

Final test – Autumn semester 2004
English 1 – 2nd year
H

Name:	I. Vocabulary:	Total: 100
	II. Translation:	Minimum to pass: 60
Date: 9 February 2005	III. Grammar:	Result:
	IV. Definitions:	
Teacher:	V. Listening:	

I. Vocabulary (24 points)

A. Translate the following expressions from Czech into English:

- pracovat na pokladně -
- podporovat výprodeje mimo sezónu -
- odečíst emisní ážio -
- splacení pohledávek -
- považovat odbory za protivníka -
- neunést tíhu zodpovědnosti -
- vyjma volitelných rysů -
- ověřit a potvrdit výroční zprávu -

B. Translate the following expressions from English into Czech:

- focus group -
- unlikely inventory size -
- superfluous production -
- PLC -

II. Translation (18 points)

1. Ačkoli dokázali určit cíle a sdělit je zaměstnancům, nedařilo se jim měřit výkon a vykonávat dozor nad novými podřízenými. V důsledku toho zbankrotovali.

2. Kdyby byli poskytovali štedřejší úvěrové možnosti, byli by přitáhli zájem mnoha zákazníků kupujících lacinější zboží.

3. Proč odmítli snahy o snížení nákladů na dopravu a zásoby tím, že využijí systému výroby v pravý čas? Nevybudovali si širokou síť malých subdodavatelů?

III. Grammar (34 points)

A. Put the verbs (in the given order) and other words in brackets into the correct form, add prepositions, particles or auxiliary verbs if necessary. (16 points)

1. If you _____ (be accustomed, participate) supervisory board meetings, you could _____ (never, accuse, we, cheat). We behave honestly.
2. Who _____ (approve, sign) the letter in my name?

Why _____ (I, *consult*)?

B. Finish each of the following sentences in such a way that it means the same as the sentence printed above it. (12 points)

1. "What did you do to get out of the situation?" he asked.

He wanted

.....

2. The new advertising campaign is achieving a huge impact on the market.

A huge impact

.....

3. The new CEO did not let his subordinates leave work unfinished.

Subordinates

.....

C. Fill in the gaps in the following sentences with a suitable preposition or adverbial, if necessary. (6 points)

1. Do many doctors belong _____ a professional association here?
2. If the goods were more exposed _____ market conditions, they would adapt _____ it.
3. Instead _____ concentrating _____ out-dated techniques, we should look abroad for an example.
4. I am sorry to announce that we sold the shares _____ a loss.

IV. Definitions (9 points)

OTS (*advertising*) -

obsolescence -

niche -

V. Listening (15 points)

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I. Vocabulary (24 points)**A. Translate the following expressions from Czech into English:**

pracovat na pokladně -	<i>to work on the checkout till</i>
podporovat výprodeje mimo sezónu -	<i>to encourage off-season sales</i>
odečíst emisní ážio -	<i>to deduct a share premium</i>
splacení pohledávek -	<i>repayment of liabilities/receivables</i>
považovat odbory za protivníka -	<i>to consider trade unions as an adversary</i>
neunést tíhu zodpovědnosti -	<i>to fail to bear the burden of responsibility</i>
vyjma volitelných rysů -	<i>except optional features</i>
ověřit a potvrdit výroční zprávu -	<i>to verify and confirm the annual report</i>

B. Translate the following expressions from English into Czech:

focus group -	<i>vzorek cílových zákazníků (hodnotících produkt)</i>
unlikely inventory size -	<i>nepravděpodobné množství zásob na skladech</i>
superfluous production -	<i>nadbytečná výroba</i>
PLC -	<i>akciová společnost</i>

II. Translation (18 points)

1. Ačkoli dokázali určit cíle a sdělit je zaměstnancům, nedařilo se jim měřit výkon a vykonávat dozor nad novými podřízenými. V důsledku toho zbankrotovali.

Although they managed to set objectives and communicate them to their staff, they failed to measure performance and supervise new subordinates. As a result/consequence the business/firm/company/they went bankrupt.

2. Kdyby byli poskytovali štedřejší úvěrové možnosti, byli by přitáhli zájem mnoha zákazníků kupujících lacinější zboží.

If they had provided more generous credit facilities to customers, they would have attracted a number of down-market customers

3. Proč odmítli snahy o snížení nákladů na dopravu a zásoby tím, že využijí systému výroby v pravý čas? Nevybudovali si širokou síť malých subdodavatelů?

Why have they rejected efforts to reduce transportation and inventory costs by using JIT system? Have they not developed an extensive network of small subcontractors?

III. Grammar (34 points)

A. Put the verbs (in the given order) and other words in brackets into the correct form, add prepositions, particles or auxiliary verbs if necessary. (16 points)

1. If you **were accustomed to participating in** (*be accustomed, participate*) supervisory board meetings, you could **never accuse us of cheating** (*never, accuse, we, cheat*). We behave honestly.
2. Who **approved of signing** (*approve, sign*) the letter in my name? Why **had not I been / wasn't I consulted** (*I, consult*)?

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B. Finish each of the following sentences in such a way that it means the same as the sentence printed above it. (12 points)

1. "What did you do to get out of the situation?" he asked.
He wanted **to know what I had done to get out of the situation.**
2. The new advertising campaign is achieving a huge impact on the market.
A huge impact **on the market is being achieved by the new advertising campaign.**
3. The new CEO did not let his subordinates leave work unfinished.
Subordinates **were not allowed to leave work unfinished by the new CEO.**

C. Fill in the gaps in the following sentences with a suitable preposition or adverbial, if necessary. (6 points)

1. Do many doctors belong **to** a professional association here?
2. If the goods were more exposed **to** market conditions, they would adapt **to** it.
3. Instead **of** concentrating **on** out-dated techniques, we should look abroad for an example.
4. I am sorry to announce that we sold the shares **at** a loss.

IV. Definitions (9 points)

OTS (*advertising*) – *opportunities to see, i.e. a number of times target customers are likely to*

see an advertisement

obsolescence – *state of e.g. machinery that is out of date or no longer used*

niche - *a small, specialized, but profitable segment of a market*

V. Listening (15 points)

