

## Unit 2 Article - Questions

1. What is a tertiary institute?
2. Describe the change in his teaching career.
3. Why did Prof. Jeremy Williams change the way he taught?
4. What does he say about e-learning?
5. What is Universitas 21 Global and what are its aims?
6. What are the advantages of e-learning mentioned?
7. Is the MBA degree from the University trustworthy?
8. How are the tuition fees calculated?
9. What makes India one of the key markets for Universitas 21 Global?
10. Why is China a challenge?
11. What is the relationship between traditional universities and Universitas 21 Global?

### 1. Make questions for the following answers.

1. More than two decades. (1)
2. Crossover to e-learning (1)
3. Engaging and authentic (2)
4. By making tertiary education accessible to more people (3)
5. An equal voice (4)
6. To make the online MBA programme affordable. (5)
7. Due to increasingly higher education costs (7)

### 2. Word formation

He became the Director of .....(instruct) and ..... (assess).

He says that e-learning is .....(engage) and authentic because online courses are more ..... (democracy).

Thomson Learning is a US-based .....(education) publisher.

The Institute wants to tap into potential demand for higher education, ..... (particular) in Asia.

It also aims to make tertiary education .....(access) to more people.

E-learning offers a less .....(tradition) model of learning where instructors act as .....(facilitate) or .....(mentor).

To make this program .....(afford), the institute charges varying tuition fees.

The .....(price) model takes into account the income of the country the student is from.

The .....(reason) cost structure, coupled with .....(flexible) offers a huge incentive for working .....(profess).

Not everyone can afford .....(increase) higher education costs.

With the Indian system of castes, education becomes an.....(equal).

Online structure make the courses very attractive to .....(prospect) students and ..... (corporate).

Mr Agbi accepts that brand .....(recognize) is very important.

One of .....(prestige) French business schools has a campus in China.

### Listening 2.3., p. 18

1. Ms Taylor is coming for \_\_\_\_\_ on Thursday.
2. She doesn't know \_\_\_\_\_ and which room to go to.
3. The programme might have \_\_\_\_\_.
4. She will get directions at \_\_\_\_\_.
5. It \_\_\_\_\_ if she has not a copy of the programme.

### Listening 2.4., p. 18

1. There is a problem with \_\_\_\_\_ for Thursday. It looks like B2 is \_\_\_\_\_.
2. They can't ask the chairman to \_\_\_\_\_ his meeting, but it's only \_\_\_\_\_ till 11 o'clock, so it can be used afterwards.
3. Mel thinks that C1 is \_\_\_\_\_ room than B3. Pierre suggests that Mel should \_\_\_\_\_ to reception and get the keys to both rooms so that Mel can \_\_\_\_\_.
4. Mel say Pierre should book B3 for her group till 12 in case the chairman's meeting \_\_\_\_\_.
5. Mel wants to inform people about the room change but she is afraid they \_\_\_\_\_ all read her message in time.
6. Pierre will leave a note in reception with the \_\_\_\_\_.

**3. Complete the sentences with the correct phrasal verbs.**

FOLLOW UP	WRITE UP	DROP OUT	FALL BEHIND WITH	READ UP ON	COME UP WITH
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1. After losing his job, he \_\_\_\_\_ his mortgage payments.
2. If there is no response to your press release, \_\_\_\_\_ it \_\_\_\_\_ with a phone call.
3. Bill \_\_\_\_\_ college after his first year.
4. You'll enjoy travelling more if you \_\_\_\_\_ the history of the countries you'll be visiting.
5. We've been asked to \_\_\_\_\_ some new ideas.
6. I have to \_\_\_\_\_ my report before the meeting.

**4. Cross out the word which doesn't normally go with the key word**

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|---------------------|-------------|-------------------|---------------|-----------|
| 1. to study for     | to instruct | to confer         | to obtain     | A DEGREE  |
| 2. part-time        | associate   | MBA               | tuition       | PROFESSOR |
| 3. to educate one's | to choose a | to further one's  | to complete a | CAREER    |
| 4. to do            | to run      | to enter          | to go on      | A COURSE  |
| 5. online           | life-long   | bricks-and-mortar | distance      | LEARNING  |
| 6. to resign from   | to take up  | to create         | to fulfil     | A POST    |

**5. Complete the sentences with the correct form of a collocation from exercise 4**

1. An honorary \_\_\_\_\_ on her by Harvard in 2003
2. In some countries, an \_\_\_\_\_ is a teacher in higher education who has a rank just below the rank of a professor.
3. In the hope of \_\_\_\_\_ his \_\_\_\_\_ he has taken on a lot of new responsibilities.
4. The Business Institute \_\_\_\_\_ a part-time MBA \_\_\_\_\_ since 1999.
5. A Master's should not be seen as the end of the road. \_\_\_\_\_ is there to enable everyone to develop professionally throughout their career.
6. Owing to an unexpected surge in demand, we have had to \_\_\_\_\_ ten new \_\_\_\_\_.

**6. Listen to five different employees in a performance appraisal interview. Decide which of the supervisor's questions each employee is answering. Write one letter a) – f) next to the number of the speaker.**

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|-----------------|--|
| Speaker 1 ..... | a) Is your job description up to date?   |
| Speaker 2 ..... | b) What have been your contributions, besides achieving your target since your last performance appraisal? |
| Speaker 3.....  | c) Which of your previous appraisal objectives have you achieved?  |
| Speaker 4.....  | d) Is there anything on your job that you have problems with?  |
| Speaker 5 ..... | e) Is there anything in your job you would say you could do better in the future?                          |

**7. Now listen again and answer the questions.**

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|---|---------------|
| 1. Who has a very varied job?   | Speaker ..... |
| 2. Who is not particularly happy with the way they organize their time? | Speaker.....  |
| 3. Who is planning to attend a training course?                         | Speaker ..... |
| 4. Who is sometimes unfairly criticized?                                | Speaker.....  |
| 5. Who wouldn't like to have to write an official report regularly?     | Speaker.....  |