

**A. Complete the sentences with correct forms of the following verbs; some verbs are not used:**

**PURCHASE, PERSUADE, ENDANGER, EXPOSE, SPLURGE, ENDORSE, FEATURE, REASSURE, BAN, REJECT**

1. She \_\_\_\_\_ from holding public office.
2. We decided to use a celebrity \_\_\_\_\_ our restaurant.
3. The equipment can \_\_\_\_\_ from your local supplier.
4. That one mistake seriously \_\_\_\_\_ the future of the company.
5. The doctor \_\_\_\_\_ him that there was nothing seriously wrong.

**B. Complete each sentence with a word made from the word given in brackets.**

1. Each employee has \_\_\_\_\_ goals. (MEASURE)
2. He went on \_\_\_\_\_ with his questions. (RELENT)
3. The house had many drawbacks, most \_\_\_\_\_ its location and price. (NOTE)
4. The practice of product \_\_\_\_\_ of cigarettes in the movies isn't acceptable. (PLACE)
5. The two market researches produced \_\_\_\_\_ different results. (STRIKE)

**C. Fill in the gaps with a suitable preposition or adverbial, if necessary:**

1. Sales to Europe accounted \_\_\_\_\_ 80% of our total sales last year.
2. She pointed \_\_\_\_\_ areas where we could improve.
3. Prices range \_\_\_\_\_ \$20 \_\_\_\_\_ \$50.
4. Your request shouldn't present us \_\_\_\_\_ any problems.
5. The company's huge losses were due \_\_\_\_\_ poor management.

**D. Translate the following expressions into English:**

1. prostředek komunikace mezi firmou a cílovou skupinou –
2. budovat povědomí o firmě –
3. spojovat firmu s ochranou zvířat –
4. žádná známka čehokoli spojeného s konzumní společností –
5. dopis napsaný těsnopisem –
6. stáhnout reklamu z televize –
7. urážlivá povaha reklamy –
8. promarnit polovinu rozpočtu na reklamu –