

REVIEW TEST

PJ13A

Market Leader: Unit 1 – Being International

Name:			
Teacher:		TOTAL (60 points to pass)	MARK
Number of points (max. 100 points)			
I. Listening:		III. Grammar:	
II. Vocabulary:		IV. Translation:	

I. Listening: (max. 20 points) points

II. Vocabulary: (max. 34 points) points

A. Translate the following expressions into English: (2 points each)

úskalí svobodných přeshraničních kapitálových toků – _____

stáhnout volně směnitelnou měnu (např. z oběhu) – _____

měřit ekonomický výkon hodnotou HDP – _____

rozdělení příjmů závisující na přepravních nákladech – _____

zacházet s konkurentem jako rovnocenným partnerem – _____

Míček je nyní na vaší straně hřiště. – _____

vyhnout se nevhodným a necitlivým spleťtým frázím – _____

pozdravit obecenstvo rozptylujícím gestem – _____

B. Write expressions the following definitions refer to: (2 points each)

1. stress induced by reception of more information than is necessary to make a decision (or that can be understood and digested in the time available):

2. a strategy where a company is operating all around the world but adapts its products or services and its manufacturing methods to make them suitable for local conditions:

C. Complete the sentence with one of the following phrases; translate the selected phrase into Czech. (2 points each)

**ADVANCED ECONOMIES, CAPITAL OUTFLOWS, DEBT BURDEN,
LICENSING AGREEMENTS, BALL-PARK FIGURE, FAMILY COMMITMENTS**

1. Before leaving abroad, you have to fulfill all your _____.

In Czech or Slovak: _____

2. If you want to sell our products, you need _____ from us.

In Czech or Slovak: _____

3. Many companies have a big _____, which can even ruin them.

In Czech or Slovak: _____

D. Complete the sentences with correct forms of the following verbs; some verbs are not used: (1 point each)

**STUMBLE OVER – PROVE – MARKET – ENGAGE
REPATRIATE – GET OFF TRACK – HESITATE – INTEND**

1. Could you give me some tips how _____ the audience during my presentation?

2. We will cut costs by _____ our products ourselves.

3. Be careful about the used language as it must convey the _____ meaning.

4. In her last speech she _____ words and phrases she didn't really know.

E. Complete each sentence with a word made from the word given in brackets. (1 point each)

1. Don't forget to make _____ for the Tuesday meeting. (**ARRANGE**)

2. It is _____ to exchange business cards at lunch in this country. (**CUSTOM**)

3. Students made _____ on the basis of the teacher's non-verbal messages. (**ASSUME**)

4. _____ means losing a currency's purchasing power. (**VALUE**)

