

KEY

Business Vocabulary in Use: Advanced

⇒ unit 27 – *Global brands*

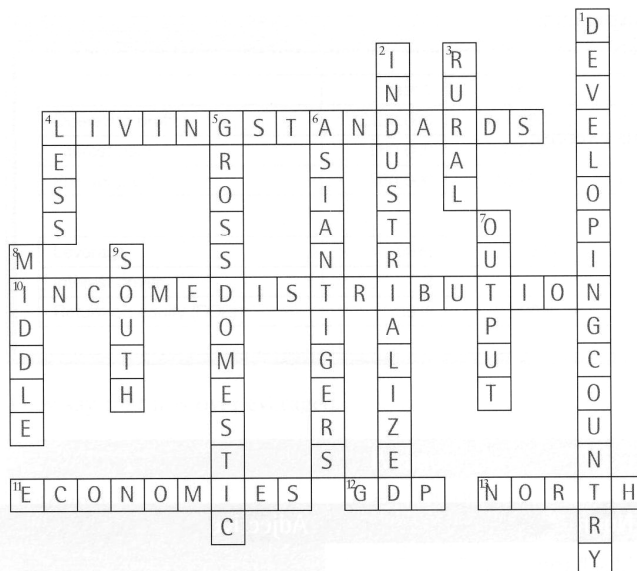
- 27.1 a joint venture, joint venture
b indirect export, agents
c direct investment, direct investment
d licensing agreement, licensing agreement, under licence, joint venture
e export manager, agent, direct export, export manager

Order: b, d, a, c, e

- 27.2 1b, 2a, 3b

⇒ unit 46 – *Global forces*

46.1



- 46.2 1 shipping costs
2 telecommunications (and computing)
3 trade liberalization
4 free movement of capital

⇒ unit 47 – *Investment and debt*

- 47.1 a, e, c, b, d
47.2 1b, 2g, 3d, 4i, 5f, 6e, 7a, 8c, 9j, 10h
47.3 1c, 2d, 3e, 4a, 5f, 6b