

Unit 5 – Revision

LANGUAGE

1 Complete the sentences with relative pronouns if necessary.

1. There wasn't just one man was responsible for the invention of the mobile phone.
2. The computer used to be on my desk is now in the office next door.
3. The main users this phone is aimed at are aged four to eight years.
4. The latest model, we launched last week, has had good reviews.
5. Proactive companies, offering more choice, are more likely to succeed.
6. More and more of our software can be downloaded as well as bought from retailers, reduces our costs.
7. The management guru Peter Drucker, ideas influenced the world's corporate elite, wrote about 40 books.
8. We're based in Texas, we've been for the last five years.

VOCABULARY

2 Complete each sentence with the appropriate form of a word below.

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1. I can't keep up with all the changes in the _____ technology industry.
2. Motorola hopes the new strategy will add _____ to the large numbers of people already using its services.
3. DaimlerChrysler has _____ a vibrating accelerator pedal that alerts motorists to slow down.
4. The mobile phones market is becoming _____ with more phones than people who want to buy them.
5. The new third-_____ networks will have extra capacity and help the price to come down.
6. The mobile phone industry is highly competitive but can also be highly _____ with reported revenues of billions.
7. Extending mobile _____ so that people can make calls wherever they are, for example in an aeroplane, is another tactic to encourage greater use.

3 Only two of the words normally appear with the underlined word. Delete the incorrect word.

1. stock, mass, profit market
2. market leader, margin, share
3. computer laptop, programmer, technology
4. latest, standard, feature model
5. mobile phone, home, product
6. profit margin, access, share