

# Angličtina (BPJ\_JI3A)

Mgr. Lucie Fialová

floor: 7, office # 709

phone # 54949-4121

e-mail: [lucief@econ.muni.cz](mailto:lucief@econ.muni.cz)

office hours: Tue, Thu 10:15 – 11:00

## Course requirements:

- ☆ **attendance** (maximum **1 absence** unexcused per semester)
- ☆ **presentation** of a product or a company in pairs (max. 10 mins / 1 pair) – evaluated by your colleagues
- ☆ **active participation** in seminars (systematic preparation for seminars and fulfillment of assignments)
- ☆ passing the **credit test** (minimum 60% of the total number of points) in the last class of the semester, i.e., **Wednesday, December 16**)

## Electronic sources:

1) IS MU: BPJ\_JI3A, Jazyk I/3 - Angličtina, podzim 2009: interaktivní osnova + interaktivní osnova pro skupiny Lucie Fialové

2) Fakultní web: <http://www.econ.muni.cz/katedry/oddeleni-jazyku-na-esf/informace-pro-studenty/prezencni-studium/jazyk-i/>

or ESF homepage → Rychlé odkazy → Centrum jazykového vzdělávání

## Presentation:

- ☆ you should prepare a presentation of **a product, service or company** you like, know, own or are interested in,
- ☆ the presentation will be **seriously minded, well-prepared and well-delivered**,
- ☆ it will take between **7 - 10 minutes**,
- ☆ it will be delivered **in pairs**
- ☆ it will be **structured** (introduction of the presenter and the topic, introduction of the service/product/company, body of the presentation, finally thanking for the audience's attention, offering them to ask questions),
- ☆ it will have **a form of power-point presentation** which you will prepare at home and bring on **a flash disc** (a data projector and a PC will be available, **however it is advisable to have your own laptop with you** as the PC is not ideal to be used for the purpose of presentations in room MT1),
- ☆ it will be submitted in ppt format in **“Odevzdávárna”**
- ☆ **it will be delivered in English and it will not be read** (you may use cue cards as a hint),
- ☆ please use the **guidelines** posted in Lucie Fialová's interactive syllabus in the IS,
- ☆ **other students will be evaluating** the presentation (see the evaluation sheet),
- ☆ **presentation days** are **Wednesdays, Oct 7, Oct 21, Nov 11, Nov 18. 20 students: Oct 7 – 3 pairs, Oct 21 – 3 pairs, Nov 11 – 2 pairs, Nov 18 – 2 pairs**

- ☆ it is necessary that you form a pair with another student and **register via “Přihlašování se k tématům/variantám z balíků témat”** in the IS to reserve the date for your presentation

### **Primary sources:**

- Dubicka, I., O'Keefe, M.: [Market leader: Advanced Business English Course Book](#). Longman, Pearson Education Limited 2006. ISBN-10: 0-582-85461-X
- study materials in the “Interaktivní osnova” section of IS – [Doplňkový studijní materiál – podzimní semestr](#) as well as [Interaktivní gramatika](#)

### **Additional sources:**

- Straková, M., Búrger, J., Hrdý, M.: *Anglicko-český slovník hospodářský*. Plzeň, Fraus, 2000. ISBN 80-7238-046-X (769 str.)
- Straková, M., Búrger, J., Hrdý, M.: *Česko-anglický slovník hospodářský*. Plzeň, Fraus, 2000. ISBN 80-7238-047-8 (761 str.)
- Brieger, N., Sweeney, S.: *The Language of Business English*. International Book Distributors Ltd, 1994. ISBN 0-13-042516-8 (str.250) především lekce 34, 35, 58, 73, 85
- Emmerson, P.: *Business Grammar Builder*, Macmillan, 2002. ISBN 0 333 75492 1 (272 str.)
- authentic materials such as *The Economist*, *The Financial Times*, etc.