

Materiál na 26.11.

LISTENING, 5.4.; p. 46

TASK Complete the tapescript with the words you hear:

Y: Look, Terry, your phone calls are really _____ **(5 words)**.

T: Let me see if I follow you. You´re saying that you can´t work because I disturb you when I´m using the phone.

Y: Yes, well. It´s not a big problem most of the time. Only when I´ve got the monthly sales reports to write or I´m..oh... it doesn´t matter.

T: No, _____ **(3 words)**.

Y: Or, well, I´m trying to concentrate on something.

T: I appreciate how you feel, Yolanda. _____ **(3 words)**, it´s important for me to talk to clients and _____ **(6 words)**. It really helps me to _____ **(2 words)**.

U6: READING, p. 52-53

TASK Read the article and answer the questions:

1. It is recommendable to use words such as: *passion, commitment, engagement, trust* in your corporate responsibility report. T/F
2. How do many corporate responsibility reports start these days? What opportunity does writing such a report present to the management of the company?
3. Big investors usually want to know how green the company is. T/F
4. A new approach to risk management in the UK is needed. T/F
5. Not all the chief executives´ messages keep in step with the latest developments in the area of human rights, green issues, etc. T/F
6. Quote the example of the corporate responsibility statement of Danone.
7. Quote the example of the corporate responsibility statement of Toshiba.
8. Who is SustainAbility and what do they do?
9. What does John Elkington say about most of the forewords in corporate responsibility reports?
10. What should an effective introduction to a corporate responsibility report contain? (4 items)
11. Why is Arun Sarin talking about a code of ethical purchasing?
12. Does Mr Sarin express himself clearly on this issue (Q11)?
13. What example of: **evidence of transparency** is given in the text?
14. What example of: **a recognition of the importance of governance** is given in the text?
= a) **Mattel**
= b) **Novo Nordisk**
15. What example of: **credibility** is given in the text?
16. The writer of the article challenges future CEOs to give clear messages in their corporate responsibility reports. T/F
17. In the author´s point of view the forewords of the CEOs do not have a big impact on their readers. T/F
18. Explain the phrase: **to jump on the bandwagon**.