

REVIEW TEST

PJI1A

Intelligent Business: Unit 1 - Alliances

Name:			
Teacher:		TOTAL (60 points to pass)	MARK
Number of points (max. 100 points)			
I. Listening:		III. Grammar:	
II. Vocabulary:		IV. Translation:	

I. Listening: (max. 20 points) points

II. Vocabulary: (max. 34 points) points

A. Translate the following expressions into English: (2 points each)

podléhat uzavřené dohodě – _____

zvýšit podíl na trhu – _____

dovolit si ustoupit do pozadí – _____

hladce se přizpůsobit firemní kultuře – _____

být posuzován za nabídku k převzetí – _____

skončit obrovským neúspěchem – _____

pustit se do obchodních příležitostí – _____

oznámená fúze a navrhované převzetí – _____

B. Write expressions the following definitions refer to: (2 points each)

1. a company that is formed to buy shares in other companies which it then controls:

2. an agreement between two or more organizations to work together:

C. Complete the sentence with one of the following phrases; translate the selected phrase into Czech. (2 points each)

**REVENUES, CEO, CORPORATE ALLIANCES,
COSTS, SHAREHOLDERS, MDO, ANIMAL SPIRITS**

1. Whenever two major companies announce a merger, _____ look forward to making huge fortunes.

In Czech: _____

2. Once a big company gets into a new market, its _____ becomes a famous player in the industry.

In Czech: _____

3. Many generic drugmakers are successful because they have low prices; to achieve this, they have to keep all _____ low.

In Czech: _____

D. Complete the sentences with correct forms of the following verbs; some verbs are not used: (1 point each)

**BUILD – ANNOUNCE – TOTAL – DO
LOOK FOR – SET UP – CONSTRUCT**

1. Have you _____ the meeting for 10 or 11 o'clock tomorrow?

2. Generic drug sales _____ \$30 billion last year in Europe and America.

3. It's clear that companies want _____ portfolios with diverse investments.

E. Complete each sentence with a word made from the word given in brackets. (1 point each)

1. Multicultural teams have to deal with unpleasant _____ coming from differences in cultures. (**UNDERSTAND**)

2. Small but successful Czech companies are often bought by big _____ companies that operate throughout the world. (**NATION**)

3. _____ is a key ability for all companies that want to succeed on the market. (**COMPETE**)

4. Many top executives are _____ influenced by the herd instinct. (**POWER**)

5. The _____ that all big companies want to acquire small ones is simply false. (**ASSUME**)

