

Handout Unit 6

1. Article – Qs

1. What might make CEOs repulsive? (1)
2. How can corporate responsibility reports be used by CEOs (2)
3. What issues might the big investors be interested in? (3)
4. Do all companies follow and conform to this trend? (4)
5. What is their biggest mistake? (4,5)
6. What is SustainAbility? (7)
7. What does John Elkington say about some reports? (7)
8. What are the four points the author thinks should be dealt with in the reports? (8-15)
9. What does Vodafone's CEO speak about and does he succeed in communicating the message? (9-10)
10. What did Mattel do in terms of transparency and recognitions of the importance of governance? (11-12)
11. What changes were made in Novo Nordisk? (13)
12. What message does Gap's report contain? (14)
13. How might next year's corporate responsibility differentiate CEOs? (15)

2. Business Vocabulary in Use

What do ethically responsible companies aim to do in the area of:

- a) employment and community
- b) the environment (*protect, pollute*)
- c) winning new business (*bribe, corrupt*)

What is accountability of a company?

What is transparency?

What does a code of conduct say?

What do ethical investment funds (not) invest in?

What information do DJSI World and DJSI Stoxx contain?

What is corporate governance?

In what terms does DJSI define corporate sustainability?

Who does a board of directors consist of?

What kind of remuneration are top executives given?

What are share options?

When are severance payouts given?

3. Translate:

držet krok se současnými trendy

celoživotní vzdělávání

zaměstnatelný díky moderním dovednostem

stát se OSVČ

vyhodit někoho ze zaměstnání

dát někomu výpověď

přířknout podporu v nezaměstnanosti

odstupné při propuštění

flexibilní trh práce s minimální ochranou zaměstnání

odejít na mateřskou dovolenou

počet obětí stresu

vystresovaní lidé trpí nemocemi spojenými se stresem

nejasnost funkce

pracovním fanatikům hrozí vyhoření

zvolnit/najít rovnováhu v životě

4. Phrasal verbs

bring sth up	fix up	look into	see to it	walk out on
turn down	back out of	see to	get down to	fill in

1. If you really want to discuss it, _____ it _____ at the meeting.
2. I was asked to _____ an application form
3. They _____ the house before they moved in.
4. Let's _____ business.
5. A working party has been set up to _____ the problem
6. Will you _____ the arrangements for the next meeting?
7. Can you _____ that the fax goes this afternoon?
8. He has been _____ for ten jobs so far.
9. I never _____ a job half done.
10. He lost confidence and _____ the deal at the last minute.

5. Modal verbs - Complete the second sentence so that it has a similar meaning to the first sentence, using the word given. Do not change the word given.

- a) Perhaps they didn't notice the tyre was flat. **might**

They _____ the tyre was flat.

- b) All that trouble I went to wasn't necessary in the end. **needn't**

I _____ all that trouble.

- c) Apparently someone has borrowed the CD player. **have**

Someone _____ the cassette player.

- d) Our worrying so much was a waste of time. **needn't**

We _____ so much.

- e) It would have been possible for Helen to take us in her car. **could**

Helen _____ us a lift.

- f) It's possible that the last person to leave didn't lock the door. **might**

The last person _____ the door unlocked.

6. Complete each sentence by writing one word in each space. Contractions (*can't*) count as one word.

- a) I _____ have become a millionaire, but I decided not to.
- b) You _____ have been here when Helen told the boss not to be so lazy! It was great!
- c) Peter wasn't here then, so he _____ have broken your vase.
- d) I _____ have bought that car, but I decided to look at a few others.
- e) If you felt lonely, you _____ have given me a ring.
- f) Don't take a risk like that again! We _____ have lost because of you.
- g) It's been more than a week! You _____ have had some news by now!
- h) We were glad to help. We _____ have just stood by and done nothing.
- i) You really _____ have gone to so much trouble!
- j) I _____ have thought that it was rather difficult.