

# REVIEW TEST

## PJ13A

### English for Business Studies: Units 2 & 3

<b>Name:</b>			
<b>Teacher:</b>		<b>TOTAL</b> (60 points to pass)	<b>MARK</b>
<b>Number of points</b> (max. 100 points)			
I. Listening:		III. Grammar:	
II. Vocabulary:		IV. Translation:	

**I. Listening:** (max. 20 points)  
points

**II. Vocabulary:** (max. 34 points)  
points

*A. Translate the following expressions into English:* (2 points each)

přesvědčivý a výkonný podřízený –  
\_\_\_\_\_

zvládnutelný cíl – \_\_\_\_\_

rozdělovat zdroje – \_\_\_\_\_

jmenovat a odvolat ředitele –  
\_\_\_\_\_

stanovit (si) cíle – \_\_\_\_\_

oddělení výzkumu a vývoje –  
\_\_\_\_\_

měřit (poměřovat) výkon –  
\_\_\_\_\_

skládat se ze tří jednotek –  
\_\_\_\_\_

*B. Write expressions the following definitions refer to:* (2 points each)

1. the percentage of the total sales of a product in a particular area or country obtained by one company:
2. a person who has a position with less authority and power than sb else in an organization:

*C. Complete the sentence with one of the following phrases; translate the selected phrase into Czech.* (2 points each)

**REVENUES, CEO, CORPORATE ALLIANCES,  
COSTS, SHAREHOLDERS, MDO, ANIMAL SPIRITS**

1. Whenever two major companies announce a merger, \_\_\_\_\_ look forward to making huge fortunes.

*In Czech:* \_\_\_\_\_

2. Once a big company gets into a new market, its \_\_\_\_\_ becomes a famous player in the industry.

*In Czech:* \_\_\_\_\_

3. Many generic drugmakers are successful because they have low prices; to achieve this, they have to keep all \_\_\_\_\_ low.

*In Czech:* \_\_\_\_\_

*D. Complete the sentences with correct forms of the following verbs; some verbs are not used:*

(1 point each)

**ENSURE – REMIT – DO – VERIFY  
TRAIN – ASSURE – REPORT**

1. Have you \_\_\_\_\_ to your boss yet?
2. Every decision that is made must also \_\_\_\_\_.



C: were rising

D: are rising

2. We haven't seen any improvement in the public health care sector \_\_\_\_\_.

A: yet

B: so far

C: by now

D: just

3. After my arrival to Paris, I \_\_\_\_\_ in the Ritz Hotel.

A: am staying

B: will be staying

C: will have stayed

D: will stay

#### IV. Translation: (max. 16 points)

points

Translate the following sentences into English:

(8

points each)

Vrcholoví manažeři musejí řídit vztahy se zákazníky, dodavateli, distributory, bankéři, investory, sousedními komunitami a veřejnými úřady, stejně jako vypořádat se s jakýmikoliv velkými krizemi, které mohou nastat.

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Lidé se obvykle více zajímají o úspěch svého oddělení než o úspěch celé společnosti, takže existují stále boje mezi například financemi a marketingem, kteří mají neslučitelné cíle.

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