## REVIEW TEST PJI1A Intelligent Business: Unit 1 - Alliances

| Name:                         |   |                     |                        |
|-------------------------------|---|---------------------|------------------------|
| Teacher:                      |   | TOTAL               | MARK                   |
| Number                        | of points (max. 100 points)   | (60 points to pass) |                        |
| I. Listening:                 | III. Grammar:   |                     |                        |
| II. Vocabulary:               | IV. Translation:  |                     |                        |
| I. Listening:                 | (max. <b>20</b> points)   |                     | points                 |
|                               | ry: (max. 34 points) ving expressions into English:                               |                     | points (2 points each) |
| podléhat uzav <del>ř</del> er | né dohodě –   |                     |                        |
| zvýšit podíl na tr            | hu –  |                     |                        |
| dovolit si ustoupi            | t do pozadí –   |                     |                        |
| hladce se přizpůs             | sobit firemní kultuře –   |                     |                        |
| být posuzován za              | a nabídku k převzetí –  |                     |                        |
| skončit obrovský              | rm neúspěchem –   |                     |                        |
| pustit se do obch             | odních příležitostí –   |                     |                        |
| oznámená fúze a               | navrhované převzetí –   |                     |                        |
| 1                             | the following definitions refer to:   |                     | (2 points each)        |
|                               | t is formed to buy shares in other contents to be tween two or more organizations | •                   | rols:                  |

| C.      | Complete the sentence with one of the following phrases; translate the selected phrase into Czech. (2 points each) |
|---------|--|
|         | REVENUES, CEO, CORPORATE ALLIANCES,<br>COSTS, SHAREHOLDERS, MDO, ANIMAL SPIRITS                                    |
| 1.      | Whenever two major companies announce a merger,look forward to making huge fortunes.                               |
|         | In Czech:  |
| 2.      | Once a big company gets into a new market, its becomes a famous player in the industry.                            |
|         | In Czech:  |
| 3.      | Many generic drugmakers are successful because they have low prices; to achieve this, they have to keep all low.   |
|         | In Czech:  |
| D.      | Complete the sentences with correct forms of the following verbs; some verbs are not used: (1 point each)          |
| <i></i> | BUILD - ANNOUNCE - TOTAL - DO  |
|         | LOOK FOR – SET UP – CONSTRUCT  |
| 1.      | Have you the meeting for 10 or 11 o'clock tomorrow?  |
| 2.      | Generic drug sales\$30 billion last year in Europe and America.  |
| 3.      | It's clear that companies want portfolios with diverse investments.  |
| E.      | Complete each sentence with a word made from the word given in brackets. (1 point each)                            |
| 1.      | Multicultural teams have to deal with unpleasant coming from differences in cultures. (UNDERSTAND)                 |
| 2.      | Small but successful Czech companies are often bought by big companies that operate throughout the world. (NATION) |
| 3.      | the market. (COMPETE) is a key ability for all companies that want to succeed on                                   |
| 4.      | Many top executives are influenced by the herd instinct. (POWER)   |
| 5.      | The that all big companies want to acquire small ones is simply false. (ASSUME)                                    |

| III. Grammar: (max. 30 points)   | points                                   |
|--|--|
| A. Fill in the gaps with a suitable preposition or adverbial, if necessary:  | (1 point each)                           |
| <ol> <li>There's been a dramatic increase the number of mergers.</li> <li>Miramax didn't turn Disney's offer – and it was a mistake.</li> <li>Have you been articulate enough your proposed action?</li> <li>Many travelers have recently been South America for their va</li> </ol> | cation.                                  |
| 5 behalf the department I would like to thank you al   | 1.                                       |
| 6. I'm afraid we won't be able to sort the problems soon.  |  |
| <b>B.</b> Rewrite the sentences so that they mean the same as the sentence above.  | (3 points each)                          |
| <ol> <li>Temporary staff work in this company. They began to work here 10 year</li> <li>The temporary staff</li></ol>  | 0  |
| 2. Coca-Cola earned \$100 million here. It was before the year 2004.   |  |
| By 2004  |  |
| 3. The finance director plans to go for a business trip. His schedule says the to meet his business partner on Monday afternoon.   | at he is supposed                        |
| The finance director, who is going for a business trip,  |  |
| on Monday afternoon.   |  |
| C. Put the verbs and other words in brackets into their correct forms, add prepositions, perbs if necessary. You may need to use the passive forms of the verbs:   | particles or auxiliary<br>(1 point each) |
| As you know Alcott and Eves ( <i>be</i> ) the major players in   | the events                               |
| industry. Well, Bev Andrews, their CEO,(call, I)   | a hour ago. I'm                          |
| still so surprised as she wants me to join their company. I  | ( <i>hear</i> )                          |
| about their expansion recently. They (max  | <b>ke</b> ) a decision to                |
| become number one in their field. The company  | ( <i>employ</i> ) 20                     |
| new people earlier this month since they (t  | o be able) to deal                       |
| with the administration. But I will (ref.  | <i>ise</i> , probably) the               |
| offer because I ( <i>leave</i> ) for New York of   | on the 15 <sup>th</sup> . And I          |
| (want, stay) there for three mo  | enths!                                   |

| 4 (11) 1 (2 ( )  | (2 points ea                                       |
|--|--|
| 1. The shares of car manufacturers   |  |
| A: have been risen C: were rising  | B: have been rising D: are rising                  |
| · ·  | Č.   |
| 2. We haven't seen any improvement in the p  |  |
| A: yet   | B: so far  |
| C: by now  | D: just  |
| . After my arrival to Paris, I   |  |
| A: am staying  | B: will be staying                                 |
| C: will have stayed  | D: will stay                                       |
|  |  |
| V. Translation: (max. 16 points)   | noint  |
| <u>-</u>   | point  |
| Translate the following sentences into English:  | (8 points ea                                       |
|  | ého, projevit zájem o to, co říkají, důvěřovat jir |
|  | ého, projevit zájem o to, co říkají, důvěřovat jir |
| musíte se snažit nalézt, co s nimi máte společno a také mít čas osobně se poznat.  Společnosti rády provozují akvizice a fúze, neb zajistit rychlý růst, diverzifikovat své investiční | oť je to jeden z nejjednoduších způsobů jak si     |
| a také mít čas osobně se poznat.  Společnosti rády provozují akvizice a fúze, neb  | oť je to jeden z nejjednoduších způsobů jak si     |