

1. How does the new mobile phone model go to the limit?
2. What are its features?
3. What is the idea behind the PetsCell?
4. What does the writer mean when he says the mobile phone industry is a victim of its own success?
5. What are the specifics of individual markets (Chinese, African, the developed and the developing world's)?
6. How are some countries allowing poor people to use mobile phones?
7. What statistic is no longer true?
8. What is the industry looking for and what can it not rely on anymore?
9. Who is the MyMo designed for? What features does it have?
10. How can the potential market for mobile phones in Japan be at least five times greater than the population?
11. What is another source of growth apart from that of subscriber's?
12. How can changes in coverage contribute to growth?
13. What are the limits of the industry?
14. Why is it good to make use of people's phones when they are asleep?