice experiment designs vary from study to study, notably in terms of the price ranges utilized to account for potential WTP.