

REVIEW TEST

PJI1A

Intelligent Business: Unit 5 – Technology

Name:			
Teacher:		TOTAL (60 points to pass)	MARK
Number of points (max. 100 points)			
I. Listening:		III. Grammar:	
II. Vocabulary:		IV. Translation:	

I. Listening: (max. 20 points) points

II. Vocabulary: (max. 34 points) points

A. Translate the following expressions into English: (2 points each)

Ohlašovat nový model vyvinutý nedávno založeným podnikem – to announce a new model developed by a start-up

Záznamy představení jednoduše přenositelné na počítač – recordings of performances easy to upload onto a PC

Být navržen k vykonávání určitých, přesně stanovených funkcí – to be designed to perform specific functions

Spoléhat na nárůst předplatitelů v rozvojových zemích – to rely on subscriber growth in developing countries

Zaměřit se na cílové skupiny jako domácí spotřebiče – to aim at target groups such as household appliances

Čelit zmenšujícímu se podílu na trhu – to face shrinking market share

Poskytnout přístup k vysokorychlostnímu internetu – to provide high-speed Internet access

Recyklovat pneumatiky ekologicky přijatelným způsobem – to recycle tyres in an environmentally-friendly fashion/way

B. Write expressions the following definitions refer to: (2 points each)

1. a sum of money that is given by the government or by another organization to be used for a particular purpose: **grant**

2. software or information that can be moved from one electronic device to another: **download**

C. Complete the sentence with one of the following phrases; translate the selected phrase into Czech. (2 points each)

RETURNS, MARKET LEADER, WASTE, CERTIFICATION, PROFIT MARGIN, MULTIMEDIA, RESEARCHER, COVERAGE

1. Bulk shopping allows franchisees to increase their **profit margins** and keep a low price.

In Czech: **zisková marže**

2. Nokia is a **market leader** in telecommunications devices.

In Czech: **vůdce na trhu**

3. The new technology is said to be able to provide wireless **coverage** in areas that do not have any yet.

In Czech: **pokrytí**

D. Complete the sentences with correct forms of the following verbs; some verbs are not used: (1 point each)

MEET – DOWNLOAD – DUMP – DEVISE DETECT – INVOLVE – SHRINK – CONVERT

1. WiMax Forum makes sure government requirements concerning the products **are met**.

2. The amount of time spent **devising** new strategies must be taken into account.

3. When assessing briefings remember how much time and effort **is involved**.

4. So far all the waste **has been dumped** in landfills.

E. Complete each sentence with a word made from the word given in brackets. (1 point each)

1. He has worked **tirelessly** on the marketing campaign. (TIRE)

2. Unfortunately, this level of output is **unsustainable**. (SUSTAIN)

3. I don't think your invention can be **marketable**. (MARKET)

4. One of the major issues is the **disposal** of nuclear waste. (DISPOSE)

III. Grammar: (max. 30 points)

points

A. Fill in the gaps with a suitable preposition or adverbial, if necessary: (1 point each)

1. The market research was modelled **on** the one we used last year.
2. The new model opens **to** the side to reveal a standard keypad.
3. When it comes **to** money, he is very tight-fisted.
4. The land is rented **out** to other farmers.
5. Mobile phones for dogs will become reality **within** a few years.
6. The company made 50 staff redundant **in** an effort to stay afloat.

B. Join the sentences to make relative clauses. (3 points each)

1. My friend Paul has decided to buy a motorbike. His car was stolen last week.
My friend Paul, **whose car was stolen last week, has decided to buy a motorbike**.
2. The ship hit an iceberg and sank. Warning messages has been sent to it. The ship ignored these.
The ship, **which had ignored the warning messages sent to it, hit an iceberg and sank**.
3. We talked about a girl last week. This is the girl.
This is **the girl (who/that) we talked about last week**.

C. Fill the gaps with the correct form of relative pronouns, commas and prepositions if necessary: (1 point each)

We need to create a new company's website **(,)** **which** would serve as a powerful marketing tool. It should contribute to world recognition of the brands **(which/that)** we sell and also enhance the company's image **,which** is crucial for our expansion. The information **(which/that)** the website will contain should be presented in a simple and well-organized way. It will list all our suppliers with **whom** we cooperate and also a list of substances **(which/that)** our products are made of. I think it could also show places in the world **where** our subsidiaries are located. We mustn't forget our employees, most **of whom** are loyal to the company and **whose** hard work is one of the key success factors. Briefly, we must emphasize **what** we are good at and avoid mentioning the problems **(which/that)** our company is facing right now.

D. Choose suitable words or phrases that can complete each sentence. The number of correct answers is 0 – 4.

(2 points each)

1. They have three cars _____ are very expensive.
A: , most of whom **B: , all of which**
C: each of which **D: that**
2. We moved to Prague _____ is the capital of the republic.
A: which *B:* that
C: , which *D:* –
3. The company _____ I ordered my camera _____ has gone bankrupt.
A: , which ... from, **B: - ... from**
C: that ... – **D: that... from**

IV. Translation: (max. 16 points)

points

Translate the following sentences into English: (8 points each)

Komise, která tento rok rozhoduje, který z technologických vynálezů obdrží grant, má těžkou úlohu, protože všechny jsou přátelské k životnímu prostředí, slibují dlouhodobou návratnost a ve svých oborech jsou vskutku revoluční.

_____ The Committee which decides /deciding this year on which of the technological inventions will be awarded the grant has got /is faced with a very difficult task because all of them are environmentally friendly, promise/have long-term returns and are really revolutionary in their fields _____

Nezapomínejte, že abyste se vyvarovali neúspěchu, je důležité pozvat na instruktážní schůzku ty správné lidi, nastínit hned na začátku cíle schůzky, zadat každému přítomnému zaměstnanci nějaký úkol a na konci schůzku zhodnotit pomocí sady kritérií.

_____ Remember that to avoid failure it is important to invite the right people to the briefing, to outline the objectives of the briefing right at the outset, to assign a task to each member of staff present at the briefing, and to evaluate the briefing by means of a set of criteria. _____