Unit 2: ARTICLES

1 Read this text and fill the gaps with *the*, *a*, *an*, *their*, or nothing.

Happy in the East (^_^)
or smiling :-) in the West

By ANDREW POLLACK

US NETWORKS		JAPANESE NETWORKS	
:-)	Regular smile	(^_^)	Regular smile
:-(	Sad	(^o^;>)	Excuse me
;-)	Wink	(^^;)	Cold sweat
:-))	Very happy	(^o^)	Happy
:-o	Wow	(*^o^*)	Exciting
:-l	Grim	(_o_)	I'm sorry
:-ll	Anger	(^.^)	Woman's smile
8-)	Smile / Glasses	(*^o^;)	Sorry
:^)	Happy	(;_;)	Weeping
:^(	Unhappy	\(^_^)/	Bonzai smiley

In .... [1] latest example of .... [2] Japan seizing upon .... [3] Western idea, adapting it to .... [4] culture and improving upon it, ... [5] Japanese computer users have evolved .... [6] unique set of emoticons. .... [7] Japanese smileys are intricate in .... [8] design, somewhat ambiguous in .... [9] expression and, in what many here would argue is .... [10] big advance, are right side up instead of sideways.

.... [11] basic smiley in Japan, (^_^), is much easier to recognize as .... [12] face than .... [13] Western version. But since .... [14] mouth doesn't curve upward (no character on .... [15] keyboard can do that), ... [16] Japanese smiley is somewhat harder to understand without knowing .... [17] context.

Other emoticons are more clearly specific to Japanese culture: .... [18] woman's smile, (^.^), with .... [19] dot for .... [20] mouth, because it is still considered impolite for .... [21] women to bare .... [22] teeth in .... [23] grin, to .... [24] extent that some women still cover .... [25] mouths with .... [26] hand when they laugh.

New York Times

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2 Complete the sentences with the, a/an or –.

1 ____ Masaryk University in ____ Brno was established in 1919.

2 ____ Faculty of Economics and Administration was founded on 1 January 1991 as the sixth faculty of ____ Masaryk University.

3 ____ Madagascar is an island nation in ____ Indian Ocean, off the southeastern coast of ____ Africa.

4 ____ Sears Tower is a skyscraper in ____ Chicago, ____ Illinois. It has been the tallest building in ____ United States since 1973.

5 ____ Fifth Avenue is a major thoroughfare in the centre of ____ Manhattan in ____ New York City.

6 ____ Aconcagua is the highest peak of ____ Andes, the longest mountain range of ____ South America.

7 Steve Jobs is the co-founder and CEO of ____ Apple and was the CEO of ____ Pixar until its acquisition by ____ Disney.

8 ____ Lake Victoria is the source of the longest branch of ____ Nile River, ____ White Nile.

Complete the sentences with correct expressions in correct forms. Use each word once. (Sometimes you have to change the word.)
CONTRACT, DELIVER, EMPLOY, HAGGLE, LAUNCH, NEGLIGENCE, RESPONSIBLE, SELECT

1 The factory owner was found to have acted _____ in failing to follow safety procedures.
2 The new drug is scheduled for _____ next month.
3 The manufacturer _____ 112 new aircraft last year.
4 They have employed outside _____ to install the new computer system.
5 The new sales manager will have _____ for the European market.
6 The firm has over 500 _____ .
7 Lawyers were still _____ over the terms of the deal.
8 You will have to be _____ about which information to include in the report.