

Unit 2 Article - Questions

1. What is a tertiary institute?
2. Describe the change in his teaching career.
3. Why did Prof. Jeremy Williams change the way he taught?
4. What does he say about e-learning?
5. What is Universitas 21 Global and what are its aims?
6. What are the advantages of e-learning mentioned?
7. Is the MBA degree from the University trustworthy?
8. How are the tuition fees calculated?
9. What makes India one of the key markets for Universitas 21 Global?
10. Why is China a challenge?
11. What is the relationship between traditional universities and Universitas 21 Global?

1. Make questions for the following answers.

1. More than two decades. (1)
2. Crossover to e-learning (1)
3. Engaging and authentic (2)
4. By making tertiary education accessible to more people (3)
5. An equal voice (4)
6. To make the online MBA programme affordable. (5)
7. Due to increasingly higher education costs (7)

2. Word formation

He became the Director of(instruct) and (assess).

He says that e-learning is(engage) and authentic because online courses are more (democracy).

Thomson Learning is a US-based(education) publisher.

The Institute wants to tap into potential demand for higher education, (particular) in Asia.

It also aims to make tertiary education(access) to more people.

E-learning offers a less(tradition) model of learning where instructors act as(facilitate) or(mentor).

To make this program(afford), the institute charges varying tuition fees.

The(price) model takes into account the income of the country the student is from.

The(reason) cost structure, coupled with(flexible) offers a huge incentive for working(profession).

Not everyone can afford(increase) higher education costs.

With the Indian system of castes, education becomes an.....(equal).

Online structure make the courses very attractive to(prospect) students and (corporate).

Mr Aghi accepts that brand(recognize) is very important.

One of(prestige) French business schools has a campus in China.

3. Complete the sentences with the correct phrasal verbs.

FOLLOW UP	WRITE UP	DROP OUT	FALL BEHIND WITH	READ UP ON	COME UP WITH
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1. After losing his job, he _____ his mortgage payments.
2. If there is no response to your press release, _____ it _____ with a phone call.
3. Bill _____ college after his first year.
4. You'll enjoy travelling more if you _____ the history of the countries you'll be visiting.
5. We've been asked to _____ some new ideas.
6. I have to _____ my report before the meeting.

4. Cross out the word which doesn't normally go with the key word

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|---------------------|-------------|-------------------|---------------|-----------|
| 1. to study for | to instruct | to confer | to obtain | A DEGREE |
| 2. part-time | associate | MBA | tuition | PROFESSOR |
| 3. to educate one's | to choose a | to further one's | to complete a | CAREER |
| 4. to do | to run | to enter | to go on | A COURSE |
| 5. online | life-long | bricks-and-mortar | distance | LEARNING |
| 6. to resign from | to take up | to create | to fulfil | A POST |